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AMENDMENT 1
2013-06-01

Graphical symbols — Public information symbols

AMENDMENT 1

Symboles graphiques — Symboles destinés à l'information du public

AMENDEMENT 1

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Amendment 1 to ISO 7001:2007 was prepared by Technical Committee ISO/TC 145, *Graphical symbols*, Subcommittee SC 1, *Public information symbols*.

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Graphical symbols — Public information symbols

AMENDMENT 1

Add the following public information symbols:

— PI BP 006: Dogs should be carried

— PI BP 007: Take off your shoes

— PI CF 011: Internet café

— PI CF 014: Newsstand/News Kiosk/Newsagent

— PI PF 036: Child health care centre

— PI PF 043: Dentist

— PI PF 044: Health care centre or doctor

— PI PF 045: Accessibility, limited walking capability

— PI PF 046: Accessibility, assistance dog

— PI PF 047: Accessibility, personal assistant available

— PI PF 048: Accessibility, hard of hearing

— PI PF 049: Accessibility, vision impaired

— PI PF 050: Vegetarian food

— PI PF 051: Accessibility, blind or low vision

— PI PF 054: Museum

— PI PF 055: Priority access for elderly people

— PI PF 056: Priority access for injured people

— PI PF 057: Priority access for people with internal medical conditions

— PI PF 058: Priority access for people with small children

— PI PF 059: Priority access for expecting mothers

— PI PF 062: Communication in the specified language

— PI PF 063: Recycling – cans

— PI PF 064: Recycling – magnetic type of steel

— PI PF 065: Recycling – glass

— PI PF 066: Recycling

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— PI SA 003: Indoor swimming pool
— PI SA 004: Sports hall
— PI TC 008: Natural area with public access
— PI TC 009: Hiking trail
— PI TC 010: Location for campfires
— PI TC 011: Bird sanctuary
— PI TC 012: Wetland reserve
— PI TC 013: Hot spring or hot tub
— PI TC 014: Audio tour
— PI TC 015: Indoor play area
— PI TC 016: Packed lunch room
— PI TF 022: Priority seats for elderly people
— PI TF 023: Priority seats for injured people
— PI TF 024: Priority seats for people with internal medical conditions
— PI TF 025: Priority seats for people with small children
— PI TF 026: Priority seats for expecting mothers
— PI TF 027: Airport bus
— PI TF 028: Transportation centre

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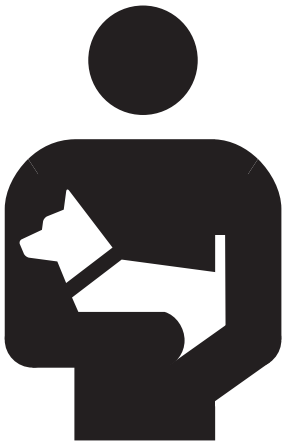
PI BP 006: Dogs should be carried



Reference No.

ISO 7001 - PI BP 006

Referent

Dogs should be carried

Function

To indicate that dogs should be carried.

Image content

Upper half of human figure holding a dog.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

To indicate places such as escalators and moving walkways where people with dogs should carry them.

Need

It is not appropriate for dogs to be standing or walking in certain areas such as escalators.

Related meanings

—

Field of application

Behaviour of the public.

Context of use

At the entry point to an escalator, moving walkway, etc. where people with dogs should pick them up.

Additional information

Test data obtained according to ISO 9186-1 are available from more than one country. Findings from testing showed that the symbol did not reach the criteria of acceptability. Consequently, it is recommended that this symbol is accompanied by text to increase comprehension.

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PI BP 007: Take off your shoes

Reference No.

ISO 7001 - PI BP 007

Referent

Take off your shoes

Function

To request those entering to remove their shoes.

Image content

A side view of foot and shoe.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

People take off their shoes.

Need

To request people entering to remove their shoes.

Related meanings

—

Field of application

Behaviour of the public.

Context of use

—

Additional information

Test data obtained according to ISO 9186-1 are available from more than one country. Findings from testing showed that the symbol exceeded the criteria of acceptability. Although not required, accompanying text may be used to increase comprehension.

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PI CF 011: Internet café

Reference No.

ISO 7001 - PI CF 011

Referent

Internet café

Function

To indicate the location of a facility with access to computers with internet connection and where refreshments may be provided.

Image content

A coffee cup viewed from the side. The cup is branded with an “at” sign.

Human behaviour that is intended to be caused after understanding the public information symbol’s meaning

Being aware of the location of an internet café.

Need

To locate an internet café for potential users.

Related meanings

—

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

Test data obtained according to ISO 9186-1:2007 are not available from more than one country. Findings from national testing, however, showed that in one country the symbol exceeded the criteria of acceptability. It is recommended that this symbol is accompanied by text to increase comprehension.

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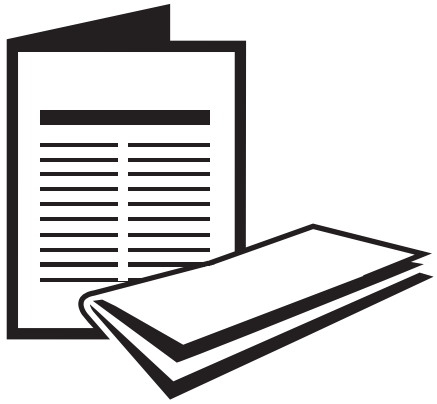
PI CF 014: Newsstand/News Kiosk/Newsagent



Reference No.

ISO 7001 - PI CF 014

Referent

Newsstand/News Kiosk/Newsagent

Function

To indicate the location of a newsstand/news kiosk/ newsagent.

Image content

A magazine flipped open and a folded newspaper.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

Being aware of the location of a newsstand/news kiosk/newsagent.

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Need

To help people find or buy newspapers or magazines.

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Related meanings

—

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books.

Additional information

Test data obtained according to ISO 9186-1:2007 are not available. Consequently, it is recommended that this symbol is accompanied by text to increase comprehension.

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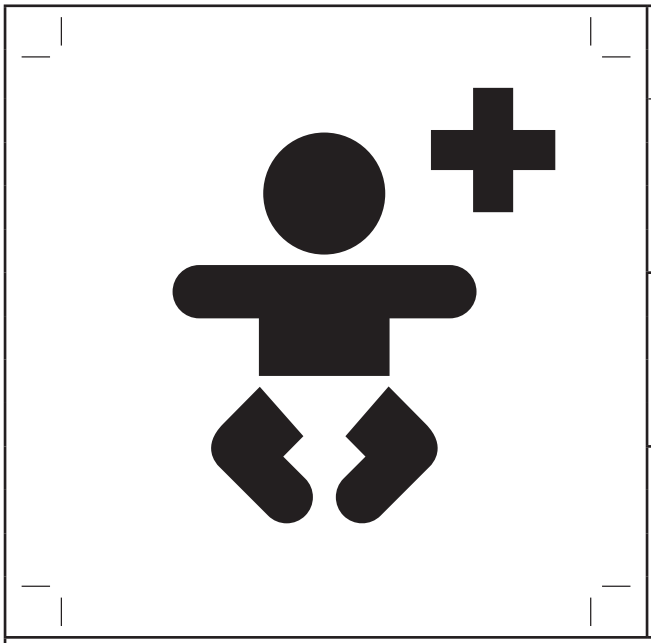
PI PF 036: Child health care centre



Reference No.

ISO 7001 - PI PF 036

Referent

Child health care centre

Function

To indicate the location of a facility where non-emergency child health care is provided.

Image content

Infant wearing diapers and a cross in the upper right corner.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

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Finding the location of a child health centre.

Need

When information about the location of a child healthcare centre is needed.

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Related meanings

PI PF 023 Nursery or baby care

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

Test data obtained according to ISO 9186-1:2007 are not available from more than one country. Findings from national testing, however, showed that in one country the symbol exceeded the criteria of acceptability. It is recommended that this symbol is accompanied by text to increase comprehension.

The cross may be replaced with another element appropriate to the cultural requirements of the target group.

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PI PF 043: Dentist

Reference No.

ISO 7001 - PI PF 043

Referent

Dentist

Function

To indicate the location of a clinical facility for the treatment of teeth and gums.

Image content

A tooth viewed from the side. A cross in the upper right corner.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

Finding the location of a surgery for clinical treatment of teeth and gums.

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Need

When information is needed about the location of a surgery for clinical treatment of teeth and gums.

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Related meanings

—

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

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The cross may be replaced with another element appropriate to the cultural requirements of the target group.

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PI PF 044: Health care centre or doctor

Reference No.

ISO 7001 - PI PF 044

Referent

Health care centre or doctor

Function

To indicate the location of a facility where health care is offered.

Image content

Human figure in half figure viewed from the front, with stethoscope around the neck. Cross in the upper right corner.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

Finding the location of a health care centre or doctor.

Need

When information is needed about a health care centre or doctor.

Related meanings

PI PF 036 Child health care centre.

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

Test data obtained according to ISO 9186-1:2007 are not available from more than one country. Findings from national testing, however, showed that in one country the symbol exceeded the criteria of acceptability. It is recommended that this symbol is accompanied by text to increase comprehension.

The cross may be replaced with another element appropriate to the cultural requirements of the target group.

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PI PF 045: Accessibility, limited walking capability

Reference No.

ISO 7001 - PI PF 045

Referent

Accessibility, limited walking capability

Function

To indicate accessibility for people with limited walking capability.

Image content

Leaning human figure viewed from the side, walking frame.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

Being aware that a place is accessible for people with limited walking capability.

Need

When information is needed about the accessibility of a place for people with limited walking capability.

Related meanings

PI PF 006 Full accessibility.

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

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PI PF 046: Accessibility, assistance dog

Reference No.

ISO 7001 - PI PF 046

Referent

Accessibility, assistance dog

Function

To indicate that an assistance dog is permitted.

Image content

Side view of walking human figure holding lead, side view of dog with harness.

Human behaviour that is intended to be caused after understanding the public information symbol's meaning

Being aware that a place or facility is accessible to people with assistance dogs (such as guide dogs for the blind and hearing dogs for the deaf).

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Need

For people to be aware where assistance dogs are permitted.

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Related meanings

—

Field of application

Public facilities.

Context of use

This information appears on information-boards or in guide-books, on a sign or door.

Additional information

Test data obtained according to ISO 9186-1:2007 are not available. Consequently, it is recommended that this symbol is accompanied by text to increase comprehension.

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