
**Water safety signs and beach safety
flags —**

**Part 3:
Guidance for use**

*Signaux de sécurité relatifs à l'eau et drapeaux de sécurité pour les
plages —*

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Published in Switzerland

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2. www.iso.org/directives

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received. www.iso.org/patents

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation on the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the WTO principles in the Technical Barriers to Trade (TBT), see the following URL: Foreword - Supplementary information

The committee responsible for this document is ISO/TC 145, *Graphical symbols*, Subcommittee SC 2, *Safety identification, signs, shapes, symbols and colours*.

This second edition cancels and replaces the first edition (ISO 20712-3:2008), which has been technically revised.

ISO 20712 consists of the following parts, under the general title *Water safety signs and beach safety flags*:

- *Part 1: Specifications for water safety signs used in workplaces and public areas*
- *Part 2: Specifications for beach safety flags — Colour, shape, meaning and performance*
- *Part 3: Guidance for use*

Introduction

This part of ISO 20712 reflects good practice in the use of water safety signs and beach safety flags. The illustrations show examples of the selection and location of water safety signs and beach safety flags designed to provide information about aquatic hazards and the action necessary to avoid those hazards.

A standardized method of signing with the use of appropriate supplementary text throughout the working and public environment assists the process of education and instruction on the meaning of water safety signs and beach safety flags, and the appropriate actions to take. The intention of this part of ISO 20712 is to ensure a uniformity of application of water safety signs and beach safety flags which leads to increased familiarity, and therefore improved safety, for the users including visitors and for the general public.

The illustrations within this part of ISO 20712 are based on assumptions that some of the people may be unfamiliar with the features of the indoor or outdoor swimming pools or of the beach. The illustrations are not intended to cover every potentially hazardous situation and they should be interpreted as recommendations and not as minimum requirements.

The use of water safety signs and beach safety flags does not replace the need for proper working methods and safety instruction or for training in accident prevention and the actions to be taken in the event of an emergency, or for the provision of lifeguards.

This publication does not purport to include all the necessary provisions of a contract. Users are responsible for its correct application.

NOTE 1 Some countries' statutory regulations may differ in some respect from those given in this part of ISO 20712.

NOTE 2 Some countries may differ in some respect from the requirements given in this part of ISO 20712 where they use the diamond geometric shape for warning signs.

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Water safety signs and beach safety flags —

Part 3: Guidance for use

IMPORTANT — The colours represented in the electronic file of this part of ISO 20712 can be neither viewed on screen nor printed as true representations. Although the copies of this part of ISO 20712 printed by ISO have been produced to correspond (with an acceptable tolerance as judged by the naked eye) to the requirements of ISO 3864-4, it is not intended that these printed copies be used for colour matching. Instead, consult ISO 3864-4, which provides colorimetric and photometric properties, together with, as a guideline, references from colour order systems.

1 Scope

This part of ISO 20712 gives guidance for the selection and use of water safety signs as specified in ISO 20712-1 and beach safety flags as specified in ISO 20712-2, in aquatic environments. It provides guidance on their location, mounting positions, lighting and maintenance. It also provides guidance on the design and location of multiple signs.

This part of ISO 20712 does not apply to traffic signs for use on the public highway or maritime signalling. It is not applicable to flags for use on firing ranges or to flags used to indicate water quality. It does not cover means of escape signs and their illumination which may be present.

NOTE The illustrations in this part of ISO 20712 are as accurate as possible within the limitations of the printing process.

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2 Normative references

The following documents, in whole or in part, are normatively referenced in this document and are indispensable for its application. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 3864-4, *Graphical symbols — Safety colours and safety signs — Part 4: Colorimetric and photometric properties of safety sign materials*

ISO 7001, *Graphical symbols — Public information symbols*

ISO 7010, *Graphical symbols — Safety colours and safety signs — Registered safety signs*

ISO 17724, *Graphical symbols — Vocabulary*

ISO 20712-1, *Water safety signs and beach safety flags — Part 1: Specifications for water safety signs used in workplaces and public areas*

ISO 20712-2, *Water safety signs and beach safety flags — Part 2: Specifications for beach safety flags — Colour, shape, meaning and performance*

3 Terms and definitions

For the purposes of this document, the terms and definitions given in ISO 17724 and the following apply.

3.1

beach

area forming a shoreline or sloping bank at the edge of the sea or a river estuary or lake

[SOURCE: ISO 20712-2:2007, definition 3.1]

3.2

beach safety flag

material that gives a particular safety message by means of a combination of one or more colours and a geometric shape, and is attached by one end to a pole or rope

Note 1 to entry: A flag can also have additional support, e.g. a horizontal support.

[SOURCE: ISO 20712-2:2007, definition 3.2]

3.3

factor of distance

z

relationship between the height (*h*) of a sign and the observation distance (*l*), used to determine observation distances of signs

$$z = l/h$$

[SOURCE: ISO 17724:2003, definition 28]

3.4

multiple sign

two or more safety signs and/or associated supplementary information on the same carrier

3.5

pool basin

water tank where water related activities can take place

3.6

pool surround

area around a pool basin for entry and exit to the pool basin and general circulation space

3.7

safety sign

sign which gives a general safety message, obtained by a combination of a colour and geometric shape and which, by the addition of a graphical symbol, gives a particular safety message

[SOURCE: ISO 17724:2003, definition 68]

3.8

sign height

diameter of a circular geometric shape or height of a rectangular or triangular geometric shape of the type of safety sign

Note 1 to entry: Any outer border to the safety sign is excluded. See ISO 3864-1.

4 Guidance for selection and siting of signs and flags

4.1 Guidance for risk assessment

Selection and use shall be determined following the results of a risk assessment. The risk assessment should take into account the following specific issues:

- a) hazards and associated risks of the aquatic environment;

- b) regulations or legislation;
- c) operation and management of the aquatic environment;
- d) users and their foreseeable behaviour.

In specific situations, other issues may have to be considered in a risk assessment.

NOTE The users can be in unfamiliar environments, not wearing their normal sight correction lenses, or in bare feet.

As the result of the risk assessment, a comprehensive statement of requirements should be prepared and used as the basis for the detailed design and specification for the selection and use of signs and flags.

4.2 Siting

4.2.1 Water safety signs and multiple signs

The siting of water safety signs and multiple signs should allow hazards to be recognized and appropriate avoiding action to be taken by users.

The following matters (issues, factors) should be considered:

- a) location of hazards and their signage;
- b) location of entrances/access to facilities;
- c) location of any other signs;
- d) location of architectural features, décor, structures, vegetation or people that could conceal or divert attention from signs;
- e) lighting level and characteristics under both normal and mains-failure conditions;
- f) appropriate supplementary text to water safety signs;
- g) appropriate information on multiple signs.

4.2.2 Beach safety flags

The siting of beach safety flags should allow hazards to be recognized and appropriate avoiding action to be taken by users.

The following matters (issues, factors) should be considered:

- a) nature and location of hazards and their relevant signage;
- b) zoning or boundaries of aquatic activities;
- c) location of structures, beach furniture or vegetation that could conceal or divert attention from flags;
- d) location of flag-poles;
- e) appropriate information on multiple signs, such as an explanation of meaning of flags and the presence or otherwise of a lifeguard service.

5 Water safety signs

5.1 General requirements for aquatic environments

5.1.1 General

The system designer should identify the locations of the hazards.

Water safety signs should conform to ISO 20712-1. Where other safety sign meanings are required, these safety signs should conform to ISO 7010. Safety signs should comply with the colorimetric and photometric requirements given in ISO 3864-4.

The required sign height of the safety sign should be determined from the maximum viewing distance under different external illumination conditions and the relevant distance factor z according to [Table A.1](#).

The following principles should be taken into account when planning water safety signage; signs should:

- a) be sited conspicuously within the normal field of vision;
- b) contrast to their surroundings;

NOTE The contrast and conspicuity may be increased by the provision of an outer border or by mounting on a sign board with a colour contrasting to the surroundings.

- c) be visible from any place within the vicinity of the hazard;
- d) be sited at the same height throughout the aquatic facility, as far as is reasonable;
- e) take precedence over all other signs with the exception of escape route signing, if applicable;
- f) be placed so that they are not a hazard; [ISO 20712-3:2014](#)
- g) be placed at sharp changes in depth, if applicable; <https://standards.iteh.ai/catalog/standards/sist/81bb4857-6d8a-46a7-91ce-4e3c0b011b7/iso-20712-3-2014>
- h) be illuminated, if applicable, to ensure that they are visible and legible.

Care should be taken to avoid over-provision of safety signs at one location as this can confuse viewers and result in individual safety messages not being noticed and understood.

5.1.2 Mounting height

The following principles should be applied to assist users of the facilities to predict the location of successive signs, whether they are mounted on walls, posts or overhead.

- a) Signs should be mounted as close as practicable to the observer's line of sight in the vertical plane. For a standing adult, this will be approximately 5° up or down from a point 1 500 mm above ground level in front of the observer.
- b) Signs that are freestanding or mounted overhead should be placed so that they are not a hazard.
- c) Where practical, the space in front of the sign should be clear so that people without correction lenses or with visual impairments are able to approach the sign to reduce their viewing distance.

5.1.3 Lighting

If artificial lighting is provided, effective illumination is required both in normal and in mains-failure conditions, if applicable.

There are various ways of ensuring the satisfactory illumination of signs.

Some types of lighting, e.g. low pressure sodium, do not enable effective colour recognition and are therefore unlikely to be suitable for the illumination of water safety signs.

Where a sign is illuminated by an external artificial light source, the vertical illumination should be a minimum of 100 lx under normal lighting conditions.


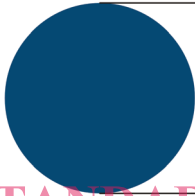

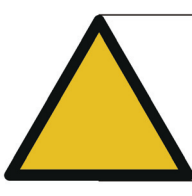
5.1.4 Sign height and maximum viewing distance

A sign should be both visible and legible at the maximum viewing distance.

NOTE 1 The sign height necessary to achieve these criteria will depend upon the viewing distance and the illumination of the sign. Measurement of sign height is given in [Table 1](#).

NOTE 2 In external environments, a sign may be made more visible by provision of a larger colour contrasting border or background.

Table 1 — Measurement of sign height

Sign height <i>h</i>	Type of sign			
	Safe condition	Mandatory action	Prohibition	Warning
				

The required maximum viewing distance of a sign should be determined by its position within the area and take into account the needs of people with normal sight and people with visual impairments. Distance factors *z* for different illumination conditions and visual acuity are given in [Table A.1](#).

The recommended maximum viewing distance for a particular sign height *h*, in millimetres (mm), can be calculated from the following equation:

$$l = zh$$

where

l is the required viewing distance, in millimetres (mm);

z is the relevant distance factor from [Table A.1](#).

Recommended maximum viewing distances for different minimum sign heights under normal/natural illumination are given in [Table 2](#).

Table 2 — Recommended maximum viewing distance for different minimum sign heights under normal/natural illumination

Minimum sign height mm	Maximum viewing distance m	
	Normal visual acuity	Visual acuity 6/60
60	3,6	0,36
80	4,8	0,48
120	7,2	0,72
180	10,8	1,08
240	14,4	1,44

For intermediate viewing distances, the next largest available sign height should be used.

The maximum viewing distances in [Table 2](#) relate to viewing normal to the sign. When a sign viewed at an angle of α to the normal, the maximum viewing distances are reduced by the multiplying factor $\cos \alpha$.

The relevant viewing distance should be such that the observer is informed of potential hazards and of the safety precautions and/or actions required to avoid the hazard(s) before the observer makes any contact with the hazard(s).

Any variation of the sizes of signs within a facility should be kept to a minimum.

5.1.5 Use of supplementary text

A supplementary text sign will help to ensure that the meaning of the water safety sign is fully understood and may convey additional information. For guidance on supplementary text, see [Annex D](#).

5.1.6 Construction: durability and suitability

Signs should be selected to be suitable for their operating environment.

NOTE ISO 17398 covers aspects of performance and durability of safety signs.

Factors that should be considered include:

- a) durability of base material;
- b) durability of graphical content;
- c) colour/light fastness;
- d) resistance to damage from bather traffic or from cleaning;
- e) resistance to exposure to water;
- f) resistance to corrosion, such as by sea spray;
- g) resistance to graffiti;
- h) flame resistance;
- i) type and suitability of fixings;
- j) resistance to wind loads.

Installed signs should be suitable for the expected environmental conditions.

Installers and designers should seek adequate assurance from suppliers in these aspects.

5.1.7 Servicing and maintenance

Signs should be cleaned and visually inspected at regular intervals, and action should be taken to remedy any defects. A sign which has been damaged or faded should be replaced.

A sign shall be removed when its function is no longer needed.

5.2 Specific requirements for the swimming pool environment

The system designer should identify the locations of the hazards associated with the swimming pool and equipment.