



SLOVENSKI STANDARD SIST EN ISO 9707:2003

01-november-2003

Information and documentation - Statistics on the production and distribution of books, newspapers, periodicals and electronic publications (ISO 9707:1991)

Information und Dokumentation - Statistik zu Herstellung und Vertrieb von Büchern, Zeitungen, Zeitschriften und elektronischen Veröffentlichungen (ISO 9707:1991)

Information et documentation - Statistiques relatives à la production et à la distribution de livres, de journaux, de périodiques et de publications électroniques (ISO 9707:1991)

Ta slovenski standard je istoveten z: EN ISO 9707:1994

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ICS:

01.140.20 Informacijske vede Information sciences

SIST EN ISO 9707:2003 en

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EUROPEAN STANDARD

EN ISO 9707

NORME EUROPÉENNE

EUROPÄISCHE NORM

December 1994

ICS 01.140.20

Descriptors: publishing, books, newspapers, periodicals, statistics

English version

**Information and documentation - Statistics on the
production and distribution of books, newspapers,
periodicals and electronic publications
(ISO 9707:1991)**

Information et documentation - Statistiques
relatives à la production et à la distribution
de livres, de journaux, de périodiques et de
publications électroniques (ISO 9707:1991)

Information und Dokumentation - Statistik zu
Herstellung und Vertrieb von Büchern,
Zeitungen, Zeitschriften und elektronischen
Veröffentlichungen (ISO 9707:1991)

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This European Standard was approved by CEN on 1994-10-25. CEN members are bound to comply with the CEN/CENELEC Internal Regulations which stipulate the conditions for giving this European Standard the status of a national standard without any alteration.

Up-to-date lists and bibliographical references concerning such national standards may be obtained on application to the Central Secretariat or to any CEN member.

The European Standards exist in three official versions (English, French, German). A version in any other language made by translation under the responsibility of a CEN member into its own language and notified to the Central Secretariat has the same status as the official versions.

CEN members are the national standards bodies of Austria, Belgium, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and United Kingdom.

CEN

European Committee for Standardization
Comité Européen de Normalisation
Europäisches Komitee für Normung

Central Secretariat: rue de Stassart, 36 B-1050 Brussels

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EN ISO 9707:1994

Foreword

The Technical Board of CEN had decided to submit the international standard ISO 9707 "Information and documentation - Statistics on the production and distribution of books, newspapers, periodicals and electronic publications" to the CEN Members for the formal vote. The result was positive.

Annex ZA contains an A-deviation and is for information.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by June 1995, and conflicting national standards shall be withdrawn at the latest by June 1995.

In accordance with the CEN/CENELEC Internal Regulations the following countries are bound to implement this European Standard : Austria, Belgium, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Luxembourg, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and United Kingdom.

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Endorsement notice

The text of the International Standard ISO 9707:1991 was adopted by CEN as a European Standard without any modification.

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Annex ZA (informative)
A-deviation

A-deviation: National deviation due to regulations, the alteration of which is for the time being outside the competence of the CEN/CENELEC member.

This European Standard does not fall under any Directive of the EC.

In the relevant CEN/CENELEC countries these A-deviations are valid instead of the provisions of the European Standard until they have been removed.

<u>Clause</u>	<u>Deviation</u>
3.4.1	<p>Statistics on production</p> <p>Germany: Gesetz über eine Pressestatistik vom 01. April 1975 Bekanntmachung der Neufassung des Gesetzes über die Statistik im Produzierenden Gewerbe vom 30. Mai 1980.</p> <p>The classification is incompatible with the one established by the Deutsche Bibliothek and used for the regular classification of the entire annual book production in Germany, when entered into the "Deutsche Nationalbibliographie", this discrepancy even slightly grew since 1st January 1993 since the classification of the "Deutsche Bibliographie" includes 20 new groups: "Comics/Cartoons", "Esoterica/Parasciences"</p>
4	<p>Statistics on newspapers and periodicals</p> <p>Germany: Gesetz über eine Pressestatistik vom 01. April 1975</p>
6	<p>Statistics on the publishing industry</p> <p>Germany: The differentiation between "publishers of printed materials", microform "publishers", "electronic publishers" and "printers" is difficult to make because individual entities are often difficult to exclusively assign to one of these groups.</p> <p>More important, there is no compatibility of these elections of this ISO standard with the classification prescribed by the German Federal Statistics Office (Statistisches Bundesamt) in the framework of the EC-wide NACE by the EC Statistical Office. This grouping distinguishes publishing houses into book publishers (excluding address directory publishers), address directory publishers and music publishers.</p>

6.2.4 Reporting of statistics on printing houses

Germany: "Bekanntmachung der Neufassung des Gesetzes über die Statistik im Produzierenden Gewerbe" vom 30. Mai 1980.

The statistics of printers are fixed by law in Germany. Printing houses with more than 20 employees have to contribute to the "Monthly Review" and the "Quarterly Production Survey" of the Statistical Offices. The basis for this is EC law, i.e. the systematics of economic branches (NACE) and in the goods classification (PRODCOM), which are in turn based on the international classification of UN and EC.

In addition to the "Gesetz über die Statistik im Produzierenden Gewerbe (ProdGewG) in der Fassung der Bekanntmachung vom 30. Mai 1990" (BGBl. I S. 641) in connection with Artikel 3 § 1 der Statistikanpassungsverordnung vom 26. Mai 1991 (BGBl. I S. 846) and Artikel 2 § 2 of the "Verordnung zur Änderung statistischer Rechtsvorschriften (Statistikbereinigungsverordnung) vom 14. September 1984" (BGBl. I S. 1247), the "Gesetz über die Statistik für Bundeszwecke (Bundesstatistikgesetz - BStatG) vom 22. Januar 1987" (BGBl. I S. 462, 565), modified by Artikel 2 des Gesetzes vom 17. Dezember 1990 (BGBl. I S. 2837) has to be considered.

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INTERNATIONAL STANDARD

ISO
9707

First edition
1991-09-01

**Information and documentation — Statistics on
the production and distribution of books,
newspapers, periodicals and electronic
publications**

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*Information et documentation — Statistiques relatives à la production et
à la ~~distribution de livres~~, de journaux, de périodiques et de publications
électroniques*

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Reference number
ISO 9707:1991(E)

ISO 9707:1991(E)**Foreword**

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

International Standard ISO 9707 was prepared by Technical Committee ISO/TC 46, *Information and documentation*, Sub-Committee SC 8, *Statistics*.

Annex A of this International Standard is for information only.

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International Organization for Standardization
Case Postale 56 • CH-1211 Genève 20 • Switzerland

Printed in Switzerland

Introduction

This International Standard is based on the UNESCO *Revised recommendations concerning the international standardization of statistics on the production and distribution of books, newspapers and periodicals* [10]¹⁾, adopted by the General Conference at its twenty-third session, in Sofia, on 1 November 1985, and has been compiled with the close cooperation of UNESCO.

This International Standard aims at giving guidance to the international publishing community on the keeping of publishing statistics. The close cooperation between UNESCO and ISO in formulating this International Standard has as its objective the coordination of the International Standard and the UNESCO Recommendation, so as to minimize any possible confusion.

It is to be expected that, if publishers comply with the recommendations of this International Standard, the completion of the UNESCO questionnaire, and other questionnaires relating to publishing, will be relatively straightforward. In addition, statistics thus produced by different countries should be directly comparable.

The scope of this International Standard has been broadened to include micropublications and electronic publications.

The section on the statistics of electronic publications has not received the extended treatment given to the other sections, because it is still in its infancy. It is anticipated that the section on electronic publications could be revised in future, since an opportunity for revision is given every five years.

The definitions presented in this International Standard are designed for statistical purposes only.

1) Bibliographic references [1] to [10] are shown in annex A.

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Information and documentation — Statistics on the production and distribution of books, newspapers, periodicals and electronic publications

1 Scope

This International Standard gives guidance on the keeping of statistics to provide standardized information on various aspects of the production and distribution of printed, electronic and micro-publications (essentially books, newspapers and periodicals).

For the purposes of this International Standard, the following types of publications are excluded:

a) **Publications issued for advertising purposes**, provided that the literary or scientific text is subsidiary and that the publications are distributed free of charge; these include:

- trade catalogues, prospectuses and other types of commercial, industrial and tourist advertising;
- publications advertising products or services supplied by the publisher, even though they may describe activities or technical progress in some branch of industry or commerce.

b) **Publications considered to be of a transitory character**; typical examples are:

- timetables, price-lists, telephone directories;
- programmes of entertainments, exhibitions, fairs;
- company regulations, reports and directives and circulars;
- calendars;
- electronic texts under development.

c) **Publications in which the text is not the most important part**; these include:

- printed music documents provided that the music is more important than the words;
- maps and charts (with the exception of atlases), e.g. astronomical charts, hydrographical and geographical maps, wall maps, road maps, geological surveys in map form and topographical plans.

2 Definitions

For the purpose of this International Standard, the following definitions apply.

NOTES

1 Where appropriate, existing definitions, to the sources of which reference is made, have been used.

2 Terms defined are listed alphabetically in the English and French texts. The equivalent English or French terms, as appropriate, have therefore been placed in parentheses to facilitate cross-referencing.

2.1 ancillary micropublisher: Person or establishment for which micropublishing is a subsidiary activity.

(French term: éditeur occasionnel de microformes)

2.2 ancillary publisher: Person or establishment for which publishing is a subsidiary activity.

(French term: éditeur occasionnel)

2.3 bibliographic unit: Document in print or non-print form forming an independent unit in a bibliographic system.

(French term: unité bibliographique)