
Informatika in dokumentacija – Statistika proizvodnje in distribucije knjig, časopisov, periodike in elektronskih publikacij

Information and documentation - Statistics on the production and distribution of books, newspapers, periodicals and electronic publications

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ICS

Will supersede EN ISO 9707:1994

English Version

Information and documentation - Statistics on the production and distribution of books, newspapers, periodicals and electronic publications

Information et documentation - Statistiques relatives à la
production et à la distribution de livres, de journaux, de
périodiques et de publications électroniques

This draft European Standard is submitted to CEN members for parallel enquiry. It has been drawn up by the Technical Committee CEN/SS F07.

If this draft becomes a European Standard, CEN members are bound to comply with the CEN/CENELEC Internal Regulations which stipulate the conditions for giving this European Standard the status of a national standard without any alteration.

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EUROPEAN COMMITTEE FOR STANDARDIZATION
COMITÉ EUROPÉEN DE NORMALISATION
EUROPÄISCHES KOMITEE FÜR NORMUNG

Management Centre: rue de Stassart, 36 B-1050 Brussels

Foreword

This document (prEN ISO 9707 :2006) has been prepared by Technical Committee ISO/TC 46 " Information and documentation " in collaboration with CEN.

This document is currently submitted to the parallel Enquiry.

This document will supersede EN ISO 9707 :1994

Endorsement notice

The text of ISO/DIS 9707 :2006 has been approved by CEN as a draft European Standard prEN ISO 9707 :2006 without any modifications.

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Information and documentation — Statistics on the production and distribution of books, newspapers, periodicals and electronic publications

Information et documentation — Statistiques relatives à la production et à la distribution de livres, de journaux, de périodiques et de publications électroniques

[Revision of first edition (ISO 9707:1991)]

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The CEN Secretary-General has advised the ISO Secretary-General that this ISO/DIS covers a subject of interest to European standardization. **In accordance with the ISO-lead mode of collaboration as defined in the Vienna Agreement, consultation on this ISO/DIS has the same effect for CEN members as would a CEN enquiry on a draft European Standard.** Should this draft be accepted, a final draft, established on the basis of comments received, will be submitted to a parallel two-month FDIS vote in ISO and formal vote in CEN.

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

The main task of technical committees is to prepare International Standards. Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO 9707 was prepared by Technical Committee ISO/TC 46, *Information and documentation*, Subcommittee SC 8, *Quality - Statistics and performance evaluation*.

This second edition cancels and replaces the first edition (ISO 9707:1991), which has been technically revised to take account of the developments in electronic publishing.

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Introduction

This International Standard aims at giving guidance to the international publishing community on the keeping of publishing statistics. Its first edition was largely based on the UNESCO Revised recommendations concerning the international standardization of statistics on the production and distribution of books, newspapers and periodicals [2] and compiled with the close cooperation of UNESCO. These recommendations, adopted by the General Conference at its twenty-third session, in Sofia, on 1 November 1985, are currently under revision and will need to be considered in future revisions of this International Standard.

This revision primarily focuses on integrating the economic and technological changes in the media sector, and especially in the publishing industry. The scope of this International Standard has been shifted to cover statistics on the production of electronic publications. This revision does not yet provide methods to collect statistical data on the distribution of electronic media nor the emerging field of print on demand; these sections in particular should be focussed in the next revision.

Statistics produced by different countries should be directly comparable. Statistical data in the publishing sector, being generally collected by different institutions such as publishers' associations, statistical offices and national libraries, indicate a particular requirement for joint reporting procedures. This International Standard continues to harmonize the definitions and procedures of data collection with other International Standards (see clause 2).

The definitions presented in this International Standard are designed for statistical purposes only.

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Information and documentation — Statistics on the production and distribution of books, newspapers, periodicals and electronic publications

1 Scope

This International Standard gives guidance on the keeping of statistics to provide standardized information on various aspects of the production and distribution of printed, electronic and micro-publications (essentially books, newspapers and periodicals) in a particular country.

For the purposes of this International Standard, the following types of publications are excluded:

- a) Publications issued for advertising purposes, provided that the literary or scientific text is subsidiary and that the publications are distributed free of charge; these include:
 - trade catalogues, prospectuses and other types of commercial, industrial and tourist advertising;
 - publications advertising products or services supplied by the publisher, even though they may describe activities or technical progress in some branch of industry or commerce.
- b) Publications considered to be of a transitory character; typical examples are:
 - timetables, price-lists, telephone directories;
 - programmes of entertainments, exhibitions, fairs;
 - company regulations, reports and directives and circulars;
 - calendars;
 - electronic texts under development.
- c) Publications in which the text is not the most important part; these include:
 - printed music documents provided that the music is more important than the words;
 - maps and charts (with the exception of atlases), e.g. astronomical charts, hydrographical and geographical maps, wall maps, road maps, geological surveys in map form and topographical plans.

2 Normative references

The following normative documents contain provisions which, through reference in this text, constitute provisions in this International Standard. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. However, parties to agreements based on this International Standard are encouraged to investigate the possibility of applying the most recent editions of the normative documents indicated below. For undated references, the latest edition of the normative document referred to applies. Members of ISO and IEC maintain registers of currently valid International Standards.