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## Environmental labels and declarations — Type III environmental declarations

*Marquage et déclarations environnementaux — Déclarations  
environnementales de type III*

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## Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The main task of technical committees is to prepare International Standards, but in exceptional circumstances a technical committee may propose the publication of a Technical Report of one of the following types:

- type 1, when the required support cannot be obtained for the publication of an International Standard, despite repeated efforts;
- type 2, when the subject is still under technical development or where for any other reason there is the future but not immediate possibility of an agreement on an International Standard;
- type 3, when a technical committee has collected data of different kind from that which is normally published as an International Standard ("state of the art", for example).

Technical Reports of types 1 and 2 are subject to review within three years of publication, to decide whether they can be transformed into International Standards. Technical Reports of type 3 do not necessarily have to be reviewed until the data they provide are considered to be no longer valid or useful.

Technical Reports are drafted in accordance with the rules given in the ISO/IEC Directives, Part 3.

Attention is drawn to the possibility that some of the elements of this Technical Report may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO/TR 14025, which is a Technical Report of type 2, was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

This document is being issued in the Technical Report (type 2) series of publications (according to subclause G.3.2.2 of Part 1 of the ISO/IEC Directives, 1995) as a "prospective standard for provisional application" in the field of Type III environmental declarations because there is an urgent need for guidance on how standards in this field should be used to meet an identified need.

This document is not to be regarded as an "International Standard". It is proposed for provisional application so that information and experience of its use in practice may be gathered. Comments on the content of this document should be sent to the ISO Central Secretariat.

A review of this Technical Report (type 2) will be carried out not later than three years after its publication with the options of: extension for another three years; conversion into an International Standard; or withdrawal.

## Introduction

The purpose of this Technical Report is to identify and describe the elements and issues concerning Type III environmental declarations and corresponding programmes, as well as to provide information in specific areas where general agreement among experts exists.

This Technical Report also discusses issues that should be resolved prior to the possible development of an International Standard. It recognizes that there are various Type III environmental declarations in use and that the concept is still evolving.

In the work plan of the Type III task group, a Type III environmental declaration is described as “quantified environmental life cycle product information, provided by a supplier, based on independent verification, (e.g. third party), (critically reviewed) systematic data, presented as a set of categories of parameter (for a sector group)<sup>1</sup>).

- The Type III environmental declaration is non-selective but presents the information in a format that facilitates comparison between products.
- The Type III environmental declaration includes information supplied to industrial customers and to end-use consumers.

“Third party” does not necessarily imply the involvement of a certification body.”

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1) These terms of reference are not yet finalized and represent a majority, rather than a unanimous, point of view on some issues. The parts in parentheses are issues for further consideration.

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# Environmental labels and declarations — Type III environmental declarations

## 1 Scope

This Technical Report identifies and describes elements and issues concerning Type III environmental declarations and corresponding programmes, including technical considerations, declaration format and communication, and administrative considerations for developing and/or issuing a Type III environmental declaration.

## 2 Normative references

The following normative documents contain provisions which, through reference in this text, constitute provisions of this Technical Report. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. However, parties to agreements based on this Technical Report are encouraged to investigate the possibility of applying the most recent editions of the normative documents indicated below. For undated references, the latest edition of the normative document referred to applies. Members of ISO and IEC maintain registers of currently valid International Standards.

ISO 14020:1998, *Environmental labels and declarations — General principles*.

ISO 14021:1999, *Environmental labels and declarations — Self-declared environmental claims (Type II environmental labelling)*.

ISO 14024:1999, *Environmental labels and declarations — Type I environmental labelling — Principles and procedures*.

ISO 14040:1997, *Environmental management — Life cycle assessment — Principles and framework*.

ISO 14041:1998, *Environmental management — Life cycle assessment — Goal and scope definition and inventory analysis*.

ISO 14042:2000, *Environmental management — Life cycle assessment — Life cycle impact assessment*.

ISO 14043:2000, *Environmental management — Life cycle assessment — Life cycle interpretation*.

## 3 Terms and definitions

For the purposes of this Technical Report, the terms and definitions given in ISO 14020, ISO 14024, ISO 14040, ISO 14041, ISO 14042, ISO 14043 and the following apply.

### 3.1

#### category endpoint

attribute or aspect of natural environment, human health or resources, identifying an environmental issue of concern

NOTE Figure 2 [ISO 14042:2000] illustrates this term in further detail.

[ISO 14042:2000]

### 3.2

#### **certification**

procedure by which a third party gives written assurance that a product, process or service conforms to specified requirements

[ISO/IEC Guide 2:1996]

### 3.3

#### **functional unit**

quantified performance of a product system for use as a reference unit in a life cycle assessment study

[ISO 14040:1997]

### 3.4

#### **impact category**

class representing environmental issues of concern to which LCI results may be assigned

[ISO 14042:2000]

### 3.5

#### **interested party**

any party affected by the development and use of a Type III environmental declaration

### 3.6

#### **life cycle impact category indicator**

quantifiable representation of an impact category

NOTE The shorter expression "category indicator" is used in the text of this International Standard [ISO 14042:—] (including the terms and definitions clause) for improved readability.

[ISO 14042:2000]

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### 3.7

#### **product**

any goods or service

[ISO 14024:1999]

### 3.8

#### **product category**

group of products which have equivalent function

[ISO 14024:1999]

### 3.9

#### **product function characteristics**

attribute or characteristic in the performance and use of a product

[ISO 14024:1999]

### 3.10

#### **third party**

person or body that is recognized as being independent of the parties involved, as concerns the issue in question

NOTE "Third party" does not necessarily imply the involvement of a certification body.



## 3.11

**Type III environmental declaration**

quantified environmental data for a product with pre-set categories of parameters based on the ISO 14040 series of standards, but not excluding additional environmental information provided within a Type III environmental declaration programme

**NOTE** In the present development of Type III environmental declarations, alternative methodologies have been considered. In future standardization work, alternative methodologies could be incorporated as the basis for Type III environmental declarations. Therefore this Technical Report discusses issues associated with these methodologies as well. If other operational methodologies have been developed by the time future standardization work is carried out, this could be incorporated.

## 3.12

**Type III environmental declaration programme**

voluntary process by which an industrial sector or independent body develops a Type III environmental declaration, including setting minimum requirements, selecting categories of parameters, defining the involvement of third parties and the format of external communications

## 4 Objective of Type III environmental declarations

The overall goal of environmental labels and declarations is, through communication of verifiable and accurate information that is not misleading on environmental aspects of products and services, to encourage the demand for and supply of those products and services that cause less stress on the environment, thereby stimulating the potential for market-driven continuous environmental improvement [ISO 14020].

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## 5 Technical considerations (standards.iteh.ai)

## 5.1 General

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Consistent with the principles of ISO 14020, the methodology used to develop Type III environmental declarations shall be based on scientific and engineering approaches that can accurately reflect and communicate the environmental aspects and information contained in the declaration. This Technical Report presents the current state of information and experience in the practice of Type III environmental declarations.

Specifically, this Technical Report recognizes the need to resolve some outstanding issues related to Type III environmental declarations, including:

- methods of data collection and assessment, including the role of values and subjectivity, hereafter referred to as value-choices (5.2);
- choice of life cycle inventory analysis (LCI) data categories and life cycle impact assessment (LCIA) impact categories (5.3, 7.2);
- ensuring quality of environmental information in terms of relevance, accuracy and uncertainty (5.2.3, 5.5);
- the means of ensuring that environmental information is relevant and not misleading (clause 6, 7.2);
- how to communicate with purchasers and potential purchasers in an accurate and not misleading way (clause 7);
- ensuring international compatibility, maximum comparability, and the use of sufficiently specific product information (clauses 7 and 8).

## 5.2 Methodology options

### 5.2.1 General

The quantified environmental product information in a Type III environmental declaration shall be based on procedures and results from a life cycle study in accordance with the ISO 14040 series of standards. Type III environmental declarations that have emerged to date have been based on a life cycle approach using life cycle assessment (LCA). This clause describes methodological options for Type III environmental declarations and programmes and refers to the standards in the ISO 14040 series. Figure 1 shows the relationship between the different options. The common element is that each option is based on LCI in accordance with ISO 14040, ISO 14041 and ISO 14043. However, the route to the final declaration may vary (e.g. data analysis and inclusion of additional environmental information), as described below and in Figure 1.

- Option A: A life cycle inventory analysis (LCI in accordance with ISO 14040 + ISO 14041 + ISO 14043), or
- Option B: An LCI followed by life cycle impact assessment (LCIA in accordance with ISO 14040 + ISO 14041 + ISO 14042 + ISO 14043), or
- Option C: An LCI in accordance with ISO 14040 + ISO 14041 + ISO 14043, with some additional analysis of the data, but not strictly following ISO 14042 (referred to as alternative methodologies).

Results from other environmental analysis tools may also be used to provide additional environmental information that gives a complementary perspective to a Type III environmental declaration (see Figure 1). The inclusion of additional environmental information is optional. This information may or may not be derived from an analysis of the product's life cycle. It may concern other issues associated with the product's overall environmental performance; this could include for example relevant elements of sustainable development, such as economic or social elements.

A discussion of these methodologies and the issues which are raised in the context of Type III environmental declarations appears in annex A.

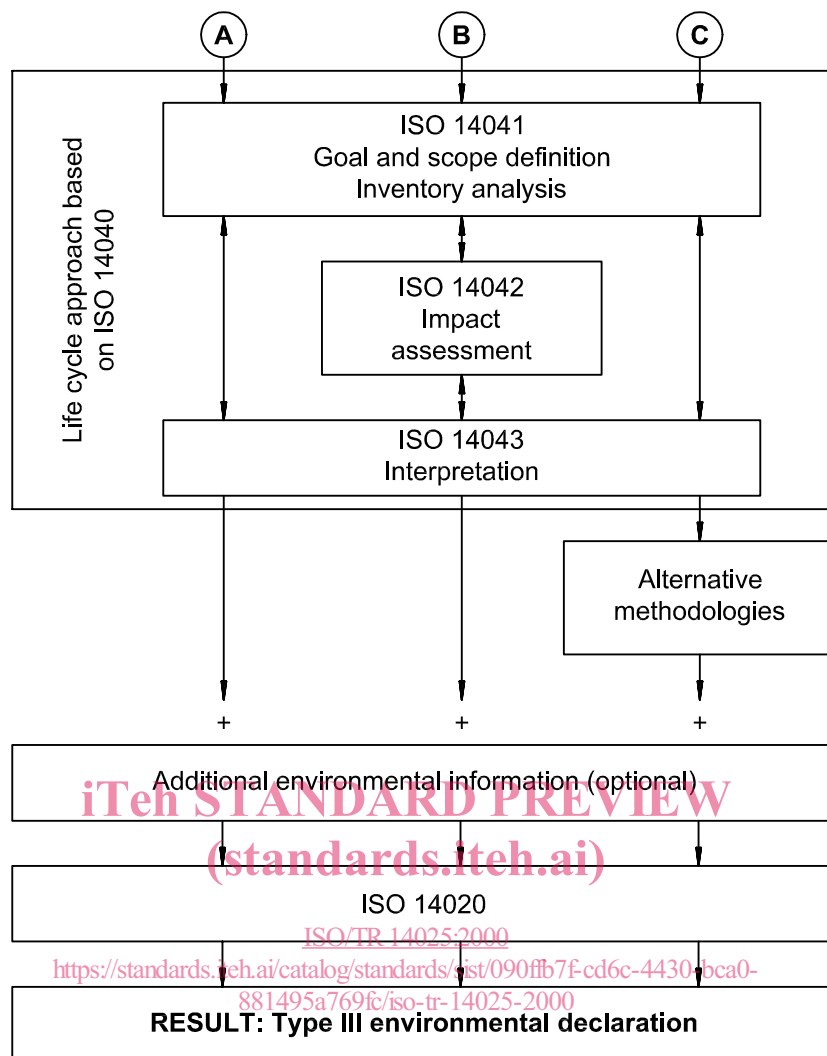
### 5.2.2 Considerations related to product comparisons

The main purpose of Type III environmental declarations is to provide quantitative environmental data, as described in definition 3.11 of this Technical Report. Although the Type III environmental declarations do not contain comparative assertions, the information can be used to make comparisons between products. Therefore, the developer of the Type III environmental declaration should carefully consider the requirements in ISO 14040 and elsewhere in the LCA series concerning "comparative assertions" and use these requirements as guidance in developing his technical approach, regardless of the specific methodology on which the technical approach may be based.

### 5.2.3 Critical review

Critical review is a technique to verify whether the LCA study has met the requirements of relevant International Standards ISO 14040, ISO 14041, ISO 14042 and ISO 14043. The evaluation shall be in accordance with the critical review process of 7.3.3 in ISO 14040:1997. The critical review process shall ensure that the methods used to carry out the LCA are scientifically and technically valid, that the data used are appropriate and reasonable in relation to goal and scope of the study, that the interpretations reflect the limitations identified and the goal of the study, and that the report is transparent and consistent.

For the purposes of this Technical Report, critical review shall also be used for evaluation of the alternative methodologies. For all forms of Type III environmental declaration, the critical review should also include an evaluation of the content and format of the external communication and how it is likely to be interpreted by end users. This evaluation should include a review for conformity to the principles defined in ISO 14020 and in the programme procedures.



NOTE See also A.1.2, A.1.3 and A.2.

**Figure 1 — The three different methodological options for Type III environmental declarations and programmes**

### 5.3 Pre-set categories of parameters

#### 5.3.1 Identifying pre-set categories of parameters for a Type III environmental declaration

For all forms of Type III environmental declarations, it is necessary to ensure consistency, comparability and completeness of the pre-set categories of parameters across the product's life cycle for the different types of end users. The pre-set categories of parameters need not necessarily be the same for all product categories. Regardless of the methodology used, 5.3 of ISO 14042:2000 provides guidance on identification of pre-set categories of parameters (referred to in ISO 14042 as "impact categories" and "category indicators").

#### 5.3.2 Options for identifying pre-set categories of parameters

Several options are currently used or are under consideration for identifying appropriate pre-set categories of parameters for a product system. The choice of one or more of these options for a future standard will be influenced by choice of methodology. The options for a future standard include:

- identifying a single group of pre-set categories of parameters that will be applicable to all types of product;

- identifying minimum pre-set categories of parameters, with an informative annex that describes optional supplementary parameters that may be selected to meet the requirements of a specific product category and audience;
- identifying a general list of potential pre-set categories of parameters, and directing the user to apply a specific methodology to choose which of these categories of parameters to use (pre-set);
- allowing for a programme to identify a minimum group of pre-set categories of parameters that will be applicable to all products, and could be supplemented by additional categories of parameters which are relevant to different product systems.

### 5.3.3 Examples

When LCI is used to assess the relative environmental aspects associated with a product system, the pre-set categories of parameters will be based on the results of an LCI study as outlined in ISO 14041, e.g. material and energy flows to and from the product system under study. In the case of LCIA, the result is a profile of category indicators as outlined in ISO 14042. A stepwise procedure should be established for periodic revisions and modifications to the category of parameters chosen.

Two Technical Reports are under development within ISO with examples on how to apply ISO 14041 (i.e. ISO/TR 14049) and ISO 14042 (i.e. ISO/TR 14047).

Examples of pre-set categories of parameters are provided in A.1.4.

### 5.4 Additional environmental information

Additional environmental information besides the core set of indicators should be possible in a Type III environmental declaration. In general the information will relate to the environmental performance of a product.

Under this precondition there are several kinds of additional environmental information:

- information that is derived from LCA but not communicated in the typical LCI or LCIA based formats, e.g. recycled material content;
- information that has no relation to the product's LCA study, but is based on consideration of the product's life cycle and a part of the product's environmental profile, e.g. information on toxic substances like pesticide content of textiles.

The quality of such additional environmental information should be verifiable, e.g. through critical review.

Information and instructions on product safety that are not related to the environmental performance of the product should as a general rule not be part of a Type III environmental declaration (for instance instructions on proper use, first aid or specific disposal).

### 5.5 Quality assurance (data and pre-set types of information)

The scientific and technical information collected and reported in a Type III environmental declaration should be also of sufficient quality to ensure the credibility of the information contained and presented in the declaration.

In practice, relevant information derived from LCA or alternative methodologies will be based upon a mixture of measured, calculated and estimated data. The quality of data used to develop a Type III environmental declaration is dependent upon its accessibility or availability, or by data precision and accuracy (e.g. gaps, types of data, etc.). As a minimum, data quality requirements for LCA or alternative methodologies should address the following alphabetical list, described in more detail in ISO 14041:1998, 5.3.6:

- consistency and reproducibility of the data collection methods;
- geographical coverage;