



## DRAFT AMENDMENT ISO 7001:2007/DAM 11

ISO/TC 145/SC 1

Secretariat: BSI

Voting begins on  
**2012-04-10**

Voting terminates on  
**2012-09-10**

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION • МЕЖДУНАРОДНАЯ ОРГАНИЗАЦИЯ ПО СТАНДАРТИЗАЦИИ • ORGANISATION INTERNATIONALE DE NORMALISATION

## Graphical symbols — Public information symbols

### AMENDMENT 11: Symbol PI PF 044: Health care centre or doctor

*Symboles graphiques — Symboles destinés à l'information du public*

*AMENDEMENT 11: Symbole PI PF 044: Centre médical ou médecin*

ICS 01.080.10

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Amendment 1 to ISO 7001:2007 was prepared by Technical Committee ISO/TC 145, *Graphical symbols*, Subcommittee SC 1, *Public information symbols*.

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## Graphical symbols — Public information symbols — Amendment 11: PI PF 044: Health care centre or doctor


Add public information symbol PI PF 044 to the alphabetical summary in Table 1, the summary of all symbols in Table 2 and Table 3 as follows:

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PI PF 044: Health care centre or doctor

	<b>Reference No.</b> <b>ISO 7001 - PI PF 044</b>
	<b>Referent</b> <b>Health care centre or doctor</b>
	<b>Function</b> To indicate the location of a facility where health care is offered.
	<b>Image content</b> Human figure in half figure viewed from the front, with stethoscope around the neck. Cross in the upper right corner.
<b>Human behaviour that is intended to be caused after understanding the public information symbol's meaning</b> Finding the location of a health care centre or doctor.	
<b>Need</b> When information is needed about a health care centre or doctor.	
<b>Related meanings</b> PI PF 036 Child health care centre.	
<b>Field of application</b> Public facilities.	
<b>Context of use</b> This information appears on information-boards or in guide-books, on a sign or door.	
<b>Intended user population</b> General population.	
<b>Age of user</b> Any.	
<b>Additional information</b> Test data obtained according to ISO 9186-1:2007 are not available from more than one country. Findings from national testing, however, showed that in one country the symbol exceeded the criteria of acceptability. It is recommended that this symbol is accompanied by text to increase comprehension.  The cross may be replaced with another element appropriate to the cultural requirements of the target group.	