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# **Human resource management — Workforce planning**

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# **Contents**

# Page

# **Contents**

Forew	ord	V
Introdu	uction	vi
1	Scope	1
2	Normative references	1
3	Terms and definitions	1
4	Value of workforce planning	2
4.1	General	2
4.2	Relevance of workforce planning to different stakeholders	2
4.3	Value to Organizations	
4.4	Value to Industries or Sectors	3
4.5	Value to Regions	4
4.6	Value to Governments	4
4.7	Value to People	4
4.8	Value to People	4
	Structure of workforce planning	
5	Structure of workforce planning	5
5.1	General	5
5.2	Structure of workforce planning	5
5.3	Process of workforce planning	
6	Key components of workforce planning	5
6.1	General	5
6.2	Workforce planning checklist	
6.3	Planning checklist Phase 1: Getting started	
6.3.1	General	
6.3.2	Task (Phase 1 a): Establish the team and define the justification	
6.3.3	Task (Phase 1 b): Align strategy/business/workforce plans	
6.3.4	Task (Phase 1 c): Develop and implement a communications plan to engage stakeholders	
6.3.5	Task (Phase 1 d): Segment the workforce	
6.3.6	Workforce segmentation approaches	
6.3.7	Job and competency segmentation hierarchy	
6.3.8	Job profiling	
6.3.9	Workforce segmentation principles	
6.3.10		
	Review and analyse existing workforce demand and supply data	.12
	Current workforce demand	
	Aggregate demand	
6.3.14	Demand by job families or job roles	.14
	Demand by competency	
	Unapproved demand	
	Current workforce supply	
	Aggregate supply	
	Supply by job families or job roles	
	Supply by competency	
	Data analysis: Current state	

# ISO/CD 30409

6 2 22	Presenting the 'workforce data' report	47
	Workforce demand and supply trends	
	Task (Phase 1 e): Conduct environmental or labour market scan	
	Workforce profiling/survey	
	Task (Phase 1 f): Identify Information Gaps	
6.3.27		
6.4	Planning checklist Phase 2: Analyse the data	
6.4.1	Task (Phase 2 a): Undertake demand and supply gap calculations	
6.4.2	Task (Phase 2 b): Describe the workforce supply risk	23
7	Planning process Phase 3: Risk Management	25
7.1	Task (Phase 3 a): Identify risk management strategies, action plan and report	
7.1.1	Secure the resources: Financial and personnel	
7.1.2	Develop and implement an action plan	
8	Planning checklist Phase 4: Implementation	
8.1		20
8.1	Task (Phase 4 a): Establish mechanism for monitoring and measuring workforce	00
044	planning outcomes	20
8.1.1	Task (Phase 4 b): Integrate strategic workforce planning into normal business planning	07
	process	21
Annex	A (informative) An example of workforce planning for a small organization  : Workforce Planning Checklist  : Role based segmentation approaches  : Workforce segmentation hierarchy  : Workforce Planning Data  : Core supply gap questions  : Aligning workforce planning and productivity measurement	28
	and the second s	
Table 1	: Workforce Planning Checklist	
	plant will all will be a second of the secon	
Table 2	: Role based segmentation approaches	
	Res ite rid all	
Table 3	: Workforce Planning Checklist  : Role based segmentation approaches  : Workforce segmentation hierarchy  : Workforce Planning Data  : Core supply gap questions  : Aligning workforce planning and productivity measurement	
	Talt dai star disc	
Table 4	: Workforce Planning Data	
	S Catal Cull Sata Edd	
Table 5	: Core supply gap questions	
	realty gap queened in	
Table 6	: Aligning workforce planning and productivity measurement	
	And Conference production of the state of th	
Figure 1	1: Job and Competency segmentation	
94.0	oss and osmpsions, osgmentation	
	The state of the s	
	in the second of	

# **Foreword**

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The committee responsible for this document is Technical Committee ISO/TC 260, Human resource management.

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# ISO/CD 30409

# Introduction

This International Standard has been developed in response to worldwide demand for **Workforce Planning** advice and support to enable industry, organizations and businesses of all sizes to advance their workforce planning capabilities and to respond more effectively to the current and projected demands of the labour market, the dynamic international business environment and its increasing complexity.

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COMMITTEE DRAFT ISO/CD 30409

# Human resource management — Workforce planning

# 1 Scope

This International Standard provides Workforce Planning guidelines and a framework that are scalable to the needs of any organizations regardless of size, industry or sector. It is relevant to anyone with an interest in the topic or associated topics. All requirements in this international standard are applicable only to the extent that they are not in conflict with, or prohibited by, applicable law and government regulations.

# 2 Normative references

The following referenced documents, in whole or in part, are normatively referenced in this document and are indispensable for its application. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/DIS30400:2015 (E) Human Resource Management Terminology

ISO/WD 30408: 2015 Guidelines on Human Governance

ISO/WD 30405: 2015 Guidelines on Recruitment

ISO31000:2009 Risk Management Principles and Guidelines

ISO/TR 31004:2013 Risk management - Guidance for the implementation of ISO 31000

ISO Guide 73:2009 Risk management – Vocabulary

IEC 31010:2009 Risk management – Risk assessment techniques

# 3 Terms and definitions

For the purposes of this document, the following terms and definitions apply / the terms and definitions given in ISO/DIS 30400:2015 Human Resource Management Terminology and the following apply.

## 3.1

# workforce

people who provide a service or labour to contribute to business or organizational outcomes

# 3.2

# planning

process of thinking about and organizing the activities required to achieve a desired outcome

## 3.3

# workforce planning

systematic identification, analysis and *planning* (3.2) of organizational needs in terms of people

Note 1 to entry: It is a process used to generate business intelligence to inform business of the current and future impact of the external and internal environment on the business, enabling the business to be resilient to structural and cultural changes to better position itself for the future.

### 3.3.1

## strategic workforce planning

workforce planning (3.3) which usually covers a defined period of time, aligned to organizational strategy

Note 1 to entry: The scope of *planning* (3.2) can include identifying the *workforce* (3.1) assessments and benchmarking, HR policy frameworks and associated processes on current and future organizational strategic objectives.

## 3.3.2

## operational workforce planning

workforce planning (3.3) which covers a defined period of time, aligned with the organization's planning (3.2) cycle, and which focuses on gathering, analysing and reporting on workforce planning strategy

Note 1 to entry: The shorter-term *planning* (3.2) activities of staffing or scheduling can be excluded.

# 4 Value of workforce planning

# 4.1 General

Workforce planning identifies current, transition and future workforce demand and supply and in doing so makes explicit the human resource requirements of an organization. It enables management to anticipate and respond to identified needs to strengthen organizational performance outcomes.

Strategic Workforce Planning is relevant because we live and work in a global knowledge economy that is highly connected and interrelated. Furthermore, the environment within which it operates is uncertain and constantly changing. To operate effectively in this environment, organizational leaders and organizations are required to plan and predict for future growth. This requires flexibility, adaptability and resilience.

Organizations can be perceived as a collection of capabilities. The value of strategic workforce planning is that it enables organizational growth and success by connecting HR strategy and practices to business strategy and financial plans.

Workforce planning also plays a critical role in managing change including growth, no change, decline, restructure, amalgamations and closure.

## 4.2 Relevance of workforce planning to different stakeholders

There are many influences involved with workforce planning. It is used by organizations of all sizes, industries or sectors to enable them to respond more effectively to the current and projected demands of the labour market.

Internal stakeholders include employers, leaders and people. This knowledge can be gained from a comprehensive management process to advise leaders and to ensure that the human

capital, and therefore organizational capabilities, required to create and executive the business strategy are present within the organization.

# 4.3 Value to Organizations

Workforce planning applies to organizations of all sizes, industries or sectors. Though the objectives and outcomes of each plan are often consistent, the complexity varies with the nature and size of an organization.

Workforce planning strengthens the capacity to:

	retain existing staff, skillsets, and attract high-performing staff;
	manage the workforce to avoid skill shortages or oversupply with regard to:
	<ul> <li>economic cycle (growth, no change and decline)</li> </ul>
	— uneven or cyclical market demand, and
	— under-utilized labour market
	in order to maintain the best skill mix and to identify, monitor and manage workforce risk
	adopt new business models and new technology
_	plan the HR function day described by the state of the st
	remain competitive with regard to the workforce:
	— at regional level;
	— across industry sector, and

# 4.4 Value to Industries or Sectors

globally,

Industry representative groups engage in workforce planning for their industry sectors to:

- identify the required skills and ensure the industry has access to a pool of appropriately skilled people;
- lobby governments and the education industry to ensure that they are training enough people to fill future skills needs within the industry;
- protect the reputation of the industry sector by ensuring that it has the skilled workforce required to deliver; and
- create and maintain flexibility of labour by accommodating workers who swap jobs by keeping their skills in the sector and or in the region.

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# 4.5 Value to Regions

Regions will undertake regional workforce planning themselves and encourage and support local businesses to undertake this to:

- ensure that local employment opportunities are a good match for the skills of the residents of the region and vice versa;
- encourage local businesses to utilize the skills that exist in the community;
- create a planning base for attracting and supporting new industries/employers to the region;
- manage the impact of demographic changes and other economic factors on the region, including:
  - helping to maintain regional workforces to support essential community services like elder care, medical and community development; telecommunications, transport, infrastructure.
  - targeting programs to attract new residents with the right skills to complement existing workforce needs;
  - supporting longevity and sustainability of local industries and increase the productivity of local enterprises to increase job opportunities and promote regional growth; and
  - encouraging regional growth through better employability of workers and workforce mobility.

4.6 Value to Governments

Governments can support and undertake a range of workforce planning initiatives at the economy wide, regional, industry, individual enterprise, country and global level.

They are key external stakeholders of an organization.

They can promote greater productivity and economic prosperity, by providing for laws regulating the labour market and tackling inequalities. They can contribute by building resilience and agility in the economy to enable it to prosper, absorb shocks, adapt and respond to the impact of global factors, including periods of rapid structural change brought on by changing global demand and competition.

#### 4.7 Value to People

Workforce planning enables people to know the current and future talent requirements of the organization.

#### 4.8 **External and internal influences**

Workforce planning generates business intelligence to inform business of the current and future impact of the external and internal environment on the organization, enabling the organization to be resilient to structural and cultural change to better position itself for the future. These influences can be complex and comprehensive, and include the following:

- External influences: Local, regional, national and international economic, political, social and demographic labour market environment, industry and Government regulation, compliance, legislation, technology.
- Internal influences: Varying market conditions, local and global economic cycle, workplace policy and practices, workforce mobility, amalgamations, upsizing, downsizing, closures, new entities, cost reduction, competition, productivity, new products and services, retaining talent, building business resilience, capability building.

All require change management to determine business risk and to ensure that management priorities, policies and practices effectively respond to strategic, regulatory and operational needs. Workforce planning enables workforce risk assessment and identification of risk mitigation strategies.

Workforce planning is an integral part of Director fiduciary responsibilities for Governance, Finance, Operations, Risk and Compliance.

# 5 Structure of workforce planning

## 5.1 General

Workforce planning continually faces new challenges from increasing globalization, enhanced technologies and the shift in workforce demographics. It requires navigation through the dynamic and often complex economic, legislative, social, environmental and industrial environment in which the plans operate.

# 5.2 Structure of workforce planning

Workforce Planning is now defined as two separate but interrelated tasks requiring different knowledge and skill sets consisting of the following:

Strategic workforce planning (3.3.1)

Operational workforce planning (3.3.2)

## 5.3 Process of workforce planning

Workforce planning is an active and continuous process in the organizational planning cycle.

Workforce planning is the responsibility of the senior management of the organization and should be aligned and consistent with its organizational strategies and governance. It includes a review mechanism, risk management and compliance with laws, regulations and international conventions.

Workforce planning is supported by the process and systems available to gather, analyse and report on workforce demographics and planning strategies.

# 6 Key components of workforce planning

## 6.1 General

There are many different ways to develop a workforce plan. An organization may have completed some, but not all, of the steps. This guideline provides a detailed and validated

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