



SLOVENSKI STANDARD SIST EN ISO 14021:2016

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Okoljske označbe in deklaracije - Okoljsko samodeklariranje (okoljsko označevanje II. vrste) (ISO 14021:2016)

Environmental labels and declarations - Self-declared environmental claims (Type II environmental labelling) (ISO14021:2016)

Umweltkennzeichnungen und -deklarationen - Umweltbezogene Anbietererklärungen (Umweltkennzeichnung Typ II) (ISO 14021:2016)

Marquage et déclarations environnementaux - Autodéclarations environnementales (Étiquetage de type II) (ISO 14021:2016)

Ta slovenski standard je istoveten z: EN ISO 14021:2016

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13.020.50	Označevanje z ekološko nalepko	Ecolabelling
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EUROPEAN STANDARD

EN ISO 14021

NORME EUROPÉENNE

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English Version

Environmental labels and declarations - Self-declared environmental claims (Type II environmental labelling) (ISO 14021:2016)

Marquage et déclarations environnementaux -
Autodéclarations environnementales (Étiquetage de
type II) (ISO 14021:2016)

Umweltkennzeichnungen und -deklarationen -
Umweltbezogene Anbietererklärungen
(Umweltkennzeichnung Typ II) (ISO 14021:2016)

This European Standard was approved by CEN on 20 January 2016.

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COMITÉ EUROPÉEN DE NORMALISATION
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CEN-CENELEC Management Centre: Avenue Marnix 17, B-1000 Brussels

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European foreword

This document (EN ISO 14021:2016) has been prepared by Technical Committee ISO/TC 207 "Environmental management".

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by October 2016, and conflicting national standards shall be withdrawn at the latest by October 2016.

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This document supersedes EN ISO 14021:2001.

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INTERNATIONAL
STANDARD

ISO
14021

Second edition
2016-03-15

**Environmental labels and
declarations — Self-declared
environmental claims (Type II
environmental labelling)**

*Marquage et déclarations environnementaux — Autodéclarations
environnementales (Étiquetage de type II)*

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Ch. de Blandonnet 8 • CP 401
CH-1214 Vernier, Geneva, Switzerland
Tel. +41 22 749 01 11
Fax +41 22 749 09 47
copyright@iso.org
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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2. www.iso.org/directives

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For an explanation on the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the WTO principles in the Technical Barriers to Trade (TBT) see the following URL: [Foreword - Supplementary information](#)

The committee responsible for this document is ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

This second edition ~~replaces the first edition (ISO 14021:1999)~~, of which it constitutes a minor revision. It also incorporates the Amendment ISO 14021:1999/Amd 1:2011.

ISO 14021:2016(E)**Introduction**

The proliferation of environmental claims has created a need for environmental labelling standards which require that consideration be given to all relevant aspects of the life cycle of the product when such claims are developed.

Self-declared environmental claims may be made by manufacturers, importers, distributors, retailers or anyone else likely to benefit from such claims. Environmental claims made in regard to products may take the form of statements, symbols or graphics on product or package labels, or in product literature, technical bulletins, advertising, publicity, telemarketing, as well as digital or electronic media, such as the Internet.

In self-declared environmental claims, the assurance of reliability is essential. It is important that verification is properly conducted to avoid negative market effects such as trade barriers or unfair competition, which can arise from unreliable and deceptive environmental claims. The evaluation methodology used by those who make environmental claims should be clear, transparent, scientifically sound and documented so that those who purchase or may potentially purchase products can be ensured of the validity of the claims.

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