



**International  
Standard**

**ISO 16687**

**Impact assessment for museums**

*Évaluation de l'impact des musées*

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## Foreword

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This document was prepared by Technical Committee ISO/TC 46, *Information and documentation*, Subcommittee SC 8, *Quality - Statistics and performance evaluation*.

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## Introduction

This document provides guidance to the museum community on assessing the impact of museums for individuals and society. It specifies the aspects of museum and describes methods to be used of museum of all types. Some methods are already used in museums while others are derived from museum literature.

[Annex A](#) gives examples of impact surveys for different target groups of museums.

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