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Hybrid Broadcast Broadband Television; Operator Applications

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Contents

Intellectual Property Rights	10
Foreword.....	10
Modal verbs terminology.....	10
1 Scope	11
2 References	11
2.1 Normative references	11
2.2 Informative references.....	12
3 Definition of terms, symbols and abbreviations.....	13
3.1 Terms.....	13
3.2 Symbols.....	14
3.3 Abbreviations	14
4 Overview	15
4.1 Operator applications (informative)	15
4.1.1 Scope and motivation.....	15
4.1.2 Types of operator applications.....	15
4.1.3 Standard operator applications.....	16
4.1.3.1 Introduction	16
4.1.3.2 Features of standard operator applications	16
4.1.3.3 Design policy for standard operator applications	16
4.1.3.4 TV channels	16
4.1.3.5 Activating and launching of standard operator applications	16
4.1.3.6 User input for standard operator applications	16
4.1.4 Privileged operator applications	17
4.1.5 Operator-specific operator applications	17
4.1.6 Coexistence between multiple types of operator application.....	18
4.1.7 Operator applications and channel binding.....	18
4.1.8 Enabling operator applications to be installed and run	18
4.1.9 Number of operator applications	18
4.2 Architecture (informative).....	18
4.2.1 Introduction.....	18
4.2.2 System overview.....	19
4.3 Referenced W3C and WHATWG Specifications.....	19
4.4 Dependencies	19
5 User experience (informative).....	20
5.1 Introduction	20
5.2 Using operator applications	20
5.2.1 Activation and deactivation	20
5.2.2 User input	21
5.3 Displaying operator applications	22
5.3.1 General visibility of operator applications.....	22
5.3.2 Start page	22
5.3.3 Co-existence of operator application and regular HbbTV® applications	22
5.3.4 Co-existence of operator application and terminal UI	23
5.4 Design policy.....	23
5.4.1 Branding	23
5.4.2 User interface design constraints	23
5.5 Further concepts	23
5.5.1 Channels not offered by the operator.....	23
6 Service and application model	24
6.1 Operator application discovery and installation	24
6.1.1 Overview	24
6.1.2 Triggering operator application discovery	25
6.1.3 Operator application discovery methods.....	26

6.1.3.1	Introduction.....	26
6.1.3.2	Broadcast NIT/BAT with URI_linkage_descriptor with operator FQDN.....	26
6.1.3.3	Broadcast NIT/BAT with URI_linkage_descriptor with URI of AIT.....	27
6.1.3.4	NIT from CICAM with uri_linkage_descriptor with URI of XML AIT.....	27
6.1.3.5	Hardwired in terminal with operator FQDN.....	27
6.1.3.6	Hardwired in terminal with URI of XML AIT.....	27
6.1.3.7	DNS SRV lookup to a standardized address.....	27
6.1.4	DNS SRV lookup process.....	27
6.1.5	(XML) AIT acquisition and download.....	28
6.1.5.1	XML AIT acquisition.....	28
6.1.5.2	AIT Acquisition.....	30
6.1.6	Deciding which operator applications to install.....	31
6.1.7	Encrypted application package download.....	31
6.1.7.1	Introduction (informative).....	31
6.1.7.2	Encrypted application package download via IP.....	32
6.1.7.3	Encrypted application package download via DSM-CC object carousel.....	32
6.1.7.4	Encrypted application package download from CI Plus AuxFS.....	32
6.1.8	Decrypt, verify, unpack and installation of the application package.....	32
6.1.9	Installation failures.....	33
6.1.9.1	Installation failure overview.....	33
6.1.9.2	Failure handling on first-time installation.....	33
6.1.9.3	Failure handling when updating an operator application.....	33
6.2	Updating operator applications.....	34
6.3	Operator application lifecycle.....	34
6.3.1	Introduction.....	34
6.3.2	Starting and stopping operator applications.....	35
6.3.2.1	Summary (Informative).....	35
6.3.2.2	Starting operator applications.....	35
6.3.2.3	Stopping operator applications.....	35
6.3.2.4	Co-existence of multiple operator applications.....	36
6.3.3	Operator application states.....	36
6.3.3.1	Introduction.....	36
6.3.3.2	Foreground state.....	37
6.3.3.3	Background state.....	38
6.3.3.4	Transient state.....	39
6.3.3.5	Overlaid foreground state.....	40
6.3.3.6	Overlaid transient state.....	41
6.3.4	Standby states.....	41
6.4	UI elements provided by an operator application.....	42
6.5	Regular HbbTV® application signalling and lifecycle.....	43
6.5.1	Application signalling.....	43
6.5.2	Starting and stopping regular HbbTV® applications.....	43
6.5.3	Running regular HbbTV® applications with an operator application in the foreground.....	44
6.5.4	Application signalling for operator application created channels.....	44
6.6	Multiple operator applications.....	44
6.6.1	Supported operators.....	44
6.6.2	Adding operators and operator applications to terminals.....	45
6.6.3	Installed operator applications.....	45
6.7	Removal of operator applications.....	46
7	Formats and protocols.....	46
7.1	Operator application signalling.....	46
7.1.1	Launch and startup context signalling.....	46
7.1.2	Status launch parameter.....	48
7.2	Extensions to broadcast signalling.....	49
7.2.1	Application overlay descriptor.....	49
7.2.2	Application version descriptor.....	49
7.3	Extensions to broadcast-independent application signalling.....	50
7.3.1	Minimum application version.....	50
7.3.2	Operator application images.....	51
7.4	Operator application ZIP File.....	51
7.4.1	Operator application ZIP File Format.....	51

7.4.2	Interoperability Considerations.....	52
7.4.3	Operator application ZIP File failure conditions	52
7.4.4	Application ZIP file contents	53
7.5	Extensions to DVB-I signalling.....	53
7.5.1	Operator application controlling media presentation.....	53
7.6	Metadata for operator application created channels	54
7.6.1	Overview (informative)	54
7.6.2	DVB-I profile.....	54
8	Browser application environment	54
8.1	Execution model.....	54
8.2	DAE specification usage	55
8.3	New JavaScript APIs.....	55
8.3.1	APIs for access to proprietary functions.....	55
8.3.1.1	The ProprietaryFunctionProvider class.....	55
8.3.1.2	Deprecated functions.....	57
8.4	Web APIs	57
8.4.1	Web Notifications	57
8.4.1.1	Requirements	57
8.4.1.2	Usage guidelines	58
8.5	APIs defined in ETSI TS 102 796.....	58
8.5.1	Modification to terminalChannel	58
9	System integration.....	58
9.1	Media decoder and tuner resource conflict resolution.....	58
9.1.1	Overview (informative)	58
9.1.2	Sharing resources for a video/broadcast object.....	59
9.1.3	Sharing resources for other media decoders	59
9.1.4	Broadcast video presentation and privileged operator applications	59
9.2	Channel lists (informative).....	60
9.2.1	Background.....	60
9.2.2	Operator applications and channel lists	60
9.2.3	CICAM integration.....	62
9.3	Display model	62
9.4	URLs	62
9.4.1	Origin for an installed operator application	62
9.4.2	Referencing installed operator applications and resources	63
9.5	Access to broadcast carousels	63
9.6	Operator applications and DVB-I.....	63
9.6.1	Overview (informative)	63
9.6.2	Operator application presentation of DVB-I services	64
9.6.3	Linkage of both regular and operator applications	64
9.6.4	Example usage (informative).....	64
9.6.4.1	Example 1	64
9.6.4.2	Example 2	64
9.7	Parental Controls.....	65
9.7.1	General.....	65
9.7.2	Examples (Informative)	66
9.8	WebSocket Server and JSON-RPC Implementation.....	67
9.8.1	WebSocket server	67
9.8.2	Operator application usage	67
9.8.3	API access.....	67
9.9	Operator application presented channels	68
9.9.1	Overview (informative)	68
9.9.2	Scope	69
9.9.3	Operator application video window.....	69
9.9.4	API for operator application presented channels	71
9.9.4.1	Introduction (informative).....	71
9.9.4.2	JSON-RPC usage	71
9.9.4.2.1	Supported methods	71
9.9.4.2.2	Request capability negotiation.....	71
9.9.4.2.3	Application and terminal responses.....	72

9.9.4.3	Concepts.....	72
9.9.4.3.1	Channel selection and channel sessions	72
9.9.4.3.2	Channel status.....	73
9.9.4.3.3	Session identifier	73
9.9.4.4	Operator application video window to terminal JSON-RPC requests.....	73
9.9.4.4.1	org.hbbtv.ipplayback.statusUpdate.....	73
9.9.4.4.2	org.hbbtv.ipplayback.mediaPositionUpdate	74
9.9.4.4.3	org.hbbtv.ipplayback.setComponents.....	75
9.9.4.4.4	org.hbbtv.ipplayback.setTimelineMapping	78
9.9.4.4.5	org.hbbtv.ipplayback.setPresentFollowing.....	79
9.9.4.5	Terminal to operator application video window JSON-RPC requests	81
9.9.4.5.1	org.hbbtv.ipplayer.selectChannel	81
9.9.4.5.2	org.hbbtv.ipplayer.stop	82
9.9.4.5.3	org.hbbtv.ipplayer.play.....	83
9.9.4.5.4	org.hbbtv.ipplayer.setVideoWindow.....	84
9.9.4.5.5	org.hbbtv.ipplayer.setRelativeVolume	85
9.9.4.5.6	org.hbbtv.ipplayer.pause.....	86
9.9.4.5.7	org.hbbtv.ipplayer.resume	87
9.9.4.5.8	org.hbbtv.ipplayer.seek	88
9.9.4.5.9	org.hbbtv.ipplayer.selectComponents	88
9.9.4.5.10	org.hbbtv.ipplayer.resolveTimeline.....	89
9.9.5	Regular application control of media presentation	90
9.9.6	Resource management considerations	93
10	Capabilities.....	94
10.1	Terminal capabilities and functions.....	94
10.1.1	Component selection.....	94
10.1.1.1	Introduction.....	94
10.1.1.2	Component selection via user preferences	94
10.1.1.3	Direct component selection via BroadcastSupervisor class	95
10.1.1.4	Standard direct component selection.....	95
10.1.1.5	Clarification of component selection by regular HbbTV® applications	96
10.1.1.6	Integration between MSE-based media playback and terminal user interface for component selection	96
10.1.2	Minimum terminal capabilities.....	97
10.1.3	User Input	97
10.1.4	HbbTV® reported capabilities and option strings	99
11	Security.....	99
11.1	Overview	99
11.2	Device and Server Authentication.....	99
11.2.1	Mutual TLS Authentication	99
11.2.1.1	Overview.....	99
11.2.1.2	Client certificate.....	100
11.2.1.2.1	Client certificate overview.....	100
11.2.1.2.2	Operational considerations	101
11.2.1.2.3	Client Root and Intermediate Certificate Authority Certificate Profiles	101
11.2.1.2.4	Client certificate profile.....	102
11.2.2	Device authentication in broadcast (informative).....	102
11.3	Operator application authentication	102
11.3.1	Encrypted application package overview	102
11.3.2	Operator Signing Certificate	103
11.3.3	Terminal Packaging Certificate	104
11.3.4	Encrypted application packaging process	105
11.3.4.1	Encrypted application packaging process overview.....	105
11.3.4.2	Operator application signing process	106
11.3.4.3	Process for encrypting an application package	106
11.3.4.4	Process for decrypting an application package	107
11.3.4.5	Application ZIP package signature verification process	108
11.4	CI Plus.....	109
11.4.1	CI Plus communication.....	109
11.4.2	IP Delivery CICAM Player Mode	109

12	Privacy.....	109
13	Media synchronization	110
14	Companion screens.....	110
15	Communication with regular HbbTV® applications	110
15.1	General	110
15.2	Service endpoints provided by the terminal	110
15.3	Handling of new connections from clients	111
15.4	Connection Pairing.....	111
15.5	Paired Connections.....	111
Annex A (normative): OIPF specification profile		113
A.1	Detailed section-by-section definition for volume 5	113
A.2	Modifications, extensions and clarifications to OIPF volume 5	120
A.2.1	Configuration class.....	120
A.2.1.1	Constants	120
A.2.1.2	Properties	122
A.2.1.3	Methods	122
A.2.1.4	Replacing UI relating to scheduled recordings	123
A.2.1.4.1	Messages	123
A.2.1.4.2	Conflict resolution (informative)	124
A.2.1.5	Replacing reminders (informative).....	124
A.2.2	Application class	124
A.2.2.1	Properties	124
A.2.2.2	Methods	126
A.2.2.3	Events	129
A.2.3	ChannelConfig class.....	129
A.2.4	Operator applications and the video/broadcast object	130
A.2.4.1	Modifications to the state machine	130
A.2.4.2	Modification to onChannelChangeSucceeded	131
A.2.5	The BroadcastSupervisor class.....	131
A.2.6	oipfDrmAgent	136
A.2.6.1	Shared use of DRM and Conditional Access messaging in the terminal.....	136
A.2.7	oipfRecordingScheduler	136
A.2.8	Extensions to the application/oipfParentalControlManager object	137
A.2.8.1	Properties	137
A.2.8.2	Methods	137
A.2.8.3	Clarifications.....	138
A.2.9	Extensions to the Channel class	138
A.2.9.1	Properties	138
Annex B (normative): HbbTV® use of the DVB URI_linkage_descriptor.....		139
B.1	Introduction	139
B.2	URI_linkage_descriptor profile.....	139
Annex C (informative): Sequence diagrams		140
C.1	Channel Change	140
C.2	Broadband-based operator application discovery	141
C.3	Broadcast-based operator application discovery and installation.....	141
C.4	Channel change to an operator application presented channel.....	142
Annex D (informative): Bilateral agreement.....		144
Annex E (informative): Bilateral agreement profiles.....		148
E.1	Introduction	148

E.2	Profiles	148
E.2.1	IPTV Operator profile	148
E.2.1.1	Introduction.....	148
E.2.1.2	Quality assurance.....	148
E.2.1.3	Software updates.....	149
E.2.1.4	Branding	149
E.2.1.5	Organisation ID	149
E.2.1.6	Size of the operator application	149
E.2.1.7	Type of operator application.....	150
E.2.1.8	Discovery.....	150
E.2.1.9	Installation of the operator application	150
E.2.1.10	Deciding which operator applications to install.....	150
E.2.1.11	Failure of the installation of the operator application	151
E.2.1.12	Non-connected operation.....	151
E.2.1.13	Use and size of the private persistent storage	151
E.2.1.14	Starting the operator application.....	151
E.2.1.15	Stopping the operator application	151
E.2.1.16	Operator application state change	152
E.2.1.17	Power-on behaviour.....	152
E.2.1.18	Active standby	152
E.2.1.19	Start pages of the operator application.....	152
E.2.1.20	Visible RF-Based channel list.....	152
E.2.1.21	Mandatory API	152
E.2.1.22	Web notifications.....	153
E.2.1.23	Operator application state change	153
E.2.1.24	Error codes.....	153
E.2.1.25	Authentication, encryption and decryption of the operator application.....	153
E.2.1.26	Code and data visibility	153
E.2.1.27	Replacement and suppression of UI elements	153
E.2.1.28	Key events	154
E.2.1.29	Parental control.....	155
E.2.1.30	Scheduling recordings.....	155
E.2.1.31	Channel scan.....	155
E.2.1.32	Proprietary TV functions	155
E.2.1.33	Performance.....	155

Annex F (normative): Mapping between HTML5 video element and CICAM player mode.....157

F.1	Introduction (informative).....	157
F.2	Determining when to use CICAM player mode.....	159
F.3	Starting CICAM player	159
F.4	During CICAM player use	159
F.5	Stopping CICAM player use	160
F.6	Play to end of content.....	160
F.7	Errors.....	161
F.8	Play speed.....	161
F.9	Random access	161
F.10	Tracks	162
F.11	No mapping possible.....	162

Annex G (informative): Sequence diagrams for parental access control163

G.1	Operator Application Triggered Channel Selection for Operator Offered Channels.....	163
G.2	Operator Application triggered Channel Change non operator offered channel.....	163
G.3	Terminal Triggered Channel Change for operator offered Channel	164

G.4	Terminal Triggers non Operator Offered Channel Change.....	165
G.5	Program Change on OpApp Offered Rated Channel	166
G.6	Channel Selection for Locked, non Rated Channel.....	167
Annex H (normative):	Electronic attachments.....	168
History		170

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Foreword

This Technical Specification (TS) has been produced by Joint Technical Committee (JTC) Broadcast of the European Broadcasting Union (EBU), Comité Européen de Normalisation ELECTrotechnique (CENELEC) and the European Telecommunications Standards Institute (ETSI).

NOTE: The EBU/ETSI JTC Broadcast was established in 1990 to co-ordinate the drafting of standards in the specific field of broadcasting and related fields. Since 1995 the JTC Broadcast became a tripartite body by including in the Memorandum of Understanding also CENELEC, which is responsible for the standardization of radio and television receivers. The EBU is a professional association of broadcasting organizations whose work includes the co-ordination of its members' activities in the technical, legal, programme-making and programme-exchange domains. The EBU has active members in about 60 countries in the European broadcasting area; its headquarters is in Geneva.

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Modal verbs terminology

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1 Scope

The present document specifies a platform, based on the existing HbbTV[®] specification ETSI TS 102 796 [1], that supports the signalling, transport and presentation of an operator application. The operator application is able to replace some of the terminal's user interface. The extent to which the terminal user interface is replaced by an operator application depends on the type of the operator application and the business models of the operator and manufacturer. The present document assumes the presence of an agreement between an operator and the device manufacturer. Operator applications will not run in the absence of such an agreement. Topics that could or need to be covered by such a bilateral agreement are listed in annex D.

The present document makes use of functionalities described in ETSI TS 102 796 which is describing a platform for signalling, transport, and presentation of enhanced and interactive applications intended for running on hybrid terminals that include both a DVB compliant broadcast connection and a broadband connection to the Internet. The usage of a hybrid terminal for IPTV delivered audio-visual content is described in "IP-delivered Broadcast Channels and Related Signalling of HbbTV[®] Applications" [i.4].

2 References

2.1 Normative references

References are either specific (identified by date of publication and/or edition number or version number) or non-specific. For specific references, only the cited version applies. For non-specific references, the latest version of the referenced document (including any amendments) applies.

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NOTE: The present document is not suitable to be used with versions before 1.4.1.

[2] [Open IPTV Forum Release 2 specification, volume 5 \(V2.3\): "Declarative Application Environment"](https://standards.iteh.ai/catalog/standards-etsi/1e272df9-b165-4e21-be00-746661d2c0ee/etsi-ts-103-606-v1-2-1-2024-03).

[3] [ETSI TS 102 809](https://standards.iteh.ai/catalog/standards-etsi/1e272df9-b165-4e21-be00-746661d2c0ee/etsi-ts-102-809): "Digital Video Broadcasting (DVB); Signalling and carriage of interactive applications and services in Hybrid broadcast/broadband environments".

[4] [ETSI TS 102 851](https://standards.iteh.ai/catalog/standards-etsi/1e272df9-b165-4e21-be00-746661d2c0ee/etsi-ts-102-851): "Digital Video Broadcasting (DVB); Uniform Resource Identifiers (URI) for DVB Systems".

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- [16] [IETF RFC 3986](#): "Uniform Resource Identifier (URI): Generic Syntax".
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- [23] ["Streaming Quality of Experience Events, Properties and Metrics \(CTA-2066\)"](#).
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- [25] [ETSI TS 102 796 \(V1.7.1\)](#): "Hybrid Broadcast Broadband TV".
- [26] [IETF RFC 5646 - BCP 47](#): "Tags for Identifying Languages", A. Phillips, Ed., M. Davis, Ed. September 2009.
- [27] [ETSI TS 102 034](#): "Digital Video Broadcasting (DVB); Transport of MPEG-2 TS Based DVB Services over IP Based Networks".
- [28] [ETSI TS 103 770](#): "Digital Video Broadcasting (DVB); Service Discovery and Programme Metadata for DVB-I".
- [29] [Open IPTV Forum Release 2 specification, volume 3 \(V2.3\): "Content Metadata"](#).
- [30] [W3C® Recommendation](#): "Browsing contexts".

2.2 Informative references

References are either specific (identified by date of publication and/or edition number or version number) or non-specific. For specific references, only the cited version applies. For non-specific references, the latest version of the referenced document (including any amendments) applies.

NOTE: While any hyperlinks included in this clause were valid at the time of publication, ETSI cannot guarantee their long term validity.

The following referenced documents are not necessary for the application of the present document but they assist the user with regard to a particular subject area.

- [i.1] ETSI TS 103 464: "Hybrid Broadcast Broadband TV Application Discovery over Broadband".
- [i.2] Open IPTV Forum Release 2.3 specification volume 5a (V2.3): "Web Standards TV Profile".
- [i.3] W3C® Candidate Recommendation: "Secure Contexts".
- [i.4] HbbTV®: "IP-delivered Broadcast Channels and Related Signalling of HbbTV® Applications".

- [i.5] IETF RFC 6454: "The Web Origin Concept".
- [i.6] [DIAL Discovery and Launch Protocol Specification](#).
- [i.7] [W3C® Proposed Candidate Recommendation: "Page Visibility Level 2"](#).
- [i.8] [W3C® Candidate Recommendation \(08 October 2015\): "Mixed Content"](#).
- [i.9] [IETF draft-west-let-localhost-be-localhost-06](#): "Let 'localhost' be localhost" Mike West.
- [i.10] [HbbTV® Association: "HbbTV Specification 2.0.3"](#).
- [i.11] [Fullscreen API, WHATWG Review Draft - Published 18 January 2021](#).
- [i.12] ETSI EN 303 560: "Digital Video Broadcasting (DVB); TTML subtitling systems".
- [i.13] ETSI TS 103 285: "Digital Video Broadcasting (DVB); MPEG-DASH Profile for Transport of ISO BMFF Based DVB Services over IP Based Networks".

3 Definition of terms, symbols and abbreviations

3.1 Terms

For the purposes of the present document, the following terms apply:

bilateral agreement: agreement between a terminal manufacturer and an operator defining commercial, operational, technical and user interface arrangements for the use of an operator application

broadband: bi-directional IP connection with sufficient bandwidth for streaming or downloading A/V content

broadcast: uni-directional MPEG-2 transport stream based broadcast using DVB technologies

companion screen device: device (not another HbbTV® terminal) that can run applications that in turn link to or work with an HbbTV® terminal or HbbTV® application

NOTE: Such a device can be for example a mobile phone or a tablet.

hybrid terminal: terminal supporting delivery of A/V content both via broadband and broadcast

operator: entity that aggregates a set of channels and offers them to the user

operator application: application from an operator that takes over some of the user interface of the terminal

operator application created channel: content that is offered to the consumer in the operator application UI in a way that looks like a TV channel but where the terminal has no independent knowledge of it

operator application presented channel: channels for which streamed media presentation is handled by an operator application using an HTML5 media element

operator-specific operator application: operator application that is installed on a terminal and that, when it is active, provides most of the terminal's user interfaces

NOTE: This type of operator applications is intended for set-top-boxes where the manufacturer provides little or no user interface except perhaps for the basic device setup and installation.

privileged operator application: operator application that is installed on a terminal, can be activated by the user and, when it is active, replaces some of the terminal's user interface

NOTE: This type of operator applications is intended for TV sets.

regular HbbTV® application: HbbTV® application that uses the features defined in ETSI TS 102 796 [1] and nothing from the present document except for features specifically identified as being available to regular HbbTV® applications

NOTE: Clause 4.3 identifies features in the present document that are specifically identified as being available to regular HbbTV® applications.

standard operator application: application providing operator functionality using only the features defined in ETSI TS 102 796 [1]

NOTE: A standard operator application is also a regular HbbTV® application.

terminal: HbbTV® terminal (as defined in ETSI TS 102 796 [1]) which also supports the detection, installation and execution of operator applications as defined in the present document

3.2 Symbols

Void.

3.3 Abbreviations

For the purposes of the present document, the following abbreviations apply:

AIT	Application Information Table
APDU	Application Protocol Data Unit
API	Application Programme Interface
A/V	Audio/Video
ASCII	American Standard Code for Information Interchange
BAT	Bouquet Association Table
CA	Certificate Authority
CSP	Content and Service Protection
CMS	Cryptographic Message Syntax
CI	Common Interface
CICAM	Common Interface Conditional Access Module
CRL	Certificate Revocation List
DAE	Declarative Application Environment
DASH	Dynamic Adaptive Streaming over HTTP
DER	Distinguished Encoding Rules
DNS	Domain Name Service
DOM	Document Object Model
DRM	Digital Rights Management
DSM-CC	Digital Storage Media - Command and Control
DVB	Digital Video Broadcasting
DVB-SI	Digital Video Broadcasting - Service Information
DVB-C	Digital Video Broadcasting - Cable
DVB-S	Digital Video Broadcasting - Satellite
EPG	Electronic Programme Guide
FDP	File Delivery Protocol
FQDN	Fully Qualified Domain Name
HbbTV®	Hybrid broadcast broadband TV
HDMI	High Definition Multimedia Interface
HTML	HyperText Markup Language
HTTP	HyperText Transfer Protocol
HTTPS	HyperText Transfer Protocol - Secure
IP	Internet Protocol
IPTV	Internet Protocol TeleVision
MMI	Man Machine Interface
MPEG	Motion Picture Experts Group
NIT	Network Information Table
OIPF	Open IPTV Forum
PVR	Personal Video Recorder
PKI	Public Key Infrastructure