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Upravljanje inovacij - 3. del: Inovativno razmišljanje

Innovation management - Part 3: Innovation thinking

Innovationsmanagement - integriertes Design-Management

Management de l'innovation - Partie 3 : Réflexion axée sur l'innovation

Ta slovenski standard je istoveten z: **FprCEN/TS 16555-3**

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ICS:

03.100.40	Raziskave in razvoj	Research and development
03.100.50	Proizvodnja. Vodenje proizvodnje	Production. Production management

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Innovation management - Part 3: Innovation thinking

Management de l'innovation - Partie 3 : Réflexion axée sur l'innovation

Innovationsmanagement - integriertes Design-Management

This draft Technical Specification is submitted to CEN members for formal vote. It has been drawn up by the Technical Committee CEN/TC 389.

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Foreword

This document (FprCEN/TS 16555-3:2014) has been prepared by Technical Committee CEN/TC 389 “Innovation Management”, the secretariat of which is held by AENOR.

This document is currently submitted to the Formal Vote.

This document is not intended for the purpose of certification.

The CEN/TS 16555 series consists of the following parts with the general title *Innovation management*:

— *Part 1: Innovation Management System*;

— *Part 2: Strategic intelligence management*;

— *Part 3: Innovation thinking*;

— *Part 4: Intellectual property management*;

— *Part 5: Collaboration management*;

— *Part 6: Creativity management*;

— *Part 7: Innovation management assessment*.

Part 7 is in preparation.

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Introduction

Innovation thinking is a structured approach, whereby information, insights and experiences are sought out and employed, for the purpose of maximizing opportunities and solving problems which delivers desirable outcomes to the marketplace. This approach can complement other methods used in innovation.

It is a context sensitive approach that develops an evolving knowledge base, which is then used to elicit and sustain change that should have effective and enduring economic, social and/or ecological value according to organizational purpose.

Those who adopt innovation thinking as part of their working dynamic should develop adaptive advantages that will help them become more agile in the marketplace and create more value for their external and internal stakeholders, examples of case stories are provided in Annex A.

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