

## Plant-based foods and food ingredients — Definitions and technical criteria for labelling and claims

*Denrées alimentaires végétales et ingrédients végétaux des denrées alimentaires — Définitions et critères techniques pour l'étiquetage et les allégations*

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## Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see [www.iso.org/directives](http://www.iso.org/directives)).

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This document was prepared by Technical Committee ISO/TC 34, *Food products*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at [www.iso.org/members.html](http://www.iso.org/members.html).

## Introduction

Global demand for plant-based processed foods continues to expand. New products have been introduced, new food businesses have been formed and established companies have expanded their product mixes. This shift is being driven by a global move in consumer behaviour towards “~~Plant~~plant-based foods and food ingredients”, where people are increasingly consuming plant-based foods or using plant-based ingredients as part of their diets.

It is therefore important to offer clear direction in regard to plant-based terms and definitions to assist both consumers and food business operators. The purpose of this document is to define foods in the context of processed or manufactured food products. It sets out requirements for two types of foods:

- a) ~~1. Plant~~plant-based foods whose characterizing ingredients are plants or plant-derived and which ~~shall~~ contain neither animal nor animal-derived ingredients (see [4.1](#));
- b) ~~2. Foods,~~foods whose characterizing ingredients are plants or plant-derived, ~~containing and which contain~~ limited and conditional use of animal-derived ingredients (see [4.2](#)).

It is recognized that the category of plant-based foods as a whole is diverse and includes many foods for which there are no animal equivalents. Therefore, this ~~standard~~document does not assume that plant-based foods are replacements for animal-based foods exclusively.

This document is intended for use:

- in business-to-business communications;
- in business-to-consumer communications;
- ~~by competent authorities~~ and enforcement agencies;
- in relationships in the global food supply chain;
- in international trade of food products;
- in food labelling and claims.

This document is based on BSI PAS 224:2020<sup>1</sup> ~~100% plant-based foods.~~

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