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Language coding — A framework for language varieties — Part 1: Vocabulary

Codage des langues — Identification et description des variétés de langues — Partie 1:
Vocabulaire

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en



**International
Standard**

ISO 21636-1

**Language coding — A framework
for language varieties —**

**Part 1:
Vocabulary**

*Codage des langues — Identification et description des variétés
de langues —*

Partie 1: Vocabulaire

**First edition
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ISO 21636-1:2024(en)**Contents**

Page

Foreword	iv
Introduction	v
1 Scope	1
2 Normative references	1
3 Terms and definitions	1
3.1 Terms related to language and languages.....	1
3.2 Terms related to linguistic variation and language varieties.....	3
3.3 Terms related to dimensions of linguistic variation.....	4
3.4 Terms related to types of language varieties.....	5
3.5 Terms related to specific language modalities.....	8
3.6 Terms related to major language registers.....	11
3.7 Terms related to the documentation of language resources.....	12
3.8 Terms related to certainty.....	13
Bibliography	14
Index	15

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Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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This document was prepared by Technical Committee ISO/TC 37, *Language and terminology*, Subcommittee SC 2, *Terminology workflow and language coding*.

A list of all parts of the ISO 21636 series can be found on the ISO website.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

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ISO 21636-1:2024(en)

Introduction

An increasing amount of digital language resources (LRs) are being created (including via retro-digitization), archived, processed and analysed. Within this context, the detailed and exact characterization of language varieties present in a given language use event is quickly gaining importance. Here, language use includes all modalities such as written, spoken, or signed, and also new forms of language use supported by digital technology (in social media and similar forms of digital communication). Such modalities demonstrate one way in which languages vary internally. Others include, for instance, familiar regional (dialectal) and social variation.

In the past, a primary goal of working with LRs was the archiving and preservation of LRs. However, new goals have now emerged and are still emerging:

- Institutions and individuals need to exchange metadata (i.e. bibliographic description data and other secondary information) for making the information on existing LRs widely available in a harmonized form.
- Researchers are identifying primary data (i.e. the LRs themselves) for various research purposes, including research on linguistic variation.
- Researchers and developers need LRs for the development of more advanced language technologies (LTs) and for testing purposes, because LTs, in particular those concerning speech recognition and language analysis, are entering more dimensions of human communication.

In order to achieve the above-mentioned goals and purposes, along with others not outlined in the ISO 21636 series, a standardized set of metadata for the identification of language varieties is important for guaranteeing the frictionless exchange of secondary information. Well-organized metadata also help to indicate the degree of interoperability (equalling re-usability and re-purposability of LRs), and the applicability of LTs to different situations or LRs over time. These metadata are applicable in eBusiness, eHealth, eGovernment, eInclusion, eLearning, smart environments, ambient assisted living (AAL), and virtually all other information-rich applications which depend on information about LRs. A clear metadata approach is also a prerequisite for the durability of LR archiving (in particular in the case of cultural heritage and scientific research data).

ISO 639 provides a framework for identifying the individual languages used in an LR. The ISO 21636 series presupposes and complements ISO 639 in that it extends the language coding framework in order to allow for the identification of different types of language varieties (e.g. geographical, social, modal). The identification of language varieties can then be included in general metadata, library metadata and archival metadata for describing LRs (which may also include technical information, time and location of recording, and similar general information, which are not included in the ISO 21636 series).

The conceptual framework developed in this document for dealing with linguistic variation respects the major approaches represented in the linguistic literature without simply reproducing them. The framework is closest though in general orientation and in a number of details, such as the role assigned to idiolects, to work of a type represented by Lieb^[5].

This document comprises:

- terms and definitions underlying a general conceptual framework to coherently deal with language-internal linguistic variation;
- terms and definitions for a set of dimensions for identifying and describing language varieties.

Stakeholders include, but are not limited to:

- information and communication technologies (ICTs) industry (including LTs);
- libraries;
- the media industry (including entertainment);
- internet communities;

ISO 21636-1:2024(en)

- people engaging in language documentation and preservation;
- language archivists;
- researchers (linguists, in particular sociolinguists, ethnologists, sociologists, etc.);
- people and institutions providing language training;
- emerging new user communities.

It is anticipated that these stakeholders will need to refer not only to a certain individual language, but also to a certain language variety, for instance for oral human-computer interaction, or for tailoring a certain LR or LT to the needs and specific environment of a target user group. An initial step towards achieving the needed specificity involves the ability to identify the dimension(s) of linguistic variation internal to individual languages involved, and the respective relevant language varieties. A conceptually sound uniform framework of reference as developed in the ISO 21636 series is superior to the proliferation of different individual ad-hoc solutions.

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Language coding — A framework for language varieties —

Part 1: Vocabulary

1 Scope

The ISO 21636 series provides a framework for the identification and description of varieties of all individual human languages (see ISO 639).

It is applicable to sign languages.

It does not apply to:

- artificial means of communication with or between machines (such as programming languages);
- those means of human communication which are neither fully nor largely equivalent to human language (such as sets of individual symbols or gestures that each carry isolated meanings but cannot be freely combined into complex expressions).

This document defines the terms necessary to identify basic dimensions and sub-dimensions of linguistic variation and the resulting varieties, including major modalities of human communication.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

ISO and IEC maintain terminology databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <https://www.electropedia.org/>

3.1 Terms related to language and languages

3.1.1

human language

means of communication characterized by a systematic use of sounds, visual-spatial signs, characters or other written symbols or signs that can be combined to express or communicate meaning or a message between humans

Note 1 to entry: Human language was originally developed for, and mainly used in, direct communication between humans. Today its use is increasingly supported by information and communication technologies (ICTs).

Note 2 to entry: As the term “language” can represent different concepts, it is not listed as a synonym to the term “human language”.

Note 3 to entry: Visual-spatial signs are indicated under *signed modality* (3.5.4).

ISO 21636-1:2024(en)

3.1.2

idiolect

comprehensive set of all expressions of *human language* (3.1.1) with their meaning, characterized by a coherent system of structural features, which is capable of coding complex facts and thoughts, potentially used by a given individual person, in a given type of situation, at a given time, and in a given medium

Note 1 to entry: Typically, a person has command of several idiolects of an *individual language* (3.1.3), for instance written and spoken idiolects (belonging to different language modalities; see 3.4.7 and 3.5), and idiolects for situations with different degrees of formality (belonging to different language registers; see 3.4.8 and 3.6).

3.1.3

individual language

individual human language

largest set of *idiolects* (3.1.2), used by different *speakers* (3.1.5), which are all interconnected through high mutual intelligibility, or through a chain of high mutual intelligibility, or which are sociopolitically considered as a unit equivalent to such a largest set

Note 1 to entry: Individual languages also encompass *constructed languages* (3.1.10), but do not include formal languages (as defined in ISO 1087:2019, 3.1.10).

Note 2 to entry: Usually, in other contexts, individual languages are simply called “languages”. However, the term “language” has multiple meanings and connotations, which can cause confusion in the context of this document. Still, when an attribute and possibly the plural clearly indicate that individual languages are meant, this document uses only “language(s)”, as in “creole languages”, “Asian languages” or “living languages”.

EXAMPLE English, Guarani, LIBRAS (Língua Brasileira de Sinais/Brazilian Sign Language), Haitian Creole, Esperanto.

3.1.4

individual sign language

individual language (3.1.3) whose *basic modality* (3.5.11) is the *signed modality* (3.5.4)

Note 1 to entry: Usually “sign language” is part of the name of the respective individual sign language.

EXAMPLE American Sign Language (ASL), langue des signes québécoise/Quebec Sign Language (LSQ).

Note 2 to entry: Individual sign languages differ from the “signed modality” (see 3.5.4), by which an individual language can be expressed which is normally expressed in another *language modality* (3.4.7), such as by “Signing Exact English” for expressing English. Therefore, the term “signed language” is not used as a synonym to the term “individual sign language”.

3.1.5

speaker

person who is capable of making use of an *idiolect* (3.1.2)

Note 1 to entry: The term “speaker” covers the use of all *language modalities* (3.4.7), and is thus used to denote a generic concept, “speaker”, also covering all specific concepts such as “writer”, “signer”, etc., which can be introduced when needed. The alternative encompassing term “language user”, although technically closer to the intended generic meaning, has proven to render the text much less accessible.

3.1.6

language use event

event of language use

event in which a *speaker* (3.1.5) expresses themselves by means of an *idiolect* (3.1.2)

Note 1 to entry: Language use events can belong to one of several *language modalities* (3.4.7). A case involving the *spoken modality* (3.5.1) or the *multimodal modality* (3.5.2) is also called a “speech event”. In the case of the *written modality* (see 3.5.3), it is a writing event or an event of producing a written text. In the case of the *signed modality* (3.5.4), it is a signing or signed event, etc.

3.1.7

enhanced communicative functioning ability

enhanced ability of a *speaker* (3.1.5) during a *language use event* (3.1.6) where the speaker deviates from average communicative functioning by some sort of enhancement