

# SLOVENSKI STANDARD oSIST ISO/DIS 37005:2023

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# Upravljanje organizacij - Razvoj kazalnikov za učinkovito upravljanje

Governance of organizations - Developing Indicators for effective governance

Titre manque

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# Governance of organizations — Developing Indicators for effective governance

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# ISO/DIS 37005:2023(E)

Con	Contents			
Forev	word		iv	
Intro	ductio	n	V	
1	Scope	2		
2	Normative references Terms and definitions		1	
-3				
4	Unde 4.1 4.2 4.3 4.4	rstanding indicators General Structure of indicators How indicators impact decision making Stages in the developtment and use	3 4 4	
5	<b>A tax</b> 5.1 5.2	onomy of types of indicators Means to ends - inputs to impacts Subjective or objective indicators	5	
6	Using 6.1 6.2 6.3	g the taxonomy   What to measure   What type of indicators   6.2.1 Indicators of impact   Characteristics of an indicator   6.3.1 Assurable   6.3.2 Timely   6.3.3 Comparisons   Risks arising from indicator selection and use   6.4.1 Unintended consequences   6.4.2 Lack of accountability   6.4.3 Non-alignment of purpose and sustainability   6.4.4 Selecting indicators to measure against purpose or to measure effectiveness   6.4.5 Indicators of the method used to achieve the organization purpose	7 7 9 9 10 10 10 10 10 10 10 11 11 11 11	
os:7stanc	<b>Selec</b> 7.1 7.2 7.3 7.4	6.4.6 Too much information <b>tion of indicators by governing bodies using ISO 37000:2021</b> Decision making Strategy, partnership and collaborations Developing a governing body's strategy and aligning with indicators Selecting indicators	<b>12</b> 12 15 15	
8	<b>Using</b> 8.1 8.2	g indicators Choosing one option over others Decisions following an assessment of performance	16	
9	Imple	ementation		
Bibli	Bibliography			

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# Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see <a href="https://www.iso.org/directives">www.iso.org/directives</a>).

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For an explanation on the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following URL: <u>www.iso.org/iso/foreword.html</u>.

This document was prepared by Technical Committee ISO/TC 309, Governance of organizations.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at<u>www.iso.org/members.html</u>.

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# Introduction

The purpose of indicators is to enable measurement that helps an organization in achieving its purpose. Provides a simple and reliable means to assess how the governing body's decisions and possible actions contribute most effectively to the fulfilment of the organization's purpose. Useful indicators provide a measure of performance in line with organizational purpose. This document covers:

- a taxonomy for the classification of different types of indicators;
- the context in which they are used, including the purpose of the organization and its appetite for risk given impacts on all stakeholders;
- the risk appetite and tolerance of the organization and stakeholders;
- the limitations of indicators;
- choosing or developing meaningful indicators.

The role of a governing body is to make decisions that support achievement of organizational purpose and well considered objectives. To make effective decisions a governing body needs measure performance against purpose, this requires indicators. ISO 37000 helps to create cross-sector international consensus on the role and results of organizational governance. However, the outcomes of organizational governance depend on the effectiveness of the decisions made by governing bodies, the information used to support those decisions as well as their execution. These decisions mean making choices between the intended performance of alternative options for the same organizational purpose. It is required to have a mechanism to compare these options to choose the optimal one for the specific context. Performance indicators, their performance measurements and decision criteria are useful tools in this regard.

There is always the possibility that the choice made between options did not represent the "best" choice or that the execution is not effective. Effective governance therefore requires an understanding of appropriate indicators in the context of that possibility and the risk appetite of the governing body. Effective consideration of indicators linked to organizational purpose, stakeholder issues, materiality and risk appetite/tolerance reduces the extent to which a governing body can make decisions without the full range of material information. It also enhances a dynamic monitoring approach.

Indicators are used and understood in various ways. Ultimately the governing body is seeking to achieve the organizational purpose in the way intended. If this is done well then over time the governing body would expect its organizational purpose and financial results to become aligned with sustainable development and well-being as it considers the principles in ISO 37000 including social responsibility and viability and performance over time. The pursuit of a purpose with consequences that detracts from sustainable development and reduces well-being would neither be responsible nor viable.

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# **Governance of organizations — Developing Indicators for effective governance**

## 1 Scope

This document provides guidance on how a governing body should approach the use of indicators in its governing activities.

This document is primarily written for use by governing bodies. It is also written to be of relevance to a range of other stakeholders inside and outside of the organization to help them improve the quality of the information on which they assess and make decisions regarding the organization's governance.

It is applicable to all organizations regardless of type, size, location, structure or purpose.

### 2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 31000:2018, Risk management — Guidelines

ISO 37000:2021, Governance of organizations — Guidance

# 3 Terms and definitions ://standards.iteh.ai)

For the purposes of this document, the *terms and definitions given in ISO 37000, as well as the following* apply.

ISO and IEC maintain terminological databases for use in standardization at the following addresses: tps://standards.iteh.ai/catalog/standards/sist/81d671a4-bb0d-4f19-92b4-d5fcace2f4c4/osist-iso-dis-37005-2023 **3.1** 

### indicator

a measurable representation of the condition or status of governing body decisions, organizational actions or activities, and stakeholder expectations

Note 1 to entry: Indicators can be measured, calculated, and described.

### 3.2

**output** result of a process

[SOURCE: ISO 9000:2015, 3.7.15, modified – Note 1 to entry has not been included]

### 3.3

### input indicator

indicator of all types of resources on which the organization depends, irrespective of how they have been sourced

Note 1 to entry: Examples of these resources include air, biodiversity, unpaid labour etc, including resources used across the supply chain.

## 3.4 activity

way in which resources are used

# ISO/DIS 37005:2023(E)

### 3.5

### output indicator

indicator for measuring activities

Note 1 to entry: Can be qualitative or quantitative

### 3.6

### organizational outcome

something, including aspects of well-being, that has the potential to change following a governing body's decisions

### 3.7

**objective** result to be achieved

Note 1 to entry: An objective can be strategic, tactical or operational.

Note 2 to entry: Result in this setandard means intended impact

Note 3 to entry: An objective can be, for example, organization-wide or specific to a project, product or process.

### 3.8

### outcome level

data points for an outcome that can be measured at any given moment in time (i.e., baseline, mid-point, end point)

### 3.9

### impact

a positive or negative change in either an outcome as a result of a governing bodies decisions, execution and the consequences of those decisions

Note 1 to entry: Taking account of other causes of any change in those outcomes.

Note 2 to entry: The change in in an outcome can be positive or negative depending on its relation to a threshold.

Note 3 to entry: There may be interim points between actions and impacts where measurement can support management towards achieving organizational purpose. ODIS 37005:2023

Note 4 to entry: If the change is in a well-being outcome then this would be a well-being impact osist-iso-dis-37005-2023

### 3.10

### impact valuation

the measurement of the relative importance of impacts

### 3.11

risk

effect of uncertainty on objectives

Note 1 to entry: An effect is a deviation from the expected. It can be positive, negative or both, and can address, create or result in opportunities and threats.

Note 2 to entry: Objectives can have different aspects and categories, and can be applied at different levels.

Note 3 to entry: Risk is usually expressed in terms of risk sources, potential events and their consequences.

Note 4 to entry: An objective can be expressed in other ways, for instance as an intended outcome.

[SOURCE: ISO 37000:2021, 3.1.6]