



FINAL DRAFT International Standard

ISO/IEC FDIS 20071-20

Information technology — User interface component accessibility —

Part 20:

Developing audiovisual content

ISO/IEC JTC 1/SC 35

Secretariat: **AFNOR**

Voting begins on:
2025-03-28

Voting terminates on:
2025-05-23

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Published in Switzerland

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Foreword

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 35, *User interfaces*.

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Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html and www.iec.ch/national-committees.

Introduction

Audiovisual content is used for a wide variety of purposes and in a wide variety of settings. People often encounter a variety of audiovisual content in a typical day. The multimodal and multimedia nature of audiovisual content presents an array of accessibility challenges to diverse users in diverse contexts.

This document provides guidance on the development of accessible audiovisual content, regardless of the means of distributing or presenting this content. It identifies various types of accessibility components and provides general guidance on their creation and use to meet various user accessibility needs. It recognizes that diverse users in diverse contexts can have different user accessibility needs that can be best met by different combinations of these accessibility components.

The use of this document helps to support universal and inclusive audiovisual content production practices. It provides guidance for producers, exhibitors, or distributors of audiovisual content (including the medium of distribution and the medium of delivery) to support the accessibility and usability of the information in their content.

The creation and delivery of accessibility components based on the guidance in this document is not intended to interfere with or change the meaning of the source content, or the freedom of speech, expression, or opinion of rights holders. The intent of this document is to provide diverse users in diverse settings with accessible audiovisual content.

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