

SLOVENSKI STANDARD SIST-TP CEN/TR 16673:2014

01-september-2014

Informacijska tehnologija - Ocenjevanje vpliva RFID na zasebnost za določene sektorje

Information technology - RFID privacy impact assessment analysis for specific sectors

Informationstechik - Verfahren zur Datenschutzfolgenabschätzung (PIA) von RFID für spezifische Sektoren

iTeh STANDARD PREVIEW

Technologie de l'information - Évaluation de l'impact sur la vie privée de la RFID pour des secteurs spécifiques

SIST-TP CEN/TR 16673:2014

Ta slovenski standard je istoveten z ogstan CEN/TR 16673:20145-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

ICS:

35.040.50 Tehnike za samodejno

razpoznavanje in zajem

podatkov

Automatic identification and data capture techniques

SIST-TP CEN/TR 16673:2014

en,fr,de

SIST-TP CEN/TR 16673:2014

iTeh STANDARD PREVIEW (standards.iteh.ai)

SIST-TP CEN/TR 16673:2014 https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

TECHNICAL REPORT
RAPPORT TECHNIQUE
TECHNISCHER BERICHT

CEN/TR 16673

June 2014

ICS 35.240.60

English Version

Information technology - RFID privacy impact assessment analysis for specific sectors

Technologies de l'information - Évaluation d'impact sur la vie privée des applications RFID dans des secteurs spécifiques

Informationstechnik - Verfahren zur Datenschutzfolgenabschätzung (PIA) von RFID für spezifische Sektoren

This Technical Report was approved by CEN on 20 January 2014. It has been drawn up by the Technical Committee CEN/TC 225.

CEN members are the national standards bodies of Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Former Yugoslav Republic of Macedonia, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey and United Kingdom.

iTeh STANDARD PREVIEW (standards.iteh.ai)

SIST-TP CEN/TR 16673:2014

https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014



EUROPEAN COMMITTEE FOR STANDARDIZATION COMITÉ EUROPÉEN DE NORMALISATION EUROPÄISCHES KOMITEE FÜR NORMUNG

CEN-CENELEC Management Centre: Avenue Marnix 17, B-1000 Brussels

Contents Page

| Forew | /ord | 4 |
|-----------------|---|----------|
| Introd | luction | 5 |
| 1 | Scope | 6 |
| 2 | Terms and definitions | 6 |
| 3 | Symbols and abbreviations | 8 |
| 4 | Brief description of an RFID system | 9 |
| 4.1 | Infrastructure of an RFID system | 9 |
| 4.2 4.2.1 | Components of an RFID system | |
| 4.2.1 4.2.2 | Transponder/TagRFID reader or writer | |
| 4.2.3 | Backend system | |
| 4.3 | Characteristics of RFID technology compared to other data capture techniques | |
| 5 | Privacy concept in RFID-based applications | |
| 5.1 | Interaction between data protection, data security and privacy | 11 |
| 5.2 | Data protectioniTeh.STANDARD PREVIEW | 12 |
| 5.3 5.4 | | |
| 5. 5 | Privacy (standards.iteh.ai) General privacy risks | 13 13 |
| 5.6 | Challenges for a privacy concept in context with RFID | 14 |
| 5.7 | Need for transparency https://standards.iteh.avcatalog/standards/sisvid/404c3-e8bT-4695-8320- | 15 |
| 6 | Library sector overview991e1dhcaf6e/sist-tp-cen-tr-16673-2014 | 15 |
| 6.1 | Aspects of the library sector | |
| 6.2 | RFID technology overview | |
| 6.3 6.4 | Applications and parties involved Privacy considerations | |
| 6.4.1 | Privacy of possession | |
| 6.4.2 | Privacy of personal data in the central system | |
| 6.4.3 | The impact of NFC-enabled phones | |
| 6.5 | Prospects for PIA templates | 19 |
| 7 | Retail sector overview | |
| 7.1 | Aspects of the retail sectorRFID Technology Overview | |
| 7.2 7.3 | Applications and parties involved | |
| 7.3.1 | General | |
| 7.3.2 | Use of RFID in retail logistics | 21 |
| 7.3.3 | The role of the solution provider | |
| 7.3.4 | Impact of RFID technology for the consumer | |
| 7.4 7.5 | Privacy considerations | |
| 7.5 | Technological prospects for privacy enhancements | |
| 8 | Transport sector overview | |
| 8.1 8.2 | Aspects of the transport sector RFID Technology Overview | |
| o.∠ 8.3 | Applications and parties involved | |
| 8.3.1 | General | |
| 8.3.2 | Types of tickets, features and characteristics | |

| 8.3.3 | Characteristics of automatic fare calculation | 27 |
|--------|---|----|
| 8.3.4 | Sales channels and their impact on the products | 27 |
| 8.4 | Privacy considerations | |
| 8.5 | Other applications not covered in detail | 29 |
| 8.5.1 | General | |
| 8.5.2 | Toll roads and fee collection using RFID | 29 |
| 8.5.3 | Event management using RFID | |
| 9 | Banking and financial services sector overview | 30 |
| 9.1 | Aspects of the finance sector | 30 |
| 9.2 | RFID Technology Overview | 31 |
| 9.2.1 | General | 31 |
| 9.2.2 | Contactless payment cards | 32 |
| 9.2.3 | NFC based payment by mobile phones | 32 |
| 9.2.4 | Micro-tags or stick-on-tags | |
| 9.3 | Applications and parties involved | 32 |
| 9.4 | Privacy considerations | 32 |
| 9.4.1 | General | 32 |
| 9.4.2 | Security of contactless payment cards | 33 |
| 9.4.3 | Organisations | |
| 9.4.4 | Impact of privacy in the banking and finance sector | 34 |
| 9.4.5 | Vulnerabilities | |
| 9.4.6 | Transparency, consumer information, commercial confidentiality and security | 35 |
| 9.4.7 | Implications for the PIA | |
| 10 | Conclusion and recommendations | 36 |
| 10.1 | Diversity of RFID based applications | 36 |
| 10.2 | Benefits of and recommendation for sector of application specific templates | 36 |
| 10.3 | Recommendation for a general approach to PIA | 37 |
| Biblio | graphy | 38 |

https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

Foreword

This document (CEN/TR 16673:2014) has been prepared by Technical Committee CEN/TC 225 "AIDC Technologies", the secretariat of which is held by NEN.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN [and/or CENELEC] shall not be held responsible for identifying any or all such patent rights.

This Technical Report is one of a series of related deliverables, which comprise mandate 436 Phase 2. The other deliverables are:

- EN 16570, Information technology Notification of RFID The information sign and additional information to be provided by operators of RFID application systems
- EN 16571, Information technology RFID privacy impact assessment process
- EN 16656, Information technology Radio frequency identification for item management RFID Emblem (ISO/IEC 29160:2012, modified)
- CEN/TR 16684, Information technology Notification of RFID Additional information to be provided by operators
- CEN/TS 16685, Information technology Notification of RFID The information sign to be displayed in areas where RFID interrogators are deployed
- CEN/TR 16669, Information technology Device interface to support ISO/IEC 18000-3 Mode 1
- CEN/TR 16670, Information technology SRFID threat and vulnerability analysis
 https://standards.itch.ai/catalog/standards/sist/fd/7404c3-e8b1-4695-832
- CEN/TR 16671, Information technology decarration of mobile phones when used as RFID interrogators
- CEN/TR 16672, Information technology Privacy capability features of current RFID technologies
- CEN/TR 16674, Information technology Analysis of privacy impact assessment methodologies relevant to RFID

Introduction

In response to the growing deployment of RFID systems in Europe, the European Commission published in 2007 the Communication COM(2007) 96 'RFID in Europe: steps towards a policy framework'. This Communication proposed steps which needed to be taken for a wider take up of RFID whilst respecting the basic legal framework safeguarding fundamental values such as health, environment, data protection, privacy and security.

In December 2008, the European Commission addressed Mandate M/436 to CEN, CENELEC and ETSI in the field of ICT as applied to RFID systems. The Mandate M/436 was accepted by the ESOs in the first months of 2009. The Mandate addresses the data protection, privacy and information aspects of RFID, and is being executed in two phases. Phase 1, completed in May 2011, identified the work needed to produce a complete framework of future RFID standards. The Phase 1 results are contained in the ETSI Technical Report TR 187 020, which was published in May 2011.

Phase 2 is concerned with the execution of the standardisation work programme identified in the first phase.

This Technical Report is one of eleven deliverables for M/436 Phase 2. Its focus is on four major sectors that have a number of implementations of RFID that currently impact European society. Using these as detailed case studies will assist in addressing the development of the standard on the Privacy Impact Assessment. For the purpose of this work, the definitions of "RFID Operator" and "RFID Application" will be those provided in the EC RFID Recommendation of 2009-05-12.

iTeh STANDARD PREVIEW (standards.iteh.ai)

SIST-TP CEN/TR 16673:2014 https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

1 Scope

The scope of this Technical Report is to use the RFID PIA Framework as the basis for exploring issues with four major sectors involved with RFID:

- libraries:
- retail;
- e-Ticketing, toll roads, fee collection, events management;
- banking and financial services.

After specific sector research and consolidation of the results of industry workshops and seminars that take place in several EU Member States, this Technical Report will identify the characteristics that need to be taken into consideration by operators of RFID systems in the example sectors. In addition it will provide advice to operators in the sector on significant variants both in terms of technology and application data. This will enable the appropriate risk factors to be taken into account.

Based on the synthesis of the applications in the chosen sectors, this Technical Report will also identify a set of factors relevant to specific RFID technologies and features that will need to be taken into account in preparing a Privacy and Data Protection Impact Assessment for many RFID applications.

2 Terms and definitions

iTeh STANDARD PREVIEW

For the purposes of this document, the following terms and definitions apply. (Standards.iten.al)

NOTE Definitions are derived from EU Recommendation C(2009) 3200 final, EU Directive 95/46/EC, ISO/IEC 19762 (all parts)

SIST-TP CEN/TR 16673:2014

2.1

https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

data controller

controller

natural or legal person, public authority, agency or any other body which alone or jointly with others determines the purposes and means of the processing of personal data; where the purposes and means of processing are determined by national or Community laws or regulations, the controller or the specific criteria for his nomination may be designated by national or Community law

2.2

data subject's consent

any freely given specific and informed indication of his wishes by which the data subject signifies his agreement to personal data relating to him being processed

2.3

identified or identifiable person

person who can be identified, directly or indirectly, in particular by reference to an identification number or to one or more factors specific to his physical, physiological, mental, economic, cultural or social identity

2.4

individual

natural person who interacts with or is otherwise involved with one or more components of an RFID application (e.g., back-end system, communications infrastructure, RFID tag), but who does not operate an RFID application or exercise one of its functions. In this respect, an individual is different from a user. An individual may not be directly involved with the functionality of the RFID application, but rather, for example, may merely possess an item that has an RFID tag

2.5

information security

preservation of the confidentiality, integrity and availability of information

2.6

monitoring

any activity carried out for the purpose of detecting, observing, copying or recording the location, movement, activities or state of an individual

2.7

personal data

any information relating to an identified or identifiable natural person ('data subject'); an identifiable person is one who can be identified, directly or indirectly, in particular by reference to an identification number or to one or more factors specific to his physical, physiological, mental, economic, cultural or social identity

2.8

processing of personal data

any operation or set of operations which is performed upon personal data, whether or not by automatic data means, such as collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, erasure or destruction

2.9

data processor

processor

natural or legal person, public authority, agency or any other body which processes personal data on behalf of the controller

2.10

(standards.iteh.ai)

recipient

natural or legal person, public authority, agency or any other body to whom data are disclosed, whether a third party or not; however, authorities which may receive data in the framework of a particular inquiry shall not be regarded as recipients

991e1dbcaf6e/sist-tp-cen-tr-16673-2014

2.11

radio frequency identification

RFID

use of electromagnetic radiating waves or reactive field coupling in the radio frequency portion of the spectrum to communicate to or from a tag through a variety of modulation and encoding schemes to uniquely read the identity of a radio frequency tag or other data stored on it

2.12

RFID application

application that processes data through the use of tags and readers, and which is supported by a back-end system and a networked communication infrastructure

2.13

RFID application operator

RFID operator

natural or legal person, public authority, agency, or any other body, which, alone or jointly with others, determines the purposes and means of operating an application, including controllers of personal data using an RFID application

2.14

RFID reader or writer

Reader

fixed or mobile data capture and identification device using a radio frequency electromagnetic wave or reactive field coupling to stimulate and effect a modulated data response from a tag or group of tags

Note 1 to entry: The term interrogator is often used in the context of RFID item management applications, and the term 'Proximity coupling device' and 'Vicinity coupling device' in the context of card applications. They perform the same functions for any given air interface protocol.

2.15

RFID tag

RF tag

Tag

RFID device having the ability to produce a radio signal or a RFID device which re-couples, back- scatters or reflects (depending on the type of device) and modulates a carrier signal received from a reader or writer

Note 1 to entry: The most accurate term is technically "transponder". The most common and preferred term is 'tag' or 'RFID tag' in the context of RFID item management applications and 'Proximity integrated circuit card' or 'Vicinity integrated circuit card' in the context of card applications.

2.16

third party

any natural or legal person, public authority, agency or any other body other than the data subject, the controller, the processor and the persons who, under the direct authority of the controller or the processor, are authorised to process the data

2.17

threat

physical, hardware, or software mechanism with the potential to adversely impact an asset through unauthorised access, destruction, disclosure, modification of data and / or denial of service

iTeh STANDARD PREVIEW

2.18

vulnerability

(standards.iteh.ai)

weakness of an asset or group of assets that can be exploited by one or more threats

SIST-TP CEN/TR 16673:2014

3 Symbols and abbreviations ds. iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-991e1dbcaf6e/sist-tp-cen-tr-16673-2014

AFI Application Family Identifier

CICO Check-In-Check-Out
CSC Card Security Code
CVC Card Verification Code
CVV Card Verification Value
DPA Data Protection Authority
EPC Electronic Product Code

ERP Enterprise Resource PlanningFMCG Fast Moving Consumer Goods

EMV Europay International, MasterCard, Visa

GDPR General Data Protection Regulation

GS1 Global Standards One

HF High Frequency (3-30 MHz)

IFMS Interoperable Fare Management Systems

IOPTA InterOperable Public Transport Applications for smart cards

ISIL International Standard Identifier for Libraries and Related Organisations

IT Information Technology

LF Low Frequency

LMS Library Management SystemNEC National Entitlement CardNFC Near Field Communication

PCI Payment Card Industry

PIA Privacy Impact Assessment
PIN Personal Identification Number

POS Point of Sale

RF Radio Frequency

RFID Radio Frequency Identification

UHF Ultra High Frequency (300 MHz – 3 GHz)

UII Unique Item Identifier

4 Brief description of an RFID system

4.1 Infrastructure of an RFID system

RFID technology allows for the contactless transmission of data via electromagnetic fields and/or radio waves. An RFID infrastructure contains at least one RFID tag, an RFID reader or writer) and an IT backend system. In order to enable the exchange of data between the transponder and the reader, communication standards define the necessary features for the air interfaces, which have to be supported by both, transponder and reader.

4.2 Components of an RFID system - TP CEN/TR 16673:2014

https://standards.iteh.ai/catalog/standards/sist/fd7404c3-e8b1-4695-8320-

4.2.1 Transponder/Tag

991e1dbcaf6e/sist-tp-cen-tr-16673-2014

The transponder or tag has a tiny computer chip which contains radio processing, data storage and data processing capabilities. This chip is attached to an antenna to create a tag. This is incorporated into a particular form factor, e. g. integrated into a self-adhesive label or into a contactless card. The information that can be stored on the tag depends on the memory and influences the speed of the data capture process. The tag generally contains a code, which points to information stored in a data base.

Depending on the application, the choice between different characteristics of tags can be made:

- Energy supply: The energy supply is not directly correlated to the communication modes. Passive tags reflect, backscatter or use the load modulation of an incoming wave from the reader in order to communicate. Active tags have their own transmitter on board to send information or answer to a reader's commands. With today's technology, the link budget requires the use of a battery for the active tags whereas for passive tags, the incoming wave can be used to supply the tag's chip with energy. Nevertheless, even for passive tags, batteries can be used to supply the tag's chip or peripherals like sensors. In that case, we speak of Battery Assisted Passive tags which communicate with the readers through backscattering or load modulation of an incident wave but use the battery to supply energy to the chip and/or embedded sensors.
- The form factor of a tag depends on the purpose of its use and the environment it is used in. Tags can be attached to or integrated into a product, and therefore appear in multiple variations. Examples of tags include, but are not limited to: hard-tags, woven- in tags, glass capsule tags, foil tags, smart labels, personal identification cards (e. g. access cards or library cards), transport cards, contactless payment cards.

- The frequency at which a tag operates is defined by its antenna and the chip design. The choice for Low Frequency (LF), High Frequency (HF) or Ultra High Frequency (UHF) depends on the application and the environment the tags are used in.
- The reading distance depends e.g. on the frequency used, the energy consumption and the environmental circumstances in which the tag is used. Thus, the read range varies from few centimetres up to several meters. The purpose of the use of an RFID application determines the read range to choose (e. g. large distance reading for inventory, short distance reading for contactless cards).
- The chip memory varies from a few bits to several hundred Kbytes, Furthermore, the distinction can be made between read only tags (information on tag stored by tag producer), write-once-read-multiple, write-and-read-multiple (reusable) tags. Contactless cards and active tags might be equipped with a microprocessor that supports the management of data files in a flexible way.

4.2.2 RFID reader or writer

Depending on the application, an RFID reader or writer activates, reads or writes information from or on a tag. It sends or receives the information to or from the tag via its antenna and processes the data on to a backend system. The reader can add information such as time of reading or its own ID to the data read from the tag and transfers it to the software in the backend system. Readers can capture data from several tags in very short time (bulk reading) when these get into its operation field.

The purpose of use of the RFID application defines the type of readers that might be used:

- Mobile readers such as handhelds (e. g. used for inventory in shops, warehouses, hospitals)
- Semi-mobile readers such as on forklifts (e.g. used in large warehouse management systems)
- Fixed readers such as gates or tunnel readers (e. g. used in goods entry or exit area of a warehouse, transit points within a warehouse, access points in public transport systems, access to buildings)

For certain applications additional security features are part of the reader. Secure readers are used e. g. for contactless payment cards or NFC applications. They are equipped with a protected key and data storage and security functions in order to support secure communication with contactless smartcards, the back office system and the key management system.

4.2.3 Backend system

The information captured from an RFID tag is transferred to and stored in the backend system. It is in the backend system where the linking of the identification number from the tag and the corresponding information is done. The information can only be processed where access is provided for the user of the system, ideally in combination with automated systems of authorisation and authentication.

Additionally, the backend system can also provide functions for card- or key management systems as an additional or required security feature of the specific application. This could be relevant in applications using contactless cards, e. g. payment cards or multi-application cards for public institutions or transport systems.

4.3 Characteristics of RFID technology compared to other data capture techniques

Where other data capture technology requires optical (1- or 2-dimensional barcodes) or physical contact (magnetic stripe) between data carrier and reader, RFID-based applications do not need this. Additionally, the possibility of reading several data carriers sequentially in a very short time with the long distance read range of one reader accelerates data capture processes considerably.

While adding or changing information on optical or physical contact data carriers would require the reproduction of the carrier, tags provide for the possibility of changing or adding information on the same data carrier. In return, this requires managing access authorisations as content on the data carrier should only be

changed when wanted respectively intended by the involved parties. Data, and where applicable additional functionalities, on the tag can support improving quality of products and services for both, application operator and consumer.

Examples of improvements through RFID technology include, but are not exhaustive:

- improved accuracy and traceability;
- improved processes in terms of speed and quality;
- reliable and automated quality control features of an object or service;
- reliable and automated anti-counterfeiting and antitheft mechanisms;
- reduction of out-of-stock situations;
- improvement services and processes with regard to speed and quality.

5 Privacy concept in RFID-based applications

5.1 Interaction between data protection, data security and privacy

The characteristics of an RFID-based application as described in 4.3 can be appreciated as benefits for the parties involved. Due to the nature of RFID not needing visual or physical contact between reader and data carrier, the technology is sometimes looked at/sceptical and perceived as a threat to data protection and privacy. This results from the reading process, which is not necessarily noticed by an individual.

It is the more important to provide for transparency and ensure the safeguarding of privacy. In order to understand how privacy of the individual can be provided for it is important to look at three aspects, the interaction of which leads to an effective privacy concept.//d7404c3-e8b1-4695-8320-

991e1dbcaf6e/sist-tp-cen-tr-16673-2014

NOTE Transparency is to be understood in the sense Cf clauses 7 and 8 of Recommendation C(2009) 3200 final.

In order to safeguard the privacy rights of an individual, the three aspects: data protection, data security and privacy shall be taken into consideration when setting up a RFID-based application.