
**Informacijska tehnologija - Priglasitev uporabe radiofrekvenčne prepoznave (RFID)
- Informacijski znak mora biti nameščen povsod, kjer se uporabljajo bralniki RFID**

Information technology - Notification of RFID - The information sign to be displayed in areas where RFID interrogators are deployed

Informationstechnik - Notifizierung von RFID - Informationszeichen, das überall dort angebracht werden muss, wo RFID-Lesegeräte im Einsatz sind

Technologies de l'information - Notification d'identification par radiofréquence (RFID):
Signe informationnel et informations complémentaires exigibles lorsque des lecteurs RFID sont déployés

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35.040.50	Tehnike za samodejno razpoznavanje in zajem podatkov	Automatic identification and data capture techniques
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Information technology - Notification of RFID - The information sign to be displayed in areas where RFID interrogators are deployed

Technologies de l'information - Notification d'identification par radiofréquence (RFID): Signe informationnel et informations complémentaires exigibles lorsque des lecteurs RFID sont déployés

Informationstechnik - Notifizierung von RFID - Informationszeichen, das überall dort angebracht werden muss, wo RFID-Lesegeräte im Einsatz sind

This Technical Specification (CEN/TS) was approved by CEN on 8 March 2014 for provisional application.

The period of validity of this CEN/TS is limited initially to three years. After two years the members of CEN will be requested to submit their comments, particularly on the question whether the CEN/TS can be converted into a European Standard.

CEN members are required to announce the existence of this CEN/TS in the same way as for an EN and to make the CEN/TS available promptly at national level in an appropriate form. It is permissible to keep conflicting national standards in force (in parallel to the CEN/TS) until the final decision about the possible conversion of the CEN/TS into an EN is reached.

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EUROPEAN COMMITTEE FOR STANDARDIZATION
COMITÉ EUROPÉEN DE NORMALISATION
EUROPÄISCHES KOMITEE FÜR NORMUNG

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Foreword

This document (CEN/TS 16685:2014) has been prepared by Technical Committee CEN/TC 225 "AIDC technologies", the secretariat of which is held by NEN.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN [and/or CENELEC] shall not be held responsible for identifying any or all such patent rights.

This Technical Specification is one of a series of related deliverables, which comprise mandate 436 Phase 2.

The other deliverables are:

- EN 16570, *Information technology — Notification of RFID — The information sign and additional information to be provided by operators of RFID application systems*
- EN 16571, *Information technology — RFID privacy impact assessment process*
- EN 16656, *Information technology - Radio frequency identification for item management - RFID Emblem (ISO/IEC 29160:2012, modified)*
- CEN/TR 16684, *Information technology — Notification of RFID — Additional information to be provided by operators*
- CEN/TR 16669, *Information technology — Device interface to support ISO/IEC 18000-3 Mode 1*
- CEN/TR 16670, *Information technology — RFID threat and vulnerability analysis*
- CEN/TR 16671, *Information technology — Authorisation of mobile phones when used as RFID interrogators*
- CEN/TR 16672, *Information technology — Privacy capability features of current RFID technologies*
- CEN/TR 16673, *Information technology — RFID privacy impact assessment analysis for specific sectors*
- CEN/TR 16674, *Information technology — Analysis of privacy impact assessment methodologies relevant to RFID*

According to the CEN-CENELEC Internal Regulations, the national standards organizations of the following countries are bound to announce this Technical Specification: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Former Yugoslav Republic of Macedonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.

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0 Introduction

0.1 General

In response to the growing deployment of RFID systems in Europe, the European Commission published in 2007 the Communication COM(2007) 96 'RFID in Europe: steps towards a policy framework'. This Communication proposed steps which needed to be taken to reduce barriers to adoption of RFID whilst respecting the basic legal framework safeguarding fundamental values such as health, environment, data protection, privacy and security.

In December 2008, the European Commission addressed Mandate M/436 to CEN, CENELEC and ETSI in the field of ICT as applied to RFID systems.

The Mandate addresses the data protection, privacy and information policy aspects of RFID, and is being executed in two phases.

Phase 1, completed in May 2011, identified the work needed to produce a complete framework of future RFID standards. The Phase 1 results are contained in the ETSI Technical Report TR 187 020, which was published in May 2011.

Phase 2 is concerned with the execution of the standardisation work programme identified in the first phase.

This European Technical Specification is one of eleven deliverables for M/436 Phase 2. It builds on the research undertaken in the related Technical Report *Notification of RFID: Additional information to be provided by operators*.

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0.2 Objectives

The objective of this Technical Specification is to provide enterprises, both large and small, with a common and accessible framework for the design and display of RFID notification signs.

In addition to the information placed on the sign, the framework includes the off-sign application information resource – the “information policy” - needed to answer enquiries received from individuals accessing the contact point noted on the sign itself. This minimises the volume of information written on the sign.

0.3 Applicability

This Technical Specification applies to all enterprises operating RFID applications in the European Union.

1 Scope

This Technical Specification defines:

- the details of data and graphics that shall be included on the signage;
- the presentational requirements for the signage, taking account of the need:
 - to provide a practical solution given constraints on print technique and print area;
 - for a consistent common and recognizable signage;
- means to support accessibility;
- the structure and content of an information policy to meet the informational needs of individuals with respect to RFID privacy.

2 Normative References

The following documents, in whole or in part, are normatively referenced in this document and are indispensable for its application. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

EN 16656:2014, *Information technology – Radio frequency identification for item management – RFID Emblem (ISO/IEC 29160:2012, modified)*

EN 16571:2014, *Information technology – RFID privacy impact assessment process*

3 Terms and definitions

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For the purposes of this document, the following terms and definitions apply.

3.1

common European RFID notification emblem

easily recognised graphic device that indicates the presence of radio frequency identification systems

Note 1 to entry: This emblem is defined in EN 16656:2014 as the filled general purpose emblem (see Figure B.3)

Note 2 to entry: Users of this Technical Report should use EN 16656:2014 rather than the ISO/IEC version. The European version contains specific advice regarding use of the RFID Emblem in an EU environment, especially in relation to sizing of the emblem.

3.2

controller

natural or legal person, public authority of agency, or any other body which alone or jointly with others determines the purpose and means of the processing of personal data

Note 1 to entry: The purpose and means of the processing are determined by national or Community laws or regulations the controller or the specific criteria for his nomination may be designated by national or Community Law.

3.3

data controller

natural or legal person, public authority, agency or any other body which alone or jointly with others determines the purposes and means of the processing of personal data

Note 1 to entry: The purposes and means of processing are determined by national or Community laws or regulations, the controller or the specific criteria for his nomination may be designated by national or Community law.

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3.4 emblem
Common European RFID Notification Emblem to signify that it is non-commercial and does not make any statement of interoperability

3.5 logo
graphic devices that indicate proprietary systems and interoperability

Note 1 to entry: A contactless bank or transport card might carry the notification emblem, plus a logo indicating system interoperability, and a logo indicating the card issuer.

3.6 RFID application operator operator
natural or legal person, public authority, agency, or any other body, which, alone or jointly with others, determines the purposes and means of operating an application, including controllers of personal data using an RFID application

3.7 personal data
any information relating to an identified or identifiable natural person ('data subject')

Note 1 to entry: An identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identification number or to one or more factors specific to his physical, physiological, mental, economic, cultural or social identity.

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3.8 personal data processing
any operation or any set of operations upon personal data, such as:

- collecting, recording, organisation, storage;
- adaptation or alteration, retrieval;
- consultation, use;
- disclosure by transmission, dissemination or otherwise making available;
- alignment or combination;
- blocking, erasure or destruction

3.9 RFID radio frequency identification
means the use of electro-magnetic radiating waves or reactive field coupling in the radio frequency portion of the spectrum to communicate to or from a tag through a variety of modulation and encoding schemes to uniquely read the identity of a radio frequency tag or other data stored on it

3.10 RFID application application
application that processes data through the use of tags and readers, and which is supported by a back-end system and a networked communication infrastructure

3.11**RFID reader****RFID writer****reader**

fixed or mobile data capture and identification device using a radio frequency electromagnetic wave or reactive field coupling to stimulate and effect a modulated data response from a tag or group of tags

3.12**RFID tag****RF tag****tag****transponder****electronic label****code plate**

RFID device having the ability to produce a radio signal or a RFID device that re-couples, back-scatters or reflects (depending on the type of device) and modulates a carrier signal received from a reader or writer

Note 1 to entry: Although 'transponder' is technically the most accurate term, the most common and preferred term is 'tag' or 'RF tag'.

Note 2 to entry: For the purposes of Mandate M436, an RF tag applies to any transponder that is capable of communicating using the radio frequency portion of the spectrum for communication purposes. As such it applies to any form factor including cards or phones that contain a transponder.

3.13**special personal data iTeh STANDARD PREVIEW**

all personal data that provide information on a person's characteristics apart from identity data (name, birth date and place, address, governmental identification card number, etc.):

- religious or philosophical beliefs; [SIST-TS CEN/TS 16685:2014](https://standards.iteh.ai/catalog/standards/sist/c600efd9-73b4-4921-9914-13ce9910ba38/sist-ts-cen-ts-16685-2014)
- race; <https://standards.iteh.ai/catalog/standards/sist/c600efd9-73b4-4921-9914-13ce9910ba38/sist-ts-cen-ts-16685-2014>
- political opinions;
- health;
- sexual orientation;
- membership of a trade union;
- personal data connected with a person's criminal behaviour;
- personal data connected with unlawful or objectionable conduct for which a ban has been imposed (a street ban, for example)

4 The Common European RFID Notification Signage System**4.1 Introduction**

The EC Recommendation of May 12th 2009 on the implementation of privacy and data protection principles in applications supported by radio-frequency identification, calls for increased awareness by citizens and enterprises about the features and capabilities of RFID. It notes that parties deploying RFID technology have a responsibility to provide individuals with information on the use of these applications.

The Common RFID Notification signage system is a key element of the solution design.