



## DRAFT AMENDMENT ISO 7001:2007/DAM 44

ISO/TC 145/SC 1

Secretariat: BSI

Voting begins on  
**2012-04-10**

Voting terminates on  
**2012-09-10**

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## Graphical symbols — Public information symbols

### AMENDMENT 44: Symbol PI TC 014: Audio tour

*Symboles graphiques — Symboles destinés à l'information du public*

*AMENDEMENT 44: Symbole PI TC 014: Tour audio*

ICS 01.080.10

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Amendment 1 to ISO 7001:2007 was prepared by Technical Committee ISO/TC 145, *Graphical symbols*, Subcommittee SC 1, *Public information symbols*.

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## Graphical symbols — Public information symbols — Amendment 44: PI TC 014: Audio tour


Add public information symbol PI TC 014 to the alphabetical summary in Table 1, the summary of all symbols in Table 2 and Table 5 as follows:

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PI TC 014: Audio tour

	<b>Reference No.</b> <b>ISO 7001 - PI TC 014</b>
	<b>Referent</b> <b>Audio tour</b>
	<b>Function</b> To indicate where audio tour equipment is available for the public.
	<b>Image content</b> Headset, human figure.
<b>Human behaviour that is intended to be caused after understanding the public information symbol's meaning</b> Being aware of a location where audio tour equipment is available.	
<b>Need</b> To find a location where audio tour equipment is available to the public (free or for hire).	
<b>Related meanings</b> -	
<b>Field of application</b> Tourism, culture and heritage.	
<b>Context of use</b> This information appears on information-boards or in guide-books.	
<b>Intended user population</b> General population.	
<b>Age of user</b> Any.	
<b>Additional information</b> Test data obtained according to ISO 9186-1 are available from more than one country. Findings from testing showed that the symbol did not reach the criteria of acceptability. Consequently, it is recommended that this symbol is accompanied by text to increase comprehension.	