
**Conformity assessment —
Fundamentals of product certification
and guidelines for product
certification schemes**

*Évaluation de la conformité — Éléments fondamentaux de la
certification de produits et lignes directrices pour les programmes de
certification de produits*

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Published in Switzerland

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Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work. In the field of conformity assessment, the ISO Committee on conformity assessment (CASCO) is responsible for the development of International Standards and Guides.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 2.

Draft International Standards are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO/IEC 17067 was prepared by the *ISO Committee on conformity assessment (CASCO)*.

It was circulated for voting to the national bodies of both ISO and IEC, and was approved by both organizations.

This first edition of ISO/IEC 17067 cancels and replaces ISO/IEC Guide 67:2004, which has been technically revised.

The following major changes have been made compared with ISO/IEC Guide 67:2004:

- a new [Clause 6](#) has been added, providing guidelines on setting up and operating a product certification scheme;
- some of the text originally in the main body of ISO/IEC Guide 67 has been moved to the Introduction;
- the functional approach to conformity assessment has been emphasised;
- [Table 1](#) has been extended to reflect the functional approach;
- explicit provision has been made for type and batch certification schemes;
- references to ISO/IEC 17065:2012 have replaced references to ISO/IEC Guide 65:1996;
- the text has been made more concise in places.

Introduction

This International Standard describes the fundamentals of product certification and provides guidelines for product certification schemes. In this International Standard references to the term “product” can also be read to mean “services” or “processes”.

As products are designed, produced, distributed, used and ultimately disposed of, they can give rise to concerns with purchasers, users and society in general. Such concerns could relate to safety, health or environmental impacts, durability, compatibility, suitability for intended purposes or for stated conditions.

Generally, these concerns are addressed by specifying the required product attributes in a normative document such as a standard.

The supplier of the product then has the task of demonstrating that the product conforms to the requirements of the normative document.

It might be sufficient for the supplier to assess and declare its product’s conformity, but in other cases the user or a regulatory authority might require that conformity be assessed by a competent and impartial third party.

Assessment and impartial third party attestation that fulfilment of specified requirements has been demonstrated for the product is referred to as product certification.

This International Standard outlines how schemes for product certification can be structured and managed. It identifies common assessment techniques that are used as a basis for product certification, such as product testing, inspection and auditing.

This International Standard is intended for use by those involved with product certification, particularly those who are, or who are considering becoming, product certification scheme owners. Product certification scheme owners can include:

- a) product certification bodies;
- b) government and regulators;
- c) purchasing agencies;
- d) non-government organizations;
- e) industry and retail associations; and
- f) consumer organizations.

This International Standard provides only guidance and does not contain requirements. It is compatible with ISO/IEC 17065, which specifies requirements for product certification bodies.

In this International Standard, the following verbal forms are used:

- “should” indicates a recommendation;
- “may” indicates a permission;
- “can” indicates a possibility or a capability.

The modal verb “shall”, which indicates a requirement, is not used because this International Standard only provides guidelines.

Further details can be found in the ISO/IEC Directives, Part 2.

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Conformity assessment — Fundamentals of product certification and guidelines for product certification schemes

1 Scope

This International Standard describes the fundamentals of product certification and provides guidelines for understanding, developing, operating or maintaining certification schemes for products, processes and services.

It is intended for use by all with an interest in product certification, and especially by certification scheme owners.

NOTE 1 In this International Standard the term “product” can also be read as “process” or “service”, except in those instances where separate provisions are stated for “processes” or “services”. Definitions of product, process and service are given in ISO/IEC 17065.

NOTE 2 The certification of products, processes and services is a third-party conformity assessment activity (see ISO/IEC 17000) carried out by product certification bodies. The requirements for product certification bodies are specified in ISO/IEC 17065.

2 Normative references

The following referenced documents are indispensable for the application of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 17000:2004, *Conformity assessment — Vocabulary and general principles*

ISO/IEC 17065:2012, *Conformity assessment — Requirements for bodies certifying products, processes and services*

3 Terms and definitions

For the purposes of this document, the terms and definitions given in ISO/IEC 17000, ISO/IEC 17065 and the following apply.

3.1

certification system

rules, procedures and management for carrying out certification

[SOURCE: ISO/IEC 17000:2004, 2.7, modified]

3.2

certification scheme

certification system (3.1) related to specified products, to which the same specified requirements, specific rules and procedures apply

Note 1 to entry: The rules, procedures and management for implementing product, process and service certification are stipulated by the certification scheme.

[SOURCE: ISO/IEC 17065:2012, 3.9, modified]

3.3

scheme owner

person or organization responsible for developing and maintaining a specific *certification scheme* (3.2)

Note 1 to entry: The scheme owner can be the certification body itself, a governmental authority, a trade association, a group of certification bodies or others.

[SOURCE: ISO/IEC 17065:2012, 3.11]

4 Product certification

4.1 Concept of product certification

4.1.1 Product certification is the provision of assessment and impartial third-party attestation that fulfilment of specified requirements has been demonstrated. Product certification is carried out by product certification bodies which should conform to ISO/IEC 17065. Specified requirements for products are generally contained in standards or other normative documents.

4.1.2 Product certification is an established conformity assessment activity that provides confidence to consumers, regulators, industry and other interested parties that products conform to specified requirements, including for example product performance, safety, interoperability and sustainability.

4.1.3 Product certification can facilitate trade, market access, fair competition and consumer acceptance of products on a national, regional and international level.

4.2 Objectives of product certification

4.2.1 The fundamental objectives of product certification are:

- a) to address the needs of consumers, users and, more generally, all interested parties by giving confidence regarding fulfilment of specified requirements;
- b) to allow suppliers to demonstrate to the market that their product has been attested to fulfil specified requirements by an impartial third party body.

4.2.2 Product certification should provide the following:

- confidence for those with an interest in fulfilment of requirements, and
- sufficient value so that suppliers can effectively market products.

5 Product certification schemes

5.1 Basics

5.1.1 Product certification schemes should implement the functional approach as described in ISO/IEC 17000:2004, Annex A. The functions are:

- **selection**, which includes planning and preparation activities in order to collect or produce all the information and input needed for the subsequent determination function;
- **determination**, which may include conformity assessment activities such as testing, measuring, inspection, design appraisal, assessment of services and processes and auditing to provide information regarding the product requirements as input to the review and attestation functions;
- **review**, which means verification of the suitability, adequacy and effectiveness of selection and determination activities, and the results of these activities, with regard to fulfilment of specified requirements (see ISO/IEC 17000:2004, 5.1);

- **decision** on certification;
- **attestation**, which means issue of a statement of conformity, based on a decision following review, that fulfilment of specified requirements has been demonstrated (see ISO/IEC 17000:2004, 5.2);
- **surveillance** (where needed), which means systematic iteration of conformity assessment activities as a basis for maintaining the validity of the statement of conformity (see ISO/IEC 17000:2004, 6.1).

NOTE 1 Further information about the functions is given in ISO/IEC 17000.

NOTE 2 In ISO/IEC 17065, the functions of “selection” and “determination” have been combined and are referred to as “evaluation”.

NOTE 3 In ISO/IEC 17065, the function of “attestation” is related to the subclause on “certification documentation” (see ISO/IEC 17065:2012, 7.7).

5.1.2 Whenever product certification is performed, a certification scheme (see [3.2](#)) is in place.

5.2 Functions and activities in product certification schemes

5.2.1 Product certification schemes are developed by defining specific activities for each of the applicable functions described in [5.1.1](#). [Table 1](#) shows how to build a product certification scheme by using these functions, and outlines some of the combinations of activities in use in the wide range of fields where product certification is employed. The types of product certification schemes in [Table 1](#) are further described in [5.3](#).

5.2.2 [Clause 6](#) describes the process for deciding which activities to use for a given situation and the factors to be taken into account in making the decision.

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Table 1 — Building a product certification scheme

Conformity assessment functions and activities ^a within product certification schemes		Types of product certification schemes ^b							
		1a	1b	2	3	4	5	6	N ^{c,d}
I	Selection , including planning and preparation activities, specification of requirements, e.g. normative documents, and sampling, as applicable	x	x	x	x	x	x	x	x
II	Determination of characteristics , as applicable, by: a) testing b) inspection c) design appraisal d) assessment of services or processes e) other determination activities, e.g. verification	x	x	x	x	x	x	x	x
III	Review Examining the evidence of conformity obtained during the determination stage to establish whether the specified requirements have been met	x	x	x	x	x	x	x	x
IV	Decision on certification Granting, maintaining, extending, reducing, suspending, withdrawing certification	x	x	x	x	x	x	x	x
V	Attestation, licensing								
	a) issuing a certificate of conformity or other statement of conformity (attestation)	x	x	x	x	x	x	x	x
	b) granting the right to use certificates or other statements of conformity	x	x	x	x	x	x	x	
	c) issuing a certificate of conformity for a batch of products		x						
	d) granting the right to use marks of conformity (licensing) is based on surveillance (VI) or certification of a batch		x	x	x	x	x	x	
VI	Surveillance , as applicable (see 5.3.4 to 5.3.8), by:								
	a) testing or inspection of samples from the open market			x		x	x		
	b) testing or inspection of samples from the factory				x	x	x		
	c) assessment of the production, the delivery of the service or the operation of the process				x	x	x	x	
	d) management system audits combined with random tests or inspections						x	x	

^a Where applicable, the activities can be coupled with initial audit and surveillance audit of the applicant's management system (an example is given in ISO/IEC Guide 53) or initial assessment of the production process. The order in which the assessments are performed may vary and will be defined within the scheme.

^b An often used and well-tried model for a product certification scheme is described in ISO/IEC Guide 28; it is a product certification scheme corresponding to scheme type 5.

^c A product certification scheme includes at least the activities I, II, III, IV and V a).

^d The symbol *N* has been added to show an undefined number of possible other schemes, which can be based on different activities.

5.3 Types of product certification schemes

5.3.1 General

The examples given in 5.3.2 to 5.3.8 do not represent all possible types of product certification schemes. They may be used with many types of requirements and may use a wide variety of statements of conformity (see ISO/IEC 17000:2004, 5.2, Note 1). All types of product certification schemes involve selection, determination, review, decision and attestation. One or more determination activities should be selected from among those in Table 1, taking into account the product and the specified requirements. The types of schemes referred to in Table 1 differ according to which surveillance activities (if applicable)

are carried out. For scheme types 1a and 1b, no surveillance is required since the attestation relates only to the product items which have been subjected to the determination activities. For the other scheme types, 5.3.4 to 5.3.8 outline the way in which the different surveillance activities can be used and the circumstances to which they could be applicable.

5.3.2 Scheme type 1a

In this scheme, one or more samples of the product are subjected to the determination activities. A certificate of conformity or other statement of conformity (e.g. a letter) is issued for the product type, the characteristics of which are detailed in the certificate or a document referred to in the certificate. Subsequent production items are not covered by the certification body's attestation of conformity.

The samples are representative of subsequent production items which could be referred to by the manufacturer as being manufactured in accordance with the certified type.

The certification body may grant to the manufacturer the right to use the type certificate or other statement of conformity (e.g. letter) as a basis for the manufacturer to declare that subsequent production items conform to the specified requirements.

5.3.3 Scheme type 1b

This scheme type involves the certification of a whole batch of products, following selection and determination as specified in the scheme. The proportion to be tested, which can include testing of all the units in the batch (100% testing), would be based, for example, on the homogeneity of the items in the batch and the application of a sampling plan, where appropriate. If the outcome of the determination, review and decision is positive, all items in the batch may be described as certified and may have a mark of conformity affixed, if that is included in the scheme.

5.3.4 Scheme type 2

The surveillance part of this scheme involves periodically taking samples of the product from the market and subjecting them to determination activities to check that items produced subsequent to the initial attestation fulfil the specified requirements.

While this scheme may identify the impact of the distribution channel on conformity, the resources it requires can be extensive. Also, when significant nonconformities are found, effective corrective measures may be limited since the product has already been distributed to the market.

5.3.5 Scheme type 3

The surveillance part of this scheme involves periodically taking samples of the product from the point of production and subjecting them to determination activities to check that items produced subsequent to the initial attestation fulfil the specified requirements. The surveillance includes periodic assessment of the production process.

This scheme does not provide any indication of the impact the distribution channel plays on conformity. When serious nonconformities are found, the opportunity may exist to resolve them before widespread market distribution occurs.

5.3.6 Scheme type 4

The surveillance part of this scheme allows for the choice between periodically taking samples of the product from the point of production, or from the market, or from both, and subjecting them to determination activities to check that items produced subsequent to the initial attestation fulfil the specified requirements. The surveillance includes periodic assessment of the production process.

This scheme can both indicate the impact of the distribution channel on conformity and provide a pre-market mechanism to identify and resolve serious nonconformities. Significant duplication of effort may take place for those products whose conformity is not affected during the distribution process.