

DRAFT AMENDMENT ISO 7001:2007/DAM 75

ISO/TC 145/SC 1

Secretariat: **BSI**

Voting begins on:
2015-05-04

Voting terminates on:
2015-08-04

Graphical symbols — Public information symbols

AMENDMENT 75: Symbol PI BP 014: Do not smile

Symboles graphiques — Symboles destinés à l'information du public

AMENDEMENT 75: Symbole PI BP 014: Ne pas sourire

ICS: 01.080.10

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Foreword

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Amendment PI BP 014 to ISO 7001:2007 was prepared by Technical Committee ISO/TC 145, *Graphical symbols*, Subcommittee SC 1, *Public information symbols*.

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Graphical symbols — Public information symbols — Amendment: PI BP 014 - Do not smile


Add public information symbol PI BP 009 to the alphabetical summary in Table 1, the summary of all symbols in Table 2 and Table 7 as follows:

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PI BP 014 - Do not smile

	<p>Reference No.</p> <p style="text-align: center;">ISO 7001- PI BP 014pr</p>
	<p>Meaning</p> <p style="text-align: center;">Do not smile.</p>
	<p>Function</p> <p>To instruct a person not to smile and to remain "straight faced" for photographic imaging.</p>
	<p>Image content</p> <p>A frontal, outline view of a human head with a curved "smiling" mouth. Over the mouth only is a red, negation cross.</p>
<p>Human behaviour that is intended to be caused after understanding the public information symbol's meaning</p> <p>The person should not smile (or talk).</p>	
<p>Need</p> <p>To aid travellers using biometric, electronic passport systems.</p>	
<p>Related meanings</p> <p>None</p>	
<p>Field of application</p> <p>Public facilities, transport facilities, tourism, culture and heritage.</p>	
<p>Context of use</p> <p>This symbol appears in airports, sea ports and international rail stations. You might find it on an electronic passport (ePassport) station (eGate/SmartGate)</p>	
<p>Intended user population</p> <p>general population</p>	
<p>Age of user</p> <p>13 to 60 years, 60 plus</p>	
<p>Additional information</p> <p>Test data obtained according to ISO 9186-1 are not available from more than one country. Findings from national testing, however, showed that in one country the symbol exceeded the criteria of acceptability. It is recommended that this symbol is accompanied by text to increase comprehension.</p>	

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