

FINAL  
DRAFT

TECHNICAL  
REPORT

ISO/IEC DTR  
18720

ISO/IEC JTC 1/SC 35

Secretariat: AFNOR

Voting begins on:  
2023-11-01

Voting terminates on:  
2023-12-27

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## Information technology — User interfaces — Use cases of serviced offices

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Reference number  
ISO/IEC DTR 18720:2023(E)

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Published in Switzerland

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## Foreword

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 35, *User interfaces*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at [www.iso.org/members.html](http://www.iso.org/members.html) and [www.iec.ch/national-committees](http://www.iec.ch/national-committees).

## Introduction

For a serviced office that is defined as a part of third workplace, there are a variety of service forms and usage patterns. Consistency between the service form and the mode of use of its user and the service form and the mode of use provided is highly important. This document investigates and reports the current situation of serviced offices by using use cases to develop an international standard that defines icons intended for use on search sites.

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# Information technology — User interfaces — Use cases of serviced offices

## 1 Scope

This document illustrates the use cases of serviced offices among the third workplaces used for flexible working hours and places.

## 2 Normative references

There are no normative references in this document.

## 3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminology databases for use in standardization at the following addresses:

- ISO Online browsing platform: available at <https://www.iso.org/obp>
- IEC Electropedia: available at <https://www.electropedia.org/>

### 3.1

#### **telework**

#### **remote work**

working outside the *main office* (3.5) using information and communications technology (ICT)

### 3.2

**workplace** place where intellectual production activities, production and office work are carried out

### 3.3

#### **third workplace**

*workplace* (3.2) other than the primary place of work (*main office* (3.5)) and the secondary place of work (home)

### 3.4

#### **serviced office**

office managed by a facility management entity, where services are provided to users based on a contract of use

Note 1 to entry: A serviced office can be paid for or free of charge.

### 3.5

#### **main office**

*workplace* (3.2) to which the worker belongs

### 3.6

#### **satellite office**

*workplace* (3.2) located outside the *main office* (3.5)

Note 1 to entry: A satellite office is a place that fulfils the same role as the *main office* (3.5) of the company or the group and is set up for the exclusive use of the company or the group.

**3.7**

**cyber office**

**virtual office**

*workplace* (3.2) located in virtual space that is implemented with ICT

**3.8**

**partitioned type office**

*serviced office* (3.4) with individual workspaces divided by separators

**3.9**

**box type office**

*serviced office* (3.4) with enclosed workspaces divided by walls and ceilings

Note 1 to entry: A box type office is shaped like a telephone booth.

**3.10**

**room type office**

*serviced office* (3.4) as a closed work area that can be used exclusively

**3.11**

**open type office**

*serviced office* (3.4) as an open work area that is not separated by walls or other barriers

**3.12**

**shared office**

*workplace* (3.2) where multiple companies share the same space rather than only one company using it as its own space

**3.13**

**co-working place**

*workplace* (3.2) that intends to promote people-to-people exchanges, where a worker shares facilities and equipment with people who do not belong to the same organization such as a company

Note 1 to entry: A worker can work independently. <https://standards.iteh.ai/catalog/standards/sist/1a863901-7f01-40af-b11b-1041144fb14d/iso-iec-dtr-18720>

**3.14**

**workcation**

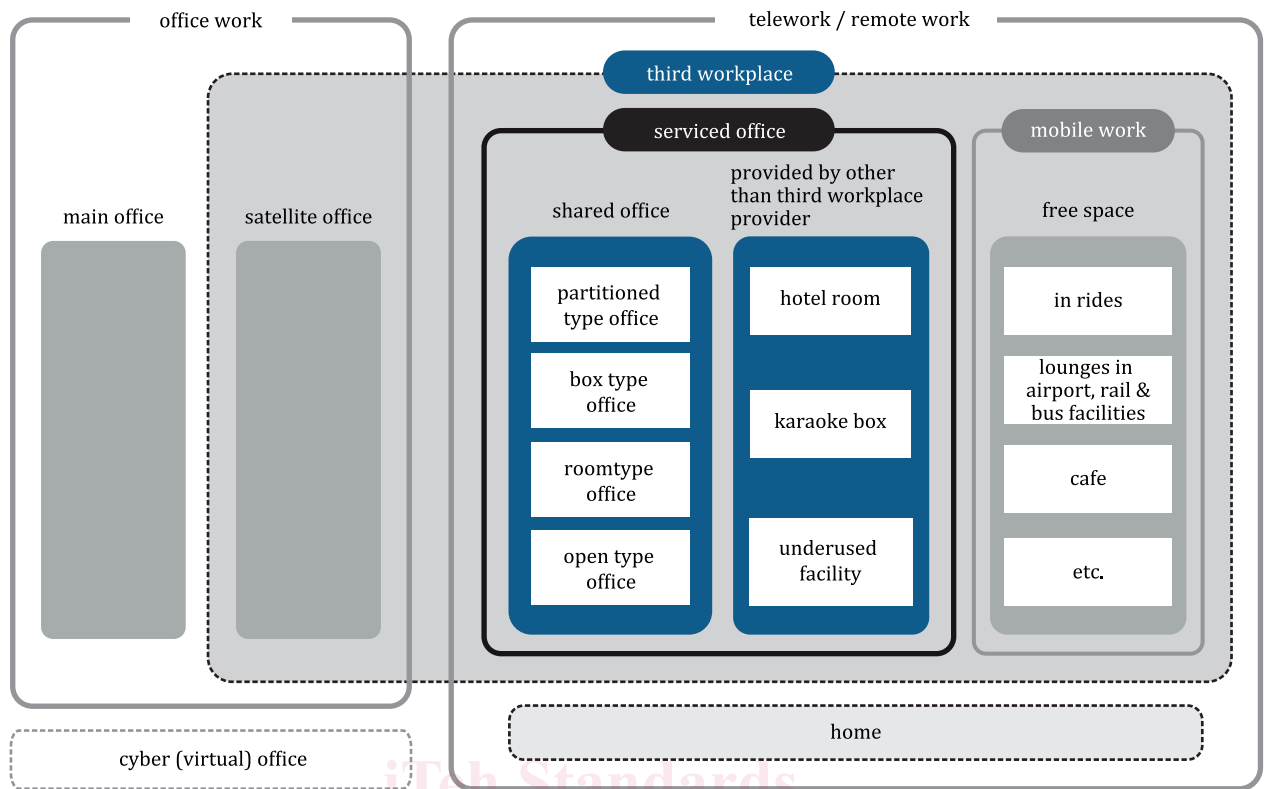
activities that utilise telework and provide opportunities to stay in a *third workplace* (3.3) for leisure and experience things other than work, while continuing to work in the *main office* (3.5)

## 4 Third workplace

### 4.1 Overview

[Figure 1](#) shows relation among telework, third workplace and serviced office in terms of working place. The third workplace is defined as a workplace other than the primary place of work (main office) and the secondary place of work (home), and therefore it also includes the satellite offices. However, this document concentrates on serviced offices, which are workplaces managed by a facility management entity and where services are provided to users based on a contract of use, among third workplaces.





**Figure 1 — Relation among telework, third workplaces and serviced offices**

A concept of the use of serviced offices is also shown in [Figure 2](#). From the perspective of using the serviced offices, users include not only people in general, but also specific people such as the elderly, persons with disabilities and persons working with children, and the use cases include daily work, touch down work or collaborative work. The shared offices are equipped with a variety of facilities such as partitioned type office, box type office, room type office and open type office, which are selected according to the use cases of daily work, touch down work and collaborative work.

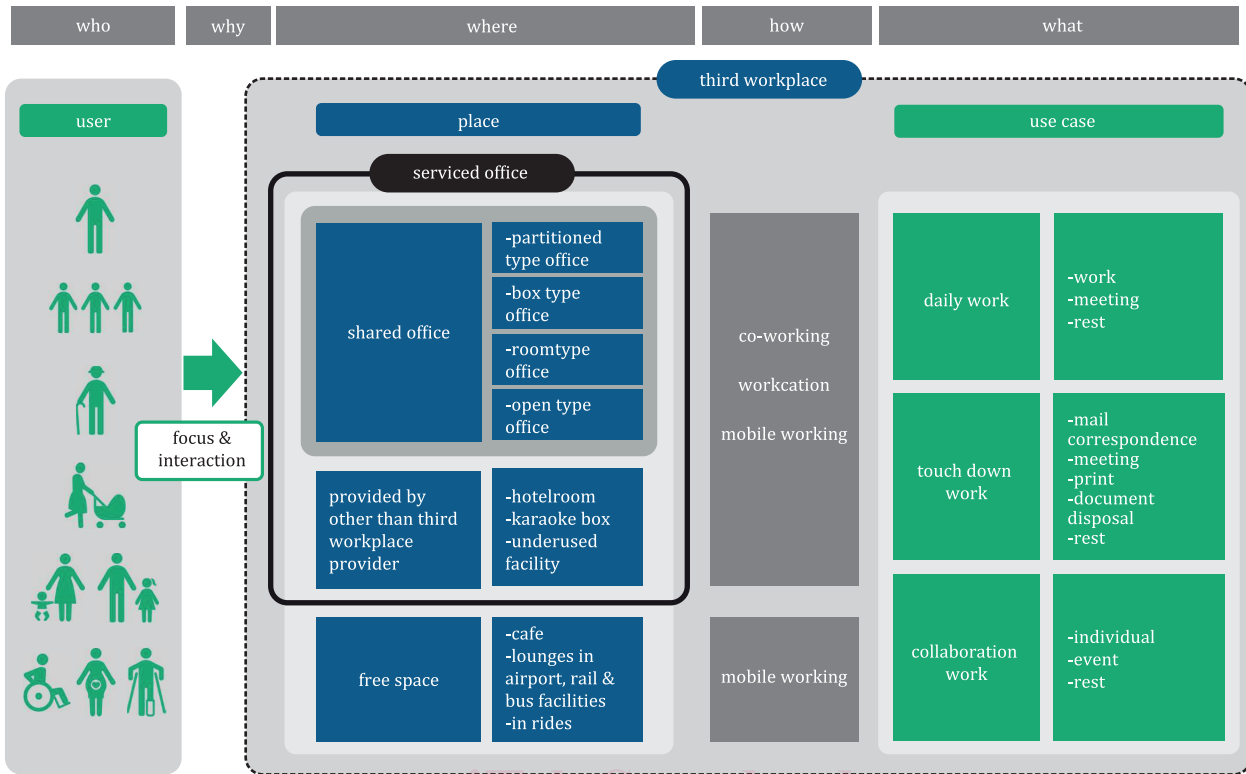
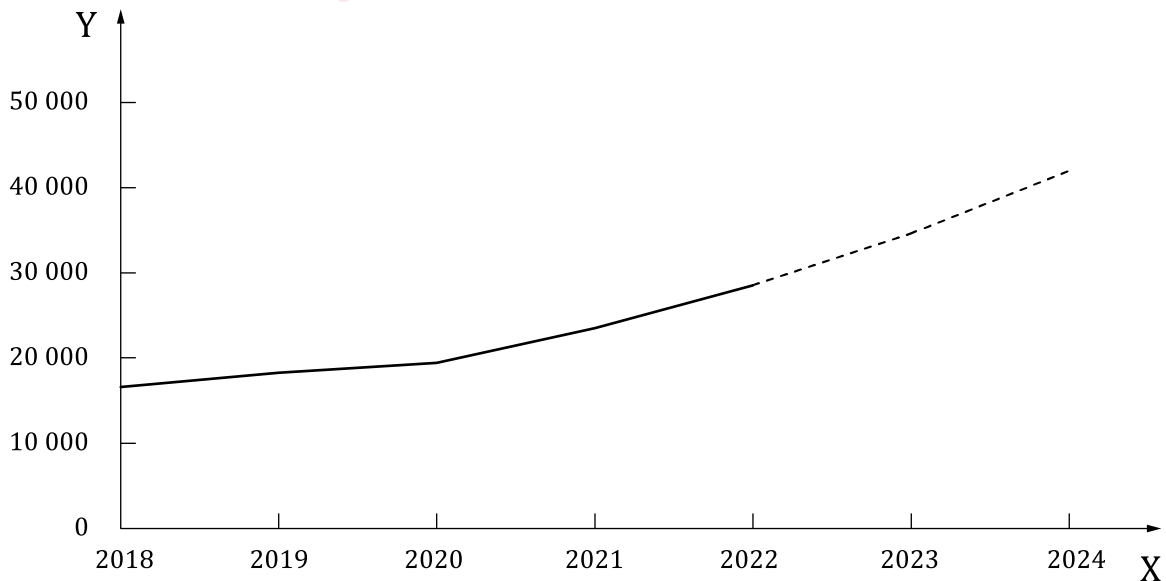


Figure 2 — Concept of serviced offices

4.2 Market size

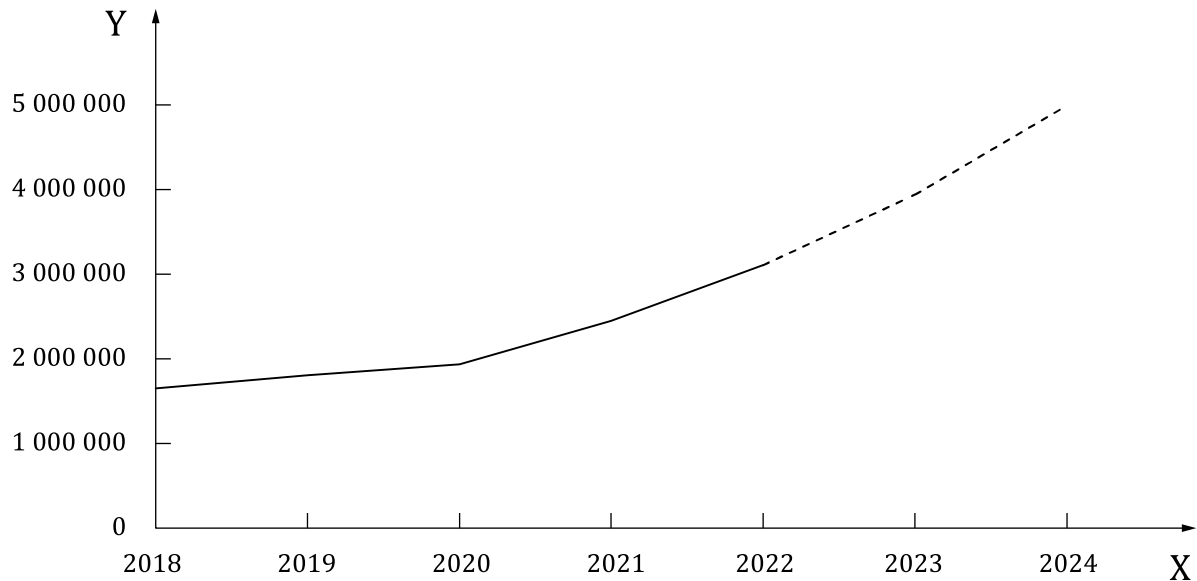
Figure 3 shows the market forecast for number of serviced offices worldwide<sup>[1]</sup>. Serviced offices are on the rise globally and are expected to develop rapidly from 2022 onwards, with an annual growth rate of 21,3 %.



**Key**  
 X year  
 Y number of serviced offices worldwide

Figure 3 — Market forecasts for number of serviced offices worldwide

[Figure 4](#) shows the market forecast for number of people using serviced offices worldwide<sup>[2]</sup>, which estimates that around 5 million people will be working in serviced offices by 2024, an increase of 158 % compared to 2020.



**Key**

X year

Y number of people using serviced offices worldwide

**Figure 4 — Market forecasts for number of people using serviced offices worldwide**

Demand for serviced offices is expected to grow rapidly from [Figures 3](#) and [4](#).

NOTE The source is described as a "co-working space", but the definition in this document is "serviced office", so it is described as such.

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## 5 Use cases of serviced offices

### 5.1 Typical scenarios of the uses of serviced offices

[Table 1](#) lists the typical scenarios of the use cases for serviced offices, together with their contents. [Annex A](#) shows actors for use cases with related information. [Annex B](#) presents a diagram of use cases for serviced offices.