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Standard**

ISO/IEC 24216-1

**Information technology — User
interface requirements and
guidelines on avatars —**

**Part 1:
General**

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Foreword

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This document was prepared by Joint Technical Committee ISO/IEC JTC 1, *Information technology*, Subcommittee SC 35, *User interfaces*.

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Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html and www.iec.ch/national-committees.

Introduction

This document provides user interface guidelines on avatars, identification of avatars by categories of presentation and functions about avatar user interfaces. The purpose of this document is to improve accessibility and usability for both users and providers of contents using avatars by clarifying the terms and design considerations of features and functions. This document contributes to the respect for diversity and the prevention of human rights violations in the use of avatars. This document helps users appropriately express their own identity through avatars and prevents them from being forced to use an unpreferred avatar. This document helps prevent the problem of giving a negative image to avatars contrary to the creator's intention.

In this document, requirements and recommendations are addressed by the data and functions of an avatar itself, by the content using the avatar, or by the system or application that provides the content.

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