
Okoljske izjave in programi za proizvode - Okoljske oznake (ISO 14024:2026)

Environmental statements and programmes for products - Ecolabels (ISO 14024:2026)

Umweltaussagen und -programme für Produkte - Umweltzeichen (ISO 14024:2026)

Déclarations environnementales et programmes pour les produits - Écolabels (ISO 14024:2026)

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ICS:

13.020.50	Označevanje z ekološko nalepko	Ecolabelling
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EUROPEAN STANDARD
NORME EUROPÉENNE
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EN ISO 14024

May 2026

ICS 13.020.50

Supersedes EN ISO 14024:2018

English Version

**Environmental statements and programmes for products -
Ecolabels (ISO 14024:2026)**

Déclarations environnementales et programmes pour
les produits - Écolabels (ISO 14024:2026)

Umweltaussagen und -programme für Produkte -
Umweltzeichen (ISO 14024:2026)

This European Standard was approved by CEN on 10 August 2025.

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European foreword

This document (EN ISO 14024:2026) has been prepared by Technical Committee ISO/TC 207 "Environmental management" in collaboration with CCMC.

This European Standard shall be given the status of a national standard, either by publication of an identical text or by endorsement, at the latest by November 2026, and conflicting national standards shall be withdrawn at the latest by November 2026.

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. CEN shall not be held responsible for identifying any or all such patent rights.

This document supersedes EN ISO 14024:2018.

This document has been prepared under a standardization request addressed to CEN by the European Commission. The Standing Committee of the EFTA States subsequently approves these requests for its Member States.

Any feedback and questions on this document should be directed to the users' national standards body/national committee. A complete listing of these bodies can be found on the CEN website.

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International Standard

ISO 14024

Environmental statements and programmes for products — Ecolabels

*Déclarations environnementales et programmes pour les
produits — Écolabels*

**Third edition
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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT), see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*, in collaboration with the European Committee for Standardization (CEN), in accordance with the Agreement on technical cooperation between ISO and CEN (Vienna Agreement).

This third edition cancels and replaces the second edition (ISO 14024:2018), which has been technically revised.

The main changes are as follows:

- elements that are common to all the documents on environmental statements developed by ISO/TC 207/SC 3 have been removed and are now in ISO 14020:2022;
- the document has been restructured to correspond with the structure of ISO 14020;
- [Figure 1](#) has been added;
- a new [Annex A](#) has been added that provides information about how ecolabels made in accordance with this document can be differentiated from other environmental statements that do not conform to this document;
- the table and product criteria selection matrix in 6.4.1 has been moved to [Annex B](#) and expanded;
- a new [Annex C](#) has been added that provides guidance, with examples, for programme operators on how product criteria and related conformity assessment methods can be matched;
- a new [Annex D](#) has been added with methods and requirements associated with conformity assessment (e.g. testing, inspection, audit) that are necessary to demonstrate the veracity of the ecolabel;
- reference documents have been updated.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

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Introduction

0.1 This document contains principles, requirements and guidance for ecolabelling programmes and ecolabels that provide environmental information about products. Ecolabelling programmes award their ecolabel to products that meet a set of predetermined requirements. The ecolabel identifies products that are determined to be most environmentally preferable within a particular product category.

0.2 Ecolabels are voluntary (see ISO 14020:2022, 4.10). They can be operated by public or private agencies and can be national, regional or international in nature.

0.3 Ecolabels are one type of environmental statement. The overall goals of environmental statements are to:

- a) communicate accurate information about the environmental impacts or aspects of goods and services;
- b) encourage the demand for and supply of goods and services that cause less stress on the environment;
- c) stimulate market-driven continual environmental improvement in goods and services.

0.4 This document harmonizes the transparent and credible use of ecolabels and differentiates them from other forms of environmental statements. The benefits of using this document are:

- a) ecolabels based on accurate and verifiable information that are not misleading;
- b) increased potential for market forces to stimulate the improvement of environmental aspects in production processes, goods and services;
- c) prevention or minimization of unwarranted self-declared environmental labels;
- d) avoidance of marketplace confusion with other types of environmental statements and general certification of products that fulfil environmental or sustainability requirements;
- e) facilitation of international trade;
- f) increased opportunities for purchasers, potential purchasers, and users of goods and services to make better informed choices.

0.5 This document is one of the documents developed by ISO/TC 207/SC 3 that provide principles, requirements and guidance for different types of environmental statements about products. These documents focus on fighting greenwashing in the marketplace. These documents include the following:

- ISO 14020, which provides common terms and definitions, principles and general requirements for all environmental statements (e.g. self-declared environmental claims, ecolabels, EPDs and footprint communications) and associated programmes that enable the communication of environmental aspects and potential environmental impacts of products.
- ISO 14021, which provides principles, requirements and guidance for environmental statements in the form of self-declared environmental claims.
- ISO 14024 (this document), which provides principles, requirements and guidance for environmental statements in the form of ecolabels.
- ISO 14025, which provides principles, requirements and guidance for environmental statements in the form of environmental product declarations (EPDs).
- ISO 14026, which provides principles, requirements and guidance for environmental statements in the form of footprint communications.
- ISO/TS 14027, which provides principles, requirements and guidance for product category rules (PCR) that support the use of life cycle assessment (LCA) as a method to compile and evaluate information that is used as a basis for making environmental statements.