



Standard Guide for Development and Implementation of a Pollution Prevention Program¹

This standard is issued under the fixed designation E 1609; the number immediately following the designation indicates the year of original adoption or, in the case of revision, the year of last revision. A number in parentheses indicates the year of last reapproval. A superscript epsilon (ϵ) indicates an editorial change since the last revision or reapproval.

1. Scope

1.1 This guide covers guidance on a logical progression of tasks and procedures to be followed in a pollution prevention program to reduce or eliminate the generation of waste, the loss of natural resources, and process emissions through source reduction, reuse, recycling, and reclamation.

1.2 *Summary*—The basic components of a pollution prevention program should include the following seven activities:

1.2.1 Develop an organizational commitment to pollution prevention (see Section 4).

1.2.2 Establish goals, objectives, and an implementation schedule (see Section 5).

1.2.3 Generate baseline information (see Section 6).

1.2.4 Develop a resource, emissions, and waste measurement and tracking system (see Section 7).

1.2.5 Analyze pollution prevention opportunities (see Section 8).

1.2.6 Prioritize pollution prevention opportunities (see Section 9).

1.2.7 Implement and maintain the progress of a pollution prevention program (see Section 10).

1.3 *Organization of Text*—This guide is organized based on the activities previously enumerated. Each section of the guide describes the manner in which the specified activity may be conducted to implement a program of pollution prevention at a facility.

1.4 *This standard does not purport to address all of the safety concerns, if any, associated with its use. It is the responsibility of the user of this standard to establish appropriate safety and health practices and determine the applicability of regulatory limitations prior to use.*

2. Terminology

2.1 *Descriptions of Terms Specific to This Standard:*

2.1.1 *by-product*—material, other than principal product, that is generated as a consequence of a process and that has productive use.

2.1.2 *capital budget*—a statement of the firm's planned financial expenditures, generally based on estimates of future

sales, costs, production, and research and development (R&D) needs and the availability of capital.

2.1.3 *cost accounting system*—the internal procedure used to track and allocate production costs and revenues to a product or process.

2.1.4 *cost allocation*—a process within an internal cost accounting system of assigning costs and revenues to cost and profit centers for the purposes of product pricing, cost tracking, and performance evaluation.

2.1.5 *fugitives*—emissions or releases that leave a system or process without containment or capture.

2.1.6 *full-cost accounting*—a method of managerial accounting that accounts for both the direct and indirect costs of an item. Full-cost accounting uses historical data to assign all costs to a process, product, or product line, most often for the purposes of pricing.

2.1.7 *materials*—physical substances that are used, applied, produced, formed, or processed.

2.1.8 *media*—any or all specific physical components of the environment, such as air, water (surface water and ground water), and soil.

2.1.9 *minimization*—the process of determining and achieving the optimal amount of resources necessary to perform a particular function. In addition, minimization is the process of determining and achieving the least practicable harmful effects of a particular function or activity.

2.1.10 *performance measurements*—a means by which a system or process can be evaluated for effectiveness or efficiency, or both. It must have a quantitative and consistent basis for evaluating the effectiveness or efficiency, or both, of a particular function or activity.

2.1.11 *point source*—the discrete location of emissions or releases that leave a system or process through a duct, pipe, or other containment device.

2.1.12 *pollutant*—any substance that directly or indirectly creates an adverse human health or environmental effect when introduced into any environmental media.

2.1.13 *pollution*—the introduction of a pollutant into the environment.

2.1.14 *pollution control*—a control device, mechanism, or system that is used to reduce the quantity or toxicity of a pollutant, or both, before it is introduced into the environment,

¹ This guide is under the jurisdiction of ASTM Committee E-50 on Environmental Assessment and is the direct responsibility of Subcommittee E50.03 on Pollution Prevention, Reuse, Recycling and Environmental Efficiency.

Current edition approved Sept. 15, 1994. Published November 1994.

or to reduce the probability of release of a pollutant to the environment.

2.1.15 *pollution prevention*—the act of reducing or eliminating the use, release, or generation of a pollutant or potential pollutant through source reduction, recycling, reuse, reclamation, or modification of operating practices.²

2.1.16 *pollution prevention program*—a comprehensive management, planning, capital budgeting, and monitoring program to promote and support the development and implementation of pollution prevention throughout an organization or at a specific facility. Such a program should have a statement of policy and goals; plan for measuring performance; and specified time frames for implementation, measurement of progress, and reevaluation.

2.1.17 *process*—a method, or collection of methods, or series of progressive and interdependent steps for generating a product or performing a service.

2.1.18 *product*—the intended output of a process or a facility operation, other than a waste.

2.1.19 *reclaim*—a procedure of either regenerating or processing a material, either used or unused, to recover or make a usable product.

2.1.20 *recycle*—the act of using the output of a process as an ingredient to produce a product in the same, similar, or related process from which that output was generated.

2.1.21 *release*—any spilling, leaking, pumping, pouring, emitting, discharging, injecting, escaping, leaching, dumping, or disposing any material or pollutant into the environment.

2.1.22 *resource*—a material that has a recoverable value.

2.1.23 *reuse*—the act of using the output of a process as an ingredient to produce a product in a process other than the same, similar, or related process from which that output was generated originally.

2.1.24 *source reduction*—any activity that eliminates or decreases wastes by avoiding their creation, typically by materials substitution, process design, or product redesign.

2.1.25 *total cost assessment (TCA)*—a comprehensive financial analysis of the lifecycle costs and savings of a pollution prevention project. A TCA approach includes the following:

(1) Internal allocation of environmental costs to product lines or processes through full-cost accounting;

(2) Inclusion in a project financial analysis of direct and indirect costs and short- and long-term costs, liability costs, and less tangible benefits of an investment;

(3) Evaluation of project costs and savings over a long time period (for example, 10 to 15 years); and

(4) Use measures of profitability that capture the long-term profitability of the project (for example, net present value and internal rate of return).

2.1.26 *total quality management (TQM)*—a management philosophy involving continuous process improvement activities involving all personnel in an organization in an integrated effort toward improving performance at every level.

2.1.27 *treatment*—any mechanism used for reducing the

quantity or toxicity of a waste after its generation in a process.

2.1.28 *waste*—any output from a process or facility operation that is not used, reused, reclaimed, or recycled productively, and that is placed directly into the environment or treated through pollution control.

2.1.29 *waste minimization*—to eliminate or decrease, to the maximum extent practicable, the generation of waste by any method of source reduction, reuse, reclamation, or recycling.

2.1.30 *waste reduction*—to decrease or eliminate the generation of waste by any method of source reduction, reuse, reclamation, or recycle.

3. Significance and Use

3.1 This guide for development and implementation of a pollution prevention program is applicable to any organization or facility that releases materials to any of the three environmental media (such as the air, water, or land) and that wishes to reduce those releases, without using treatment or transferring them to one of the other two media primarily for the purpose of disposal. Incentives for applying this standard of practice include concern for the environment, conservation of natural resources, economic considerations, and current and future regulatory compliance. Effective pollution prevention can also increase the efficiency of operations and use of resources, employee morale, and profitability while reducing liability.

3.2 A successful pollution prevention program can save money by reducing waste management costs and raw material purchases, reduce potential emissions and disposal liabilities, protect public health and worker health and safety, and protect the environment. It will also position an organization to compete domestically and internationally through both long-term cost reductions and participation in green marketing opportunities.

4. Development of an Organizational Commitment to Pollution Prevention

4.1 *Introduction*—The purpose of this activity is to develop an organizational commitment to the pollution prevention process; establish program goals; assign strategic and tactical responsibilities; and identify and procure requisite financial, material, and human resources necessary for successful pollution prevention.

4.1.1 The inclusion of a policy statement on pollution prevention in an organization's overall environmental policy, or as an independent policy, is necessary to convey, to all employees, customers, suppliers, shareholders, and the public, the organization's commitment to pollution prevention.

4.1.2 The statement should express clearly the reasons that a pollution prevention program is being implemented, how it will be accomplished, and who will be involved. The policy should be relevant to the organization's activities, products, and services and the associated environmental effects. The policy statement can be general in nature, allowing for the specific pollution prevention methods to be developed by organization employees. For example, the policy statement might be stated simply as follows:

4.1.3 It is this organization's policy for all employees to reduce or eliminate the use of toxic materials, to reduce the

² It should be noted that ASTM's definition of "pollution prevention" is different from some definitions used by the Environmental Protection Agency. See, for example, 58 Fed. Reg. 6478 (Jan. 29, 1993, Council on Environmental Quality), and 58 Fed. Reg. 41,981 (Aug. 6, 1993, Executive Order).

volume and toxicity of all waste generated, and to recycle, reuse, or reclaim materials whenever possible.

4.1.4 Alternatively, the policy statement may cover specific components of the pollution prevention program.

4.1.5 Commitment throughout an organization is necessary in order to motivate employees and to encourage cooperation and participation in achieving overall success in the program. The appointment of a team, including members from all business units in an organization, to assist in the development of this policy can enhance the overall success of the program. Approval of the policy by the board of directors of a corporation and the executive officer lends credibility to the policy and demonstrates commitment at the highest level of the organization.

4.1.6 Organizational commitment is the key to success of the pollution prevention process. Without sufficient commitment, planning, and organization, any changes recommended by the following activities may not be implemented properly, and the goals of the pollution prevention program may not be attained fully.

4.1.7 *Procedure*—Suggested components for the development of a pollution prevention commitment include the following:

4.1.8 Develop a philosophical and resource commitment to the process among key members of the organization.

4.1.9 Determine long- and short-range strategies.

4.1.10 Define and obtain infrastructure, human, and financial resources.

4.1.10.1 Infrastructure includes the necessary office space and information management systems.

4.1.10.2 Human resources include a structure for implementing a pollution prevention program, such as pollution prevention teams or committees.

4.1.10.3 Financial resources include a budget and funds for pollution prevention program startup, human resources, and process changes or raw material substitutions.

4.1.11 Organize and mobilize the process.

4.2 *Organization Structure and Responsibilities*—Development of an organizational structure and responsibilities that emphasize and support the importance of a pollution prevention program are paramount to the success of a program. This could include appointment of a pollution prevention manager, as well as production area or group managers who could work together in order to meet the goals of the pollution prevention program.

4.2.1 *Integration*—Pollution prevention must become part of the everyday work ethic. The following activities should be performed to establish an organizational structure that promotes pollution prevention:

4.2.1.1 Define the organization of the program and individual responsibilities.

4.2.1.2 Assign a lead responsibility with authority.

4.2.1.3 Define the program responsibilities across all parts of the organization.

4.2.2 *Responsibilities*—Once the program organization is defined, specific job responsibilities can be defined for the program lead, as well as all others involved throughout the organization. The defined responsibilities should include ac-

countability both internally and externally. Program responsibilities should be as consistent as possible with other policies and commitments in order to provide a solid foundation for the pollution prevention program.

4.2.3 *Level of Effort*—There should be an ongoing commitment to allocate human resources commensurate with the scope of the program. Human resources should be adjusted by number and skill as demanded by the program objectives.

5. Establishment of Goals, Objectives, and Implementation Schedule

5.1 *Introduction*—When implementing a pollution prevention program, it is important to establish goals, objectives, and schedules that are consistent with the organization's policy statement and organizational structure.

5.2 *Development of General Goals*:

5.2.1 It is important that the goals of the pollution prevention program reflect the management style and operation of the organization. An organization that operates by total quality management (TQM) may focus on goals that allow and encourage participation by all employees, whereas an organization that is more traditionally managed may focus on specific pollution prevention projects identified by management.

5.2.2 Since each organization's culture, management structure, and operational procedures can differ dramatically, this activity may be accomplished in a variety of ways. For example, pollution prevention goals may be qualitative and strive to meet "a significant reduction" in waste generation. A company that is TQM based may direct its goals toward continuous improvement or zero discharges. However, a company that focuses on yearly productivity goals may focus on a specific waste reduction goal, such as "90 % waste reduction."

5.2.3 It is important that the organization's overall goals be incorporated within each department's goals in order to allow the opportunity to develop an acceptable and achievable program directed toward its specific processes. An effective program will find its way into all aspects of the operations of an organization, including marketing, product design, procurement, materials control, production, and environmental affairs.

5.2.4 Goals can cover a number of areas, such as costs, waste quantities generated, waste disposed of, or waste toxicity. At minimum, the pollution prevention program should incorporate the goal of reducing the generation of all wastes and the release of pollutants. The following are other examples of program goals:

5.2.5 Reduce risks to human health and the environment.

5.2.6 Reduce the costs of waste management, including costs of potential long-term liability.

5.2.7 Improve worker health and safety.

5.2.8 Enhance the reliability of service and productivity when reducing wastes.

5.2.9 Eliminate the land disposal of hazardous wastes.

5.2.10 Reduce or eliminate hazardous waste generation from specific plant sources.

5.3 *Development of Specific Objectives*:

5.3.1 In addition to general goals, a pollution prevention program should incorporate specific objectives in order to make progress toward the goals. The objectives should cover a variety of areas such as risk, costs, safety, and reliability. Some

examples of objectives include the following:

5.3.2 Seek a specific significant (such as percent) reduction in the generation of hazardous and industrial wastes over a specific time period.

5.3.3 Demonstrate a continuous reduction in the rate of waste generation per unit of output.

5.3.4 Save sufficient resources through pollution prevention programs to offset half the costs of environmental management.

5.3.5 Replace oil-based paints with water-based paints.

5.4 *Measurement of Objectives*—The pollution prevention program objectives should be sufficiently quantitative to allow measurement of the program's success. Quantifiable objectives provide a clear and understandable guide to the program expectations.

5.5 *Implementation Schedule*:

5.5.1 A schedule should be an integral part of the goals and objectives and should be used as a feedback mechanism for determining whether they have been met. The goals, objectives, and implementation schedule should be sufficiently flexible to encourage employee involvement in implementation of the pollution prevention program.

5.5.2 The initial development of the pollution prevention program should include specific time frames for all aspects of implementation of the program. This includes employee awareness and participation, completion of baseline measurements, and submission of the first and subsequent reports.

5.5.3 The implementation schedule should include a periodic evaluation of the program goals and objectives. Changes in technology, process input material supplies, and environmental regulations may mandate adjustments to the goals.

6. Generation of Baseline Information

6.1 *Introduction*—The objective of this step of the pollution prevention process is to identify the baseline facility or process information that will serve as the means for identifying pollution prevention opportunities and the basis for demonstrating the success, progress, and accomplishments of the program. A baseline assessment should be made of a facility's current processes and operations, including the process limitations and the materials use, products, byproducts, and wastes of each process and operation. The development of baseline information is important to providing adequate information to highlight pollution prevention options and frame them in a proper perspective.

6.2 *Impact of Organizational Structure*—The amount and complexity of the data that are required is highly dependent on the organization's management and decision-making structure. In an organization in which individuals at all levels of the organization are empowered to take appropriate actions in order to reduce or eliminate waste, an individual, within his or her level of authority, would take action on waste reduction based on a goal of continuous reduction of waste and his or her professional knowledge and evaluation of the available data. The baseline under this structure may tend to be more general rather than an extensive, highly detailed, and centrally located database.

6.3 *Examples*—The following is a list of possible information sources that may be used to develop the baseline infor-

mation. The list is not all inclusive, and it is not necessary to use all of the information sources in every case.

6.3.1 *Design Information*:

6.3.1.1 Process flow diagrams and schematics.

6.3.1.2 Material balances for production and pollution control processes.

6.3.1.3 Operating manuals and process descriptions.

6.3.1.4 Standard batch sheets.

6.3.1.5 Quality control manuals.

6.3.1.6 Equipment lists, specifications, and data sheets.

6.3.1.7 Piping and instrument diagrams.

6.3.1.8 Site plans, including equipment layouts.

6.3.2 *Environmental Records*:

6.3.2.1 Permits and permit applications.

6.3.2.2 Periodic hazardous waste generation reports.

6.3.2.3 Waste manifests.

6.3.2.4 Air emission inventories, including fugitives.

6.3.2.5 Emergency planning and community right-to-know act (EPCRA) submittals.

6.3.2.6 National pollutant discharge elimination system (NPDES) discharge monitoring reports.

6.3.2.7 Previous environmental assessments.

6.3.2.8 Spill and release reports.

6.3.2.9 Media reports.

6.3.3 *Raw Material and Production Data*:

6.3.3.1 Material safety data sheets.

6.3.3.2 Product data (quantities and specifications).

6.3.3.3 Product and raw material inventory records.

6.3.3.4 Purchasing records.

6.3.3.5 Operator procedures and data logs.

6.3.3.6 Production schedules.

6.3.4 *Economic Information*:

6.3.4.1 *Direct Costs or Benefits*:

(1) Changes in product revenues;

(2) Capital expenditures (buildings, equipment, utility connections, equipment installation, and project engineering);

(3) Operation and maintenance expenses and revenues (raw materials and supplies, labor (maintenance and operations), waste disposal, utilities (for example, water, sewer, electricity, and fuels), and revenue from recovered materials); and

(4) Environmental impairment and liability insurance premium.

6.3.4.2 *Indirect Costs or Benefits*:

(1) Compliance costs (permitting, reporting, tracking, monitoring, manifesting, training, waste handling, recordkeeping, labeling, testing, emergency preparedness, and medical surveillance);

(2) Waste storage;

(3) Operation of on-site pollution control equipment;

(4) Replacement of non-product output;

(5) Marginal change in costs due to the reduced use or generation of hazardous materials; and

(6) Legal fees.

6.3.4.3 *Liability Costs*:

(1) Penalties and fines;

(2) Damage to property and casualty loss;

(3) Legal fees; and

(4) Insurance premiums.

6.3.5 *Less Tangible Benefits:*

6.3.5.1 Revenue from enhanced product quality.

6.3.5.2 Revenue from an increased market share of green products.

6.3.5.3 Reduced worker compensation claims and absenteeism costs from improved employee health.

6.3.5.4 Increased productivity from improved employee relations.

6.3.5.5 Reduced staff time in dealing with community concerns.

7. Development of Resource, Emissions, and Waste Measurement and Tracking System

7.1 *Introduction*—The resource, emissions, and waste measurement and tracking system will be used to set pollution prevention goals and objectives, quantify and document progress in reducing wastes, prepare progress reports, and identify and solve problems. An important aspect of the program is the development and maintenance of accurate records on existing resource use and waste generation. However, it is recognized that estimates may be appropriate for developing a new pollution prevention program.

7.2 *Measurement and Tracking*—The measurement and tracking of resource use and waste generation must be specific to the individual organization or facility. There are several specific attributes, as follow, that are necessary for any system to be effective.

7.2.1 *The system must be accurate.* Any system for measuring resource use and waste generation must be accurate and reproducible. The ability to demonstrate progress in pollution prevention will be impeded seriously if it is an arbitrary or estimated value.

7.2.2 *It must fit the organization's goals and objectives.* The goals and objectives that have been established must follow through to the measurement and tracking methodology. The measurement system must be capable of measuring all wastes if the goal is to reduce all wastes. The measurement system must include all costs if the objective is to reduce disposal costs.

7.2.3 *The system should be simple.* In order to ensure the buy-in of all employees, the measurement system must be simple and user friendly. When possible, the use of data already generated for production or accounting purposes is preferred. A system that would require extensive additional measurement or recordkeeping by facility personnel is less likely to succeed than a simple system.

7.2.4 *The system should be integrated with the corporate culture and operational methods.* If an organization is focused heavily on TQM, the measurement system should fit into a TQM system. A TQM system may include all wastes since TQM involves all employees working toward a common goal. On the other hand, a company that does not use TQM, but instead establishes short-range goals, could focus on specific waste streams and consequently adapt its measurement system to that method of operation.

7.2.5 *The system should be flexible.* The measurement system should allow flexibility in reporting. It should be easy to correct or update. Furthermore, the capacity to normalize data should be assessed.

7.2.6 *The system should be continuous.* Once the measurement and tracking system is in place, it should be monitored and modified as required to ensure the continuous accuracy and value of the information.

7.3 *Measurement Methods*—A variety of approaches customized to suit each process should be considered. Measurement methods are listed as follows:

7.4 *Measurement Techniques:*

7.4.1 Material balance.

7.4.2 Materials accounting.

7.4.2.1 Process specific.

7.4.2.2 Facility wide.

7.4.3 Hybrid.

8. Analysis of Pollution Prevention Opportunities

8.1 *Introduction*—The purpose of the opportunity analysis (OA) activity in the pollution prevention program is to develop data with which to prioritize and identify the various pollution prevention opportunities available. The success of the overall pollution prevention process frequently hinges on the success of the first projects undertaken. Success can be defined in many ways: volumetric reductions, avoided liabilities, cost savings, improved communications, etc., according to the organization and its demeanor. Whatever the prevailing factors, pollution prevention priorities should be established according to the financial, physical, and human resources available to the process. It is therefore critical to match opportunities with available resources in order to determine a hierarchy of activities. This prioritization does not ensure, but certainly improves, the probability for success of the pollution prevention program. An example of a checklist for a pollution prevention OA is given in Appendix X2.

8.2 *Source Reduction*—This section of the guide provides direction for identifying opportunities for pollution prevention as a part of the program strategy.

8.2.1 *Inventory Management:*

8.2.1.1 Purchasing practices.

8.2.1.2 Just-in-time manufacturing.

8.2.2 *Product Redesign*—Material substitution.

8.2.3 *Modification of Production Processes*—Equipment modifications.

8.2.4 *Reduction of Waste Volume*—Segregation.

8.3 *Recycling:*

8.3.1 Internal recycling.

8.3.2 Recovery of waste.

8.3.3 External recycling.

8.4 *Reuse/Reclamation.*

8.5 *Operating Practices.*

9. Prioritization of Pollution Prevention Opportunities

9.1 *Introduction:*

9.1.1 A priority setting system for pollution prevention opportunities should be developed based on the management structure of the organization or facility. The part of the organization or level of management charged with identifying and implementing pollution prevention opportunities will determine the degree of formality required for setting priorities in the organization's pollution prevention program.

9.1.2 For example, within a TQM-oriented organization,

each employee would prioritize the opportunities available within his or her level of authority. However, some opportunities that are beyond the expenditure authority of the individuals at a specific facility may be subject to prioritization at a higher level of management. The organization or facility should evaluate the overall impact of proposed opportunities within specific activities.

9.1.3 Within an organizational structure that requires a formal priority setting system prior to program implementation, it will be possible to identify pollution prevention opportunities following the collection of all necessary facility and process information. Once the opportunities have been identified, each must be examined carefully to decide which can be implemented. Flexibility is required in setting priorities.

9.2 Feasibility Analysis:

9.2.1 *Technical Feasibility Analysis*—The first step is to determine the technical and economic feasibility of each pollution prevention opportunity. The outcome of these analyses is the decision whether a specific opportunity will work in the proposed application and a summary of the economic impact. The following factors should be considered in the technical feasibility analysis:

9.2.1.1 *Inventory Management Option:*

- (1) Affected departments,
- (2) Impact on production,
- (3) Training or procedural changes, and
- (4) Ease of implementing.

9.2.1.2 *Modification of Production Processes Option:*

- (1) Affected products and production processes,
- (2) Affected departments,
- (3) Availability of materials,
- (4) Availability of equipment,
- (5) Testing or scale-up requirements,
- (6) Impact on production,
- (7) Impact on product quality,
- (8) Safety considerations,
- (9) Additional storage or handling requirements,
- (10) Additional laboratory and analytical requirements,
- (11) Training or procedural changes,
- (12) Material testing and quality control requirements, and
- (13) Ease of implementation.

9.2.1.3 *Waste Reduction and Recycling Option:*

- (1) Affected departments,
- (2) Impact on production,
- (3) Training or procedural changes,
- (4) Ease of implementation, and
- (5) Safety considerations.

9.2.1.4 *Waste Recovery, Reuse, and Reclamation Option:*

- (1) Affected departments,
- (2) Availability of equipment,
- (3) Testing or scale-up requirements,
- (4) Impact on product quality,
- (5) Additional storage or handling requirements,
- (6) Additional laboratory and analytical requirements,
- (7) Training or procedural changes,
- (8) Ease of implementation, and
- (9) Safety considerations.

9.2.2 *Economic Feasibility Analysis*—In the economic fea-

sibility analysis, an estimate of the total costs and benefits expected from each option is obtained, based on an evaluation of the following inputs:

9.2.2.1 *Direct Costs or Benefits:*

- (1) Changes in product revenues;
- (2) Capital expenditures (buildings, equipment, utility connections, equipment installation, and project engineering);
- (3) Operation and maintenance expenses and revenues (raw materials and supplies, labor (maintenance and operations), waste disposal, utilities (for example, water, sewer, electricity, and fuels), revenue from recovered materials); and
- (4) Environmental impairment and liability insurance premium.

9.2.2.2 *Indirect Costs or Benefits:*

- (1) Compliance costs (permitting, reporting, tracking, monitoring, manifesting, training, waste handling, recordkeeping, labeling, testing, emergency preparedness, and medical surveillance);
- (2) Waste storage;
- (3) Operation of on-site pollution control equipment;
- (4) Replacement of non-product output;
- (5) Marginal change in costs due to the reduced use or generation of hazardous materials; and
- (6) Legal fees.

9.2.2.3 *Liability Costs:*

- (1) Penalties and fines;
- (2) Damage to property and casualty loss;
- (3) Legal fees; and
- (4) Insurance premiums.

9.2.2.4 *Intangibles:*

- (1) Revenue from enhanced product quality;
- (2) Revenue from an increased market share of green products;
- (3) Worker compensation claim and absenteeism costs from improved employee health;
- (4) Productivity from improved employee relations; and
- (5) Staff time in dealing with community concerns.

9.3 *Prioritization:*

9.3.1 Upon completion of the technical and economic feasibility analyses, other factors should be considered in order to make the final decisions in setting priorities. These include the ability of the organization to maintain compliance with environmental regulations, overall environmental protection benefits to employees and the community, and overall reduction of the environmental and safety risks of the facility.

9.3.2 Any prioritization method selected is a dynamic process. As the capital and operating costs of individual opportunities change, it may become necessary to reevaluate the opportunities. See Appendix X3 for an example of a method of prioritizing pollution prevention opportunities. As new information becomes available on different opportunities, some may become technically feasible while others become economically impractical.

9.3.3 An effective priority-setting system should do the following:

9.3.3.1 Evaluate the performance of potential projects in terms of goals and objectives such as the following:

- (1) Total cost savings, such as process savings, treatment